

## CFA Ambassador Regional Coordinators (RC) Reports

### **Region 1 RC - Geri Fellerman tells us about:**

NEMO Cat Show - October 12-13 - Sturbridge, MA - This show presented such a wonderful opportunity to interact with gate. It was a relatively small hotel show, but the club (a new club whose members consisted of old veterans and enthusiastic newbies) went overboard in providing fun activities for gate and exhibitors alike. I spent some time sitting gate which was fun in that it gave me an opportunity to interact with spectators - many of whom were attending their very first cat show. Each person was given a "ballot" to vote for their favorite cat (identified by large numbers posted on each cage), were encouraged to visit the CFA information table as well as the "pet me" cats caged nearby. I tried to give a brief tutorial on what was going on in the different rings.

Then there was the Parade of Breeds presentation each day and, the high point for many of the exhibitors and spectators alike, the "Me and My Cat" costume contest where exhibitors dressed themselves and their cats in coordinating costumes. Attached is a photo of the winner - ME! I was Harry Potter and my (borrowed) white kitten wore white wings and was Hedwig the owl. Lots of smiling faces on spectators when they were leaving the show.

Geri



### **Region 5 Donna Isenberg RC writes:**

Dear Willa:

The show in Hemet actually had a very nice gate.....Hemet is a city with many retired people, yet there was a lovely mix of young and old. I think I talked with more spectators this show than any other for quite sometime. The interest was keen and all were very talkative and asked many questions. I believe the crowd were owners of both dogs and cats.

Since it is largely a retirement community....they have the time to spend with their animals.  
Anyway....Ambassador pins were worn by all surrounding me and the show was really fun.

Best regards,  
Donna



**Region 6 RC, Candilee Jackson brings us the following:**



Mary-Margaret Richardson's great nieces, Bryn and Annaliese sitting Nancy Richardson's lap (MM's sister) lap.. Beth Cassely always gives away her ribbons to children and these two were pleased as punch to receive them!

The Ambassadors have had a busy couple of weeks from mid-October until early November, what with shows in Springfield, Illinois, Indianapolis, Indiana, and St Louis, Missouri. Coming as no surprise, poor and slow economic times are hitting nearly everything from food to hobbies a bit below the belt, and as a result, our wonderful feline hobby is taking a hit in our show count. Springfield was a small but mighty show, showing off THIRTY-SEVEN HHPs! Truly an exciting number for the IFF club, and their entries literally saved the day. As a result of good advertising AND a high HHP count, the gate turned out to see the many things happening at the Illinois State Fairgrounds. The Ambassadors took a front row seat because not only was CFA in evidence at the fairgrounds, but there was a horse show, car show, and a DOG show! AKC members flocked to the cat show to compare the differences: as we all know, there's a H U G E difference in dog and cat showing, and the "woofers" had tons of questions for us "meowers"! Many were excited to see so many breeds represented, especially "unknown" breeds to dog fanciers. There was a lot of petting going on, and several "woofers" went away with plans to purchase their favorite feline!

The TGIF Show was a WOW from the get-go. Following a ¼ page ad in the St Louis Post-Dispatch, and on-air community calendar pro-mos, the gate took on OMG qualities! People began arriving at the Sheraton Chalet's elegant ballroom ONE HOUR before the show even opened!! Several times during the day exhibitors found it hard to make it to rings for the presence of the spectators ... GREAT news for TGIF coffers. Ambassadors again took charge: many came with stories of their newly lost furkids and were looking for the empathic ear, while many more were interested in finding their favorite breed or looking at unknown breeds. Many were fascinated by the size of the Maine Coon and the petite Singapura, while others lavished praise over a gorgeous black Sphynx from Washington State. There were many children among the gate who had a great time petting and asking questions to earn points for scout badges. Ambassadors led the way for a small group of Brownies who had more energy than questions! Again the count was low, only 128 cats, but it allowed everyone the opportunity to give our guests quality time: nothing was rushed about the show, so everyone had a great time, visiting, learning and judging.



