**CALL FOR PROPOSALS!**

The [Healthy Living Matters (HLM](http://www.healthylivingmatters.net/)) Collaborative achieved a major milestone with the completion of the planning phase, and the launch of its Community Action Plan in late January 2014. We are now at a very pivotal stage where the Plan must be put into action.

Harris County Public Health & Environmental Services, in conjunction with the HLM Executive Committee, will be spearheading fund development efforts to support implementation activities that will advance the [policy priorities](http://www.healthylivingmatters.net/our_priorities/policy_actions) outlined in the Plan.

This call for proposals invites Collaborative members and stakeholders to submit ideas for how HLM may take action to implement the Plan *primarily at the county or community/neighborhood level.* Selected proposals will be compiled into a **portfolio of projects** that will be used for grant applications, meetings with funders and other stakeholder engagements.

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**WHERE CHILDREN *and families* EAT, PLAY OR LEARN (may include systems within and between)**

* Schools
* Day care/early childhood education centers
* After school facilities
* Built environment (including land and its uses)
  + Transportation systems
  + Parks
  + Other infrastructure within neighborhoods & communities (e.g. planned communities, apartment complexes, etc.).
* Health care systems
* Workplaces

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The portfolio of projects will (as a whole):

* Span the EAT, LEARN, PLAY categories
* Emphasize policy change that encourages healthy eating and/or physical activity primarily at the county or community/neighborhood level
* Demonstrate high potential for meaningful and sustainable improvement across systems or environments
* Link county-wide or community/neighborhood efforts to state level priorities where appropriate
* Demonstrate how existing resources at the local, state or national levels, as well as in-kind contributions from Collaborative members and stakeholders are being leveraged

Each individual project will primarily be evaluated using the following criteria:

* Aligns with scientific evidence or model/best practices for the prevention and reduction of childhood obesity
* Aligns with where children (may) eat, play and learn
* Includes capacity-building efforts (education, awareness, and skills development, etc.) targeting stakeholders and/or residents
* Shows strong potential for policy change as well as meaningful and sustainable improvement in a 3 year period
* Is scalable
* Leverages existing resources and in-kind contributions
* If community/neighborhood level is the target, focuses on an HLM priority community (Pasadena, Near Northside/5th Ward) or a community with high potential for success

All project proposals must be submitted to Rocaille Roberts, HLM Project Director at [rroberts@hcphes.org](mailto:rroberts@hcphes.org) by **Friday, May 23, 2014 with “HLM Project Proposal” in the subject line.** Please use the template that is included to complete the proposal. All questions should be directed to [info@healthylivingmatters.net](mailto:info@healthylivingmatters.net). We look forward to hearing from you!

**Policy Implementation Project (PIP) Proposal Template**

(Maximum: 2 pages)

**Lead Agency:** Click here to enter text.

**Support Agency/Agencies:** Click here to enter text.

**Project Name:**  Click here to enter text.

**HLM Policy Categories:** Click here to enter text.

Indicate EAT, PLAY, and/or LEARN

**HLM Policy Strategies:** Click here to enter text.

Indicate the HLM-endorsed policy strategy number(s)

**Sector Focus:** Click here to enter text.

E.g. education (early childhood, school systems, etc); health care/insurance, business, faith-based, public safety, transportation, etc.

**Population Focus:** Click here to enter text.

As defined by demographic or geographic characteristics as well as by profession; for e.g., youth/families, minority groups, teachers, Pasadena, etc.

**Project Purpose/Statement of Intent:**

Click here to enter text.

**Project Description:**

1. How the project is directly related to childhood obesity and/or where children EAT, PLAY, and/or LEARN. Click here to enter text.
2. The specific policy change that will be implemented. Click here to enter text.
3. Major milestones involved in implementation of the policy change. Click here to enter text.
4. How the project will have community or county-level reach or impact.Click here to enter text.

**How the Project will be Measured:**

List potential outcome measures that can be used to evaluate the success of the project; for e.g. policies adopted, changes in environmental conditions, changes in knowledge, attitudes, skills, beliefs, and behaviors, etc.

Click here to enter text.

**Best Practice or Scientific Reference(s) for Project Design:**

List the evidentiary source(s) supporting the project design. These can be from the scientific literature, national guidance or recommendations, results of local pilot initiatives, etc.

Click here to enter text.

**Description of the Project’s Capacity-Building Component:**

1. How the project will build the knowledge and skills of stakeholders and/or residents during policy implementation. Click here to enter text.
2. How the project could be replicated by others in Houston/Harris County. Click here to enter text.

**How the Project Strengthens the HLM Network:**

1. How the project will utilize the HLM Collaborative and/or other existing resources and efforts. Click here to enter text.
2. How the project will strengthen the relationships among HLM Collaborative members. Click here to enter text.

**Cost to Implement:**

1. Requested Funds: Click here to enter text.
2. In-Kind Contribution: Click here to enter text.
3. Total Project Cost (A+B): Click here to enter text.