



IAHU Sponsorships 2015



The following **12-month** sponsorships are available for
January 1, 2015 – December 31, 2015:

Platinum – 1 will be available.

Gold – 5 will be available.

Silver – Unlimited

Bronze – Unlimited

Note: The current Platinum and Gold sponsorship companies will have an opportunity to continue with their sponsorship for 2015. Commitment must be made by November 01, 2014. If no commitment is made by that time, it will be sold on a first come / first-serve basis.

Please complete and sign the attached contract and return with payment to IAHU by
January 31, 2015.

If you have any questions, please contact:

Ryan Heider, IAHU President

Email: rheider@cablone.net

Phone: (208) 733-2528

FAX: (208) 733-2573



IAHU 2015

Sponsorship Application



Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone No.: _____

Email: _____

Sponsorship Selected:

- ☐ Platinum - \$7,500 ☐ Vendor booth only at the Health Symposium
(\$425 if returned by January 31, 2015)
- ☐ Gold - \$4,500
- ☐ Silver - \$1,795
- ☐ Bronze - \$795

Authorized Signature: _____

Title: _____ Date: _____

Please choose your form of payment and mail or fax to:

IAHU, P.O. Box 8102, Boise ID 83707

Fax: to 208-733-2573

Email: rheider@cableone.net

____ Check ____ Visa ____ MC ____ AmExpress

I authorize IAHU to charge my credit card in the amount of \$_____

Name (as it appears on card)

Signature

Account Number

CVV2 (# on back of card)

Expiration Date



Platinum Sponsorship 2015



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Platinum sponsor at events. Only one Platinum Sponsorship will be available.

Local Chapters: \$2,000 value

1. Up front banner recognition at all local chapter meetings - throughout the year.
2. Sponsor of one local meeting per chapter
 - Treasure Valley, North Idaho, Eastern Idaho and Southern Idaho - total of 4
 - This includes the opportunity to present in front of meeting attendees and distribute promotional materials.

Statewide Charity Event: \$900 value

Logo recognition at the State Event (Charity Bowling Tournament - March 2015)
Company Name in Program
Team of 8 to attend the event at no charge.

Website/Communications: \$3,000 value

Prominent placement of your logo on IAHU website with link to your company
Banner ad in our monthly Viewpoint Newsletter sent to all IAHU members
Opportunity to write a newsletter article (three times per year)
IAHU Membership List

Awards Banquet (April 28, 2015): \$550 value

Table of 8 with sign
Company name in Program

Health Symposium (April 29, 2015): \$3,250 value

Banner recognition & Speaking Opportunity
2 Booth spaces at conference with first selection and power and internet
8 conference admissions (CE & Lunch)
Company logo on name badges for *all attendees*
Full-page advertisement in program
Recognition as a sponsor in program w/logo
Break sponsor
Option to provide bags at registration
List of attendees provided

Only one fee for 12 months (Jan. 1, 2015 - December 31, 2015)

Platinum Sponsor Fee: \$7,500 (\$9,700 Value)

We appreciate the support of our sponsors!

IAHU Mission Statement:

Through education, advocacy and professional development, we will improve our members' ability to meet the health, financial and retirement security needs of all Idahoans.

October 2014



Gold Sponsorship 2015



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Gold sponsor at events. Only 5 Gold sponsorships will be available.

Benefits:

Local Chapters: \$1,400 value

1. Sponsor of one local meeting per chapter
 - Treasure Valley, North Idaho, Eastern Idaho and Southern Idaho - total of 4
 - Includes the opportunity to present in front of meeting attendees and distribute promotional materials.

Statewide Charity Event: \$500 value

Logo recognition at the State Event (Charity Bowling Event - March 2015)

Company Name in Program

Team of 6 to attend the event at no charge.

Website/Communications: \$2,000 value

Placement of logo on IAHU website with link to your company

Ad in our monthly Viewpoint Newsletter sent to all IAHU members

Opportunity to write newsletter article (two times per year)

IAHU Membership List

Awards Banquet (April 28, 2015): \$550 value

Table of 8 with sign

Company name in Program

Health Symposium (April 29, 2015): \$1,650 value

Banner recognition

1 Booth space at conference with power/internet (preferred location)

6 conference admissions (CE & Lunch)

Full-page advertisement in program

Break sponsor

Recognition as a sponsor in program w/logo

List of attendees provided

Only one fee for 12 months (Jan.1, 2015-December 31, 2015)

Gold Sponsor Fee: \$4,500 (\$6,100 Value)

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October 2014



Silver Sponsorship 2015



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Silver sponsor.

Benefits:

Statewide Charity Event (Charity Bowling Event - March 2015): \$150 value
Company Name in Program
Team of 4 to attend the event at no charge.

Website/Communication: \$500 value
Name listed on website as a sponsor
Ad in our monthly Viewpoint Newsletter sent to all IAHU members
Opportunity to write newsletter article (1x per year)
IAHU Membership List

Awards Banquet (April 28, 2015): \$200 value
4 seats at a table

Health Conference: (April 29, 2015) \$1,300 value
Banner recognition
1 Booth space at conference with power/internet
4 conference admissions (CE & Lunch)
Full-page advertisement in conference program
Recognition as a sponsor in program w/logo
List of attendees provided

Only one fee for 12 months (Jan.1, 2015-December 31, 2015)

Silver Sponsor Fee: \$1,795 (\$2,150 Value)

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Bronze Sponsorship 2015



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Bronze sponsor.

Benefits:

Statewide Charity Event: (Charity Bowling Event - March 2015) \$50 value
2 attendees to this event

Awards Banquet (April 28, 2015): \$100 value
2 seats at a table

Communication: \$200 value
Logo in our monthly Viewpoint Newsletter sent to all IAHU members
Recognition on IAHU website
IAHU Membership List

Health Symposium (April 29, 2015): \$650 value
1 Booth space at conference
2 conference admissions (CE & Lunch)
Recognition as a sponsor in program
List of symposium attendees



Only one fee for 12 months (Jan. 1, 2015-December 31, 2015)

Bronze Sponsor Fee: \$795 (\$1,000 Value)

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