Midori at the Photo Shoot

Also in the excitement this month, two region 6 Tonkinese took center stage for a commercial shoot for Bayer Pharmaceuticals. Looking for new packaging, the Midwest trainer for many famous advertisements contacted Kathy Becker and Candilee Jackson. They spent the day in Kansas City with Treepaw's Crystal Ball of Lovintonks and QT-Tonks Midori of Pawdancer who played Ambassador to the hilt. None of the people on the shoot, including the trainer and director, had ever worked with Tonkinese, and they were amazed at their easy handling, their environmental adaptability and their quickness to learn. The 9 hour shoot was over in just 5 hours, a record for this group of agents and photographers, and over 5000 stills and live action had been digitally recorded. Kiwendo's Lady Bronwyn of Pawdancer had come along for the ride to keep Midori company, and Bronwyn was her own little ambassador as the director, scenic designer and Bayer consultant took turns holding her like a baby while she purred and made air biscuits. The scenic designer was a dyed in the wool dog person, and by the end of the shoot, she was ready to purchase a Tonk kitten! The CFA Iphone app was a wonderful PR tool as many breeds were looked up and compared to our Tonk ambassadors ... they were truly PET ME cats!



**Region 7 (Florida) RC - Karen Lane reports:**

FLORIDA AMBASSADORS GO ON THE ROAD

There are no shows in Florida in the month of November, so we went on the road.

The Cottons States Show near Atlanta was our destination. It was a well advertised show and had more gate then we usually see at most of our Florida Shows.



Pictured from left to right; Sandy Kay, Pam Sogge, Cynthia Wagner, David Boyce, Stephanie Boulter, Karen Lane and Yvonne Griffin. We all want to thank Mark Hannon for taking this picture and for making sure we were not directly in front of the "Golden Oldies" sign.

The show committee had a supply of our "What's Happening at the Show" brochure, and we spent a great deal of time answering all sorts of questions apart from where are the Restrooms!!!!

We had a great show weekend.....

Karen Lane, Florida Regional Coordinator



**Region 8 - RCs Masanari and Takako Kojimi bring us several show reports:**

Osaka Philocat Society Show

October 19-20,2013 Act Three Hall, Osaka

On Saturday, Young mother and little boy came to ambassador booth. He wanted to be with ambassador cat Raptor side by side. He asked me and mother to put him into show tent of Raptor. I checked Raptor and said OK. Because Raptor loved little boy so much. I attached picture. Perhaps, Raptor is older brother and little boy is elder brother. The elder brother was so happy with Raptor.

On Sunday, a spectator came to Ambassador booth and told us they came to first cat show. I gave them ASK ME pamphlets and spoke about CFA and CFA show simply. They were very interested with showing cats since they had Persian, Chinchilla Silver. However, their cats had not registered in CFA yet. I let them know they could register their cat in CFA. But at first, I recommended them to ask breeder about it. I hope breeder will instruct them kindly.

New exhibitor, benched just near by Ambassador booth, asked me about Champion Registration. Their boy became champion on Sunday. I showed them how to filled out Championship Claim Form and about payment. Owner filled out forms and went to master clerk for payment and application. Their cat got some grand points in this show and would attend next show for their first breeding GC ! I also gave owner Regional/National and Grand Points Chart so that she will be able to count grand points easily.



After lunch, veteran exhibitor couple came to us and wanted to touch Raptor. Off course, I said " Yes, please" They were long hair breeder however, they were interested with silver tabby color and pattern. Because silver tabby color and pattern is not so clear in long hair breeds. I am so glad Raptor is a very nice sample of silver tabby color and pattern.

I delivered 30 ASK ME pamphlets in this show.

Thank you so much for club's support for Ambassador Program.



We had three shows during October, Evergreen Cat Club October 6, Osaka Philocat Society October. 19-20, Royal All Breed Cat Club, October 27-28. We attended two of these show with our Ambassador Cat Raptor. Most of our shows have under 100 entries recently. However, there were over 120 entries in Royal All Breed Show !

We think we, ambassadors need to make effort to increase cat fanciers into our association. We hope that every CFA Ambassador will do so and we would like to ask your big support.

Best wishes,

Masanari and Takako

