

# VILLA D'ESTE WINE SYMPOSIUM



Edition 2014

VILLA D'ESTE (Lake Como - Italy)

# Program



The 6th edition of the Villa d'Este Wine Symposium (VDEWS) will take place from Thursday November 6th, 3pm, to Sunday November 9th, 11am.

The general theme of this 6th edition of the VDEWS, which will be held at the Villa d'Este (Lake Como, Italy) will be :

**« How to successfully acquire a wine estate »**

**This year, ARMENIA will have the place of honor**

You will find on Youtube website a video relating past editions :

<https://www.youtube.com/watch?v=5mu4aKLET1g>



# General Information

The VDEWS includes :

- 6 seminars, with simultaneous translations, in the Regina room (see appendix 1)
- convivial gatherings in the spacious Impero room. For these, the wines are kindly offered free of charge by those of the attending producers who wish to do so.
- 3 prestige tastings (see appendix 2a, 2b, 2c, 2d)
- a new VDEWS reward (see appendix 3)
- musical performance (see appendix 4)
- airport/hotel transfers (see appendix 5)
- lunches and dinners served with fine wines provided by our sponsors



# Wednesday, november 5th

As stated on the registration form, those who so wish may arrive at the Villa d'Este as from November 5th for an additional night at a fixed price of €400 per room, including breakfast. Payment at the hotel at departure time.

This will enable you to recover for a full day on the banks of Lake Como and make use of all the luxurious facilities of the Villa d'Este

<http://www.villadeste.com/>

As well, you may prolong your stay for an additional night, on Sunday November 9th, at the same special rate of €400 per room, including breakfast.

Please inform us beforehand by e-mail should you wish to arrive sooner or stay longer:

[info@vdews.com](mailto:info@vdews.com)

# Thursday, november 6th (PM)



The official opening of the 6th edition of the VDEWS will take place at 3pm.

In so far as possible, transfers between Milan-Malpensa airport and Villa d'Este will be carried out by our partner **MASERATI** (see appendix 5).

Arrival of participants, registration and check-in :  
You will receive the full symposium program and a USB key containing further information. Plus tickets for any *Prestige Tasting(s)* booked in advance.

# Thursday, november 6th (PM)



5pm – 5.30pm : welcome speech in the Impero room, glass of *Champagne* in hand.

5.30pm – 8pm : open tasting session in the Impero room. Here participants will be able to taste numerous wines offered by the attending producers.

5.40pm – 7pm : first Prestige Tasting limited to 50 seats and by advance booking..

This will be a comparative vertical tasting of [Château La Mission Haut-Brion](#) and [Château Haut-Brion](#), presented by [Prince Robert de Luxembourg](#) and [Jean-Philippe Delmas](#). Veranda room. (Appendix 2b)

8.45pm : opening dinner. Feel free to bring along a bottle of one of your favorite wines that you would like to share with the guests seated at your table !

10.00pm : Exceptionnal watches in exhibition (salon Pino) from our Partner Pisa Orologeria (Milano).

11.30 : and so to bed 😊



# Friday, november 7th (AM)

7am – 9am : breakfast in your room or in the Veranda room.

9am – 10.15am : seminars 1&2 – part 1

**« How to succesfully acquire a wine estate »**

A « table ronde » with 4 speakers

10.15am – 10.40am : coffee break (Lavazza)

10.40am – 11.50am : seminars 1&2 – part 2

**« How to succesfully acquire a wine estate »**

Discussion with the audience

12 noon – 1pm : open wine tasting, with wines from the attending producers. Impero room.

1.15pm – 2.30pm : lunch in the Veranda room



# Friday, november 7th (PM)

3pm – 4pm : seminar 3 : « [Re-uniting North and South Europe](#) » by [Christian Saint-Etienne](#)

4.30pm – 5pm : coffee break (Lavazza)

5pm – 5.45pm : seminar 4 : « [Evolution of the wine consumption in top restaurants](#) » by [Antonio Santini](#) (3-star restaurant Dal Pescatore)

6pm – 7:15pm : second Prestige Tasting, limited to 50 seats for those who have booked in advance. Veranda room.

Theme is « [Botrytis Forum](#) ». Presentation by [Akos Forczek](#). (Appendix 2c)

Or open tasting of wines provided by attending producers. Impero room.

7.30pm – 8.30pm : « [Grand Prix du Vin](#) » Display of the lots (3 magnums per lot) in the Impero Room. Auction to be held during Saturday dinner.

9pm : dinner in the Veranda room, wines courtesy of our sponsors.

