

FOR IMMEDIATE RELEASE



PROPOSED EPA RULE TREATENS AFFORDABLE, RELIABLE ELECTRIC POWER

From Steve Stewart, Appalachian Power

Proposed EPA rule threatens affordable, reliable power

The EPA's proposed carbon rule will raise electricity rates and threaten electric system reliability. Make your voice heard. Visit www.AEPadvocacy.com to contact the EPA and Congress. Thank you!

New power outage/restoration information available to customers

Appalachian Power recently enhanced the online outage reporting system at www.appalachianpower.com.

Many of our customers use online technology to report outages, track restoration information and monitor their account. With these enhancements, we expect a significant improvement in our customer's online experience.

Did you know that more than one-third of the online access to our website is from mobile devices? And soon we will add mobile alerts for outages and restoration, so watch for that information in the near future.

Your West Virginia external affairs team

See attached document for up-to-date contact information for the external affairs team member representing your area.

Appalachian Power Economic Impact and Contact Sheet...Click Here

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We **power** life's possibilities™

APPALACHIAN POWER *in* WEST VIRGINIA

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CUSTOMER INFORMATION

TYPE	NUMBER	2013 TOP CUSTOMERS
Residential	401,659	1. Alpha Natural Resources
Commercial	71,360	2. Patriot Coal Corporation
Industrial	2,657	3. WV Manufacturing
Other	921	4. Felman Production
Total	476,597	5. State of West Virginia

FINANCIAL INFORMATION

2013 Appalachian Net Plant in Service \$9.0 billion

OPERATING INFORMATION

2013 Electric Sales (megawatt hours) 16,890,005 mwh
Average use per year – residential customer 15,062 kwh
Appalachian residential price per kilowatt hour 9.4 cents
National residential price per kilowatt hour 11.9 cents

GENERATION

PLANT	MEGAWATTS	LOCATION	FUEL
John E. Amos	2,900	Winfield	Coal
Mitchell	1,600	Moundsville	Coal
Mountaineer	1,300	New Haven	Coal
Philip Sporn	300	New Haven	Coal
Kammer	630	Moundsville	Coal
Kanawha River	400	Glasgow	Coal
Ceredo	505	Ceredo	Natural Gas
Winfield	14.7	Winfield	Hydro
London	14.4	Montgomery	Hydro
Marmet	14.4	Marmet	Hydro
Total	7,678.5		

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WEST VIRGINIA ECONOMIC IMPACT

AEP BRINGS FAR-REACHING VALUE TO WEST VIRGINIA'S ECONOMY

AEP is proud to carry on a 104-year tradition of corporate leadership. We provide electricity to power the economy and invest millions of dollars in capital improvements and in communities across West Virginia to help meet economic development, environmental, educational and other needs.

AEP QUICK FACTS

- Ranks among the nation's largest generators of electricity, owning about 38,000 megawatts of generating capacity
- 5 million customers in 11 states

Operations in West Virginia

- Appalachian Power
- Wheeling Power

Customers Served in West Virginia

- 478,385

Service Territory

- 21,611 distribution miles
- 4,545 transmission miles

Plants and Fuel

- 6 coal, 3 hydro and 1 natural gas

Megawatt Capacity

- 7,986.5 MW (WV-sited)

JOBS and WAGES

More than \$202.3 million in combined wages in 2013 alone.

TOTAL NUMBER OF JOBS
2,547

CAPITAL INVESTMENT

Appalachian makes capital investments in generation, transmission, distribution and general plant improvements.

2013 TOTAL CAPITAL EXPENDITURES
\$381 million

WEST VIRGINIA TAXES

AEP pays a substantial amount in corporate taxes in West Virginia.

TYPE	2013 PAYMENTS
Local	\$69 million
State	\$54 million
Total	\$123 million

2013 PURCHASED GOODS, SERVICES and CONTRACTS

2013 TOTAL VALUE

Purchased Goods and Services	\$297 million
Supplier Diversity Contracts	\$24 million
WV-based Business Contracts	\$42 million

2013 COAL USE AND EXPENDITURE

2013 Total Tons of WV Source Coal Purchased for AEP System	10.4 million
2013 Total WV Source Coal Cost	\$691 million
2013 Total Tons of Coal Purchased for AEP System	54 million
2013 Total AEP Coal Cost in WV/VA/TN	\$725 million

2013 ECONOMIC DEVELOPMENT and COMMUNITY CONTRIBUTIONS

2013 CONTRIBUTIONS

Economic Development Contributions	\$51,600
Corporate Community Contributions	\$213,000
AEP Foundation WV Gifts	\$699,250
Total Contributions	\$963,850

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