

September 2014

# **IBBA Affiliates Rewards Program - Race to the Grand Prize!**

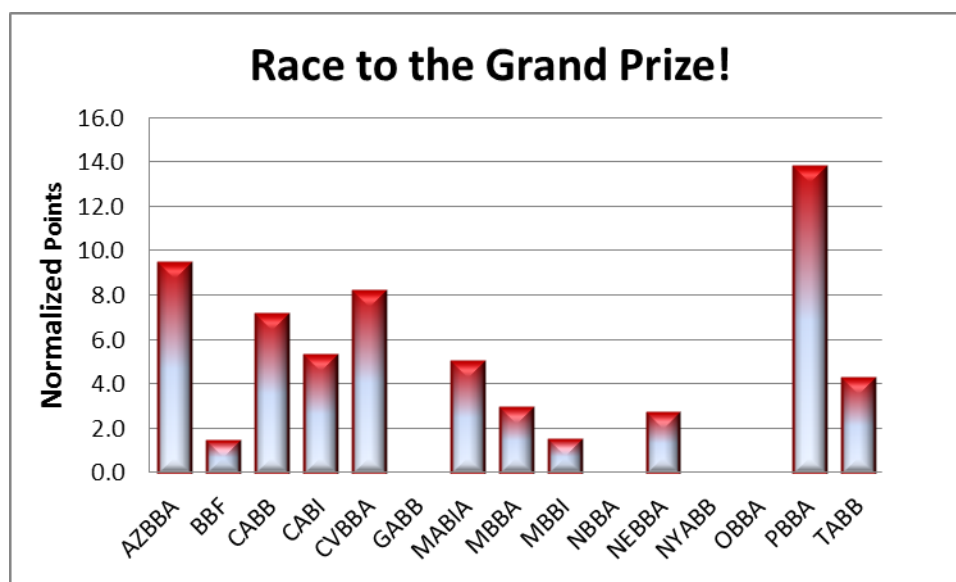
Barry Berkowitz, Ph.D., CBI, M&AMI

**The competition is on!** Each Affiliate earns points when one of their member's signs up for the IBBA conference, registers for an IBBA course or joins the IBBA as a new member. Points are awarded to the Affiliates as follows:

<b><i>Achievement</i></b>	<b><i>Points Earned</i></b>
Affiliate's member attends an IBBA Conference (IBBA member)	1
Affiliate's member attends an IBBA Conference (non-IBBA member)	2
Affiliate's member takes Course at a Conference (IBBA member)	1
Affiliate's member takes Course at a Conference (non-IBBA member)	2
Affiliate's member joins the IBBA	5

These points will be redeemable by the Affiliates for future complimentary courses and/or conference registrations. There will also be a Grand Prize awarded to one of the members of the Affiliate with the highest normalized score (total number of points earned divided by the number of affiliate members) accumulated during 2014. The Grand Prize will be free hotel, registration and course fees at one of the 2015 IBBA conference. Just to review some of the history, NEBBA was the grand prize winner for 2012. Last year CVBBA had the honors with NEBBA in second-place and CABB taking third.

**The 2014 mid-year results are in:**



As can be seen in the above chart, PBBA has earned a commanding lead. However, there is still plenty of time to collect points, particularly with our [IBBA Fall Conference](#) in Austin Texas just around the corner.

Last year, there was plenty of jockeying of positions during the final months of competition. We expect no less excitement this year.

**So ... Affiliate Members**, start collecting those points by registering now for the [IBBA Fall Conference and Courses](#). The IBBA newsletter will continue to update how each of the Affiliates is doing in this “Race to the Grand Prize”.

If you have any questions about this program, please do not hesitate to contact me or IBBA’s Director of Operations, Kay Ciesla – [kciesla@ibba.org](mailto:kciesla@ibba.org).

Stay Tuned!

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IBBA Affiliates Task Force