11.30pm : and so to bed again 😊



# Saturday, november 8th (AM)



7am – 9am : breakfast in your room or in the Veranda room.

9am – 10.15am : seminar 5 : « [A personal experience of the world of wine](#) », by [Hugh Johnson](#)

10.15am – 10.30am : coffee break (Lavazza)

10.30am – 11.30am : [ARMENIA, a wine country to discover](#)

11.45am – 1pm : open wine tasting, with wines from the attending producers. Impero room.

1.15pm – 2.45pm : lunch in the Veranda room.

# Saturday, november 8th (PM)



4pm – 5:15pm : seminar 6: « About the influence of gamma rays on the behavior of daisies » by [Nicolas Dautricourt](#), [Stéphane Derenoncourt](#), [René Millet](#). (Classical music, Wine, Painting).

5.30pm – 7pm : third Prestige Tasting, limited to 50 seats for those who have booked in advance. Veranda room. (Appendix 2d)

[Romanée-Conti & Montrachet](#) : présentation by Mr [Aubert de Villaine](#).

Or open tasting of wines provided by attending producers. Impero room.  
Or 8 wines from unknown varieties by José Vouillamoz. Torlonia room.

7.30pm – 8.45pm : musical performance, by Maurizio Baglini, Silvia Chiesa &. Nicolas Dautricourt. Colonne room.

9:15pm : Gala dinner. Veranda room. Wine auction for :

## [GRAND PRIX DU VIN](#)

11.30pm : Pot-pourri Jazz Club « Fazioli », with Willi Klinger.



# Sunday, november 9th

Breakfast until 10.30am. Veranda room.

Informal debriefing of the 2013 VDEWS during breakfast.

Farewell to all participants and announcement of dates for the 2015 edition : november 5th to 8th.

For any further information, please contact us :

[info@vdews.com](mailto:info@vdews.com)



# Appendix 1 : seminars

The 6 seminars will take place in the Regina room.

Simultaneous translation of following languages is available :  
English, Italian, French.

Seminars offer the opportunity to discuss with renowned specialists in their respective fields.



# Appendix 2a : prestige tastings

Prestige Tastings take place in the Veranda room.

They are limited to 50 seats.

One seat can be occupied by one person only.

Attendance to the Prestige Tastings requires specific booking using the appropriate registration forms ( to be emailed in june ).

Registered guests will be allocated their seat when entering the room.

Tastings must take place in absolute silence and will be followed by a discussion with the persons presenting the wines.



# Appendix 2b : prestige tastings

**Haut-Brion and La Mission Haut-Brion : the wines :**

Details on the 4 vintages selected by the Châteaux to be emailed later.



# Appendix 2c : prestige tastings

## **Botrytis tasting : the wines :**

### **From Philippe de Lur-Saluces (France) :**

2009 Château de Fargues (Sauternes)

1989 Château de Fargues (Sauternes)

### **From Gerhard Kracher (Austria) :**

2010 TBA no7 Welschriesling

1998 TBA no 11 Welschriesling

### **From Egon Müller (Germany) :**

1999 Auslese Riesling

1976 TBA Riesling

### **From Istvan Szepsy (Hungary):**

Szamorodni 2008

Aszu 2006



# Appendix 2d : prestige tastings

## **Romanée-Conti and Montrachet :**

Grand Cru Romanée-Conti : vintages 2001, 1991, 1971, 1961

Grand Cru Montrachet : vintages 2002, 1997, 1991, 1982





# Appendix 3 : Musical Performance

The VDEWS is pleased and honored to be able to spoil those of our guests who appreciate classical music with several musical performances presented in the Colonne room by :

Maurizio Baglini & Silvia Chiesa (Piano & Cello)

Nicolas Dautricourt (Violin)

Sponsored by PianoForte FAZIOLI



# Appendix 4 : transfers

**MASERATI** has kindly allocated a limited number of cars for the airport transfers. It is therefore essential that we receive all details of your arrival (boarding airport, company, flight number, scheduled time of arrival), as well as for your departures, **no later than october 20th.**

There will be two people to welcome you and take you to the cars at Milan-Malpensa airport.

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Due to road traffic problems, we are not able to handle transfers from Milan-Linate airport.

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# Appendix 5 : « Grand Prix du Vin »

From now on, the Lalique-Villa d' Este « **The Lords of Wine** » award will be attributed every other year.

