

## STATES TUNE IN TO LEARN ABOUT BEST STATE GREEN PURCHASING PRACTICES

On November 20, 2014, the Green Purchasing Committee offered another live webinar in the NASPO Green Purchasing Webinar Series:

### STATE GREEN PURCHASING BEST PRACTICES:

- Embedding Sustainable Purchasing Decisions in the Procurement Process (District of Columbia experience)
- Measuring EPP Success - Spend vs. Impact (California experience)

The webinar featured three green purchasing experts:

- Jonathan Rifkin (District of Columbia) showcasing the systemic approach and methods utilized by the District of Columbia to institutionalize sustainable considerations into the procurement process.
- Janice Yonekura and Charleen Fain-Keslar (California) discussing challenges and successes in developing metrics to measure the success of their EPP program, assessing spend vs. environmental impacts.

Elena Moreland (NASPO Senior Policy Analyst) moderated the webinar. We are pleased to report that the webinar had a great turnout (61 direct callers, not counting additional callers from procurement offices where multiple individuals tuned in via a single phone line). Webinar audience included members from 23 jurisdictions: Alaska, California, Colorado, District of Columbia, Delaware, Hawaii, Idaho, Illinois, Massachusetts, Nebraska, New York, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Vermont, Washington, and Wisconsin. A few complimentary remarks from the thank-you notes received after the webinar are noted below:

- “[...] It really makes me see the value of having a Green Purchasing committee on NASPO.”
- “Great webinar! The presenters provided more depth and more specifics about their EPP program and “how-to” and metrics than other more basic green purchasing webinars that I have attended.”
- “[...]It was great information. I cannot wait until it is posted so I can share it with those in my office unable to attend.”
- “Excellent webinar!”

You can visit NASPO’s web site and the Green Purchasing Guide page for a recording of the webinar and presentation slides.