



CGSA Toro Future Superintendent of the Year Award to Receive New Support

The Canadian Golf Superintendents Association (CGSA) and the Toro Company (Toro) have reached agreement on a new sponsorship arrangement for the CGSA Toro Future Superintendent of the Year (FSOTY) award. For the next three years Toro will provide financial support for the award program that will include participation by the recipient in the annual CGSA Canadian International Turfgrass Conference and Trade Show (CITCTS) as well as a visit to Toro's World Headquarters in Bloomington, Minnesota.

Tony Ferguson, Sr. Marketing & Business Development Manager for the Toro Company said, "Toro is excited to renew our commitment to the recognition and development of the future high performers within the superintendent profession in Canada. The Toro Company recognizes the value of this award to the CGSA and to the award recipients and we want to ensure that our legacy of assisting with the development of young professionals continues for years to come."

Besides providing support to the CGSA for the Future Superintendent Award program, The Toro Company will also provide support for the CITCTS education program. This program provides approximately 40 hours of educational programming from which delegates can choose and the 14 hours of personal class time available for each individual can be instrumental in meeting the educational requirements associated with many industry and government regulated certifications across the country. "Toro's contribution will allow the CGSA to continue to provide global turf experts and the best continuing education opportunity available to superintendents", said CGSA Executive Director, Ken Cousineau.

Christian Pilon, MS, President, CGSA stated, "Our renewed partnership with Toro continues a long history of support for the profession and provides the opportunity for the association to continue to recognize top performers at all levels. Since recognition of the profession is a key strategic initiative for the CGSA, this partnership with Toro is consistent with our vision and mission of being essential to the golf course management profession in Canada and of promoting and providing support for golf course management professionals."

Pilon also noted that, "These announcements represent a continuation and enhancement of support by Toro for the CGSA. Toro's ongoing support extends to include the CGSA Fall Field Day, the CITCTS trade show, the Gordon Witteveen Award sponsorship, GreenMaster magazine, and other aspects of the CGSA program". The FSOTY and CITCTS education program sponsorships are for three years.

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative turf, landscape, rental and construction equipment, and irrigation and outdoor lighting solutions. With sales of more than \$2 billion in fiscal 2013, Toro's global presence extends to more than 90 countries through strong relationships built on integrity and trust, constant innovation and a commitment to helping customers enrich the beauty, productivity and sustainability of the land. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties and agricultural fields. More information is available at www.toro.com.

CGSA represents superintendents, assistant superintendents, equipment technicians and other industry professionals involved in the business of golf course management. Our vision is to be essential to success in the golf course management profession and our mission is to promote and support the Canadian golf course management profession. We achieve our mission and vision through leadership and membership initiatives and programs and services delivered to both the member and the golf facility.

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