**This 6th edition of the VDEWS will be the inauguration of a new award ceremony : the « **GRAND PRIX DU VIN** »**

**For this award, we kindly invite participants to contribute with a magnum of their choice. Either brought along or purchased locally. These magnums (lots of 3 magnums) will be sold at an auction to be held during the gala dinner of Saturday november 8<sup>th</sup>.**

This Prize will be given every other year, alternating with the **Lalique-Villa d' Este** Award to a young man or woman aged no more than 30. The person will be chosen on the basis of a relevant wine project she/he intensely wishes to make reality.

The laureate will in return present the advancement of his/her project during the 7th edition of the VDEWS



# Wines for the dinner of Thursday november 6th

As the VDEWS is indeed also a moment of intense conviviality we invite all participants, all wine lovers with fine cellars, to bring along one (or more) bottles of they wish to share with the guests at their table.

Naturally, this is entirely on a voluntary basis. It's sole aim is to stimulate discussions and recall that wine is made for sharing amongst liked-minded!

Our sponsors will also donate bottles.



# Business @ Breakfast

Just like at the previous editions of the VDEWS, we will provide facilities for those who wish to organize « business @ breakfast »

For example, and only upon mutual consent, we can set up meetings between producers and importers.

To help you identifying the person you would like to get in touch with, 3 days before the VDEWS starts, we will send you a list of all participants and respective professional profile. We will forward you a specific form to plan such meetings, which will normally be scheduled at breakfast time.

To request our help in organizing these meetings please contact us at [info@vdews.com](mailto:info@vdews.com)



# Entertainment

If weather permits, the hotel concierge can organize cruises on Lake Como. Just one of the services available at Villa d'Este.

Please coordinate with the concierge office. They will inform you of price and conditions (depending on the number of passengers) and time schedule.

Shopping : our partner MORESCHI SpA will welcome any participant interested in having a closer look at their handmade luxury leather goods. Special prices is given. The factory outlet is located in nearby Vigevano: <http://www.moreschi.it/>

Shopping in Switzerland : the famous Foxtown Factory Stores is located in Mendrisio, 20 min away from the hotel. Contact the concierge for a taxi: <http://www.foxtown.ch/>



# Exhibition

The « Pino » room will be dedicated to our Partner

**PISA OROLOGERIA.**

You will appreciate an exhibition of high quality watches and the workshop of a craftsman in charge of such high precision tasks.



# A notebook

The VDEWS, together with our partner MORESCHI SpA, is offering every participant a special designed pocket-size luxury tasting notebook. This contains the full program of the event as well as, for those attending one of the Prestige Tastings, dedicated tasting cards to keep track of the wines tasted during the symposium.

The notebook also includes a 4 GB USB key, containing extensive information about the VDEWS and the World of Wine in general.





# Our Five Godfathers

Egon Müller (Weingut Egon Müller – Allemagne)

Alain Vauthier (Château Ausone – France)

Aubert de Villaine (Domaine de la Romanée-Conti – France)

Pablo Alvares (Vega Sicilia – Espagne)

Angelo Gaja (Gaja – Italie)



# Medias

Ahm Marie (Freelance)  
Arora Subhash (Wine Guide India)  
Baracchino Paolo (Freelance)  
Burtschy Bernard (Le Figaro)  
Class magazine (Italy)  
De Rouyn Nicolas (Bettane-Desseauve)  
Didon Olivier (La Passion du Vin LPV)  
Galloni Antonio (VinousMedia)  
Klinger Willi (Austrian Wine Marketing)  
Pitte Jean-Robert (RVF)  
Scholes Eleonora (Freelance)  
Shin Kevin & Walker Kelly (Mark Squires BB)  
Vizzari Enzo (L'Espresso)



# Our Partners

## Villa d'Este

Banque Lombard Odier Darier Hentsch

British Airways

Fondazione Bertarelli

Maserati

Moreschi SpA

PianoForte Fazioli

Pisa Orologeria

Royal Glass « Master »



# Our Sponsors

Aqua Sparea

Lavazza

Enoelite SRL— Dalla Zanna

The wine producers who will kindly offer their wines for lunches and dinners



# The Associates

Jean-Marc Droulers (Como)

Chêne et Cie (Henri de Pracomtal)

Château Clauzet (Baron Maurice Velge)

Château Pavie (Chantal & Gérard Perse)

François Mauss



# Final note

Chef Michele Zambanini will give a cooking lesson on Friday 7th and Saturday 8th from 10.30am to 11.30am. Only 12 attendants per session !

Please contact us at [info@vdews.com](mailto:info@vdews.com)

or directly at your arrival, ask Mrs Mauss at the VDEWS office (the room facing the reception desk)

It is always possible that some details of the organization may be altered. Naturally we will keep you posted should they occur.