



Dear Friend:

VNA Hospice and TestiFire Ministries are partnering with Earl's Hideaway for the "Sebastian Weekend on Wheels," October 25th – 26th, 2014. We hope the event will showcase Sebastian's beautiful waterfront and entertainment venues while raising funds for VNA Hospice and TestiFire Ministries. Please consider sponsoring this exciting and unique event! We hope to attract 200 people to this inaugural Weekend, and thousands more will hear about it, and the generosity of sponsors like you, through our promotional materials, social media, and during events throughout the weekend.

VNA Hospice, a not-for-profit Hospice provider, offers compassionate, end-of-life care to the residents of Indian River County wherever they call home, whether in a private residence, at a local hospital or nursing facility, or at the VNA Hospice House in Vero Beach. TestiFire Ministries is a not-for-profit organization that offers church services and prayer to bikers, performs bike blessings and biker weddings, and maintains the Richard Phillips Downed Biker Fund, a financial resource to support the families of motorcyclists injured in accidents. Earl's Hideaway, a Sebastian landmark since the 1950's, and today one of Sebastian's premier entertainment venues, was founded by Mr. Earl Roberts, who was once Sebastian's Mayor.

The slate of events for the 2014 Sebastian Weekend on Wheels currently includes:

Saturday, October 25th

- Butterfly-themed "Biker Costume Ball" at Earl's Hideaway and the Tiki Bar & Grill, 8:00pm–Midnight

Sunday, October 26th

- Breakfast at the Tiki Bar & Grill, 9:00–11:00am
- Celebration of Life and Memorial Butterfly Release at Riverview Park, 11:00am
- Blessing of the Bikes at Riverview Park: Noon
- Bike Parade from Riverview Park to Earl's Hideaway (Immediately Following Bike Blessing)
- Concert by The Chris Duarte Group at Earl's Hideaway: 2:00–6:00pm

We thank you in advance for whatever level of support you can provide. Enclosed for your consideration is the sponsorship paperwork. Please fax (772-978-5595) or mail the enclosed sponsorship form to us by September 30th, 2014 to ensure recognition in all print material.

If you have any questions or wish to discuss sponsorship opportunities further, please feel free to contact me directly at 772-978-5546 or mgardner@vnatc.com.

Kindest regards,
Michael Gardner

Michael T. Gardner

Vice President of Marketing & Communications
VNA of the Treasure Coast



WOW!

SPONSORSHIP OPPORTUNITIES



Gold Sponsorship - \$500 Donation



- Business logo on banner displayed at Memorial Ceremony/Butterfly Release
- Business recognized at Memorial Ceremony/Butterfly Release
- Business logo included in any paid advertising
- Business mentioned in any pre-event publicity
- Business logo on event flyers
- Business logo on event T-shirts
- Recognition of your business with logo on event Facebook page
- Distribution of your brochures, coupons, and/or product samples in event "goodie bags"
- Certificate of appreciation
- 5 complimentary memorial butterflies for release

Silver Sponsorship - \$250 Donation



- Business logo on event T-shirts
- Recognition of your business with logo on event Facebook page
- Distribution of your brochures, coupons, and/or product samples in event "goodie bags"
- Certificate of appreciation
- 2 complimentary memorial butterflies for release

Bronze Sponsorship - \$100 Donation



- Recognition of your business on event Facebook page
- Distribution of your brochures, coupons, and/or product samples in event "goodie bags"
- Certificate of appreciation
- 1 complimentary memorial butterfly for release



SPONSORSHIP REQUEST FORM



Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Fax Number: _____

Email: _____

SPONSORSHIP LEVEL

- ☐ **GOLD SPONSOR** – \$500
- ☐ **SILVER SPONSOR** – \$250
- ☐ **BRONZE SPONSOR** – \$100

Because of printing deadlines it is important that we receive your commitment and logo (if applicable) by September 30, 2014. For further information, please contact Michael Gardner at 772-978-5546.

Please send your completed sponsorship form together with your check made payable to:
VNA & Hospice Foundation – 1110 35th Lane, Vero Beach, FL 32960

For added convenience the VNA accepts MasterCard, Visa, and American Express. If you would like to pay by credit card, please complete the following information:

Credit Card Number: _____ Expiration Date: _____

☐ Visa ☐ MasterCard ☐ American Express

Thank you for your support!