

## CFA Ambassador Program

"We Are The Face of CFA"

### **Mary Sietsema RC Region 2 tells us:**

Crow Canyon Cat Club held a two day eight ring show in Pleasanton, CA on April 5/6 and did a wonderful job!

The CFA ambassadors were there to assist with gate and any jobs that needed to be done! The club did an excellent job of advertising and there were tons of spectators – a few from previous years too!

The club set up 6 tables in the front entrance and also had a big tray of homemade cookies to pass out to all spectators! They had quite a few CFA publications out for everyone to see/take and even several large stacks of the older "Ask Me!" pamphlets! (while outdated they are still nice to hand out!)

Ambassadors were busy and I saw so many smiling faces! I wont list all by name in case I might forget an important person!

The club had a "new" feature for the spectators and it was a BIG hit! Thank you to Bruce Clark and his "brain child", the "Breed Awareness Ring", and Karen Mahoney ran with it. All the people I talked to, except one, LOVED the idea! Majority rules!! Here's to hoping we can not only do this ring again at Crow Canyon's next show, but other shows in the future! It truly brought out the best in some exhibitors that were somewhat leery to "speak in public", and, not only was it educational in regards to breeds, but in animal husbandry, as well. And, guess what, every one had smiles on their faces, and HAD FUN!!

The club set up a nice area off to the side, next to the Agility ring. All day long we had a breeder/exhibitor with one of their cats giving a short talk about their cat, their breed and their experiences with showing! The club and announcer did a great job! As soon as an exhibitor was free to give a 5-10 minute talk on their cat, they let Karen know, it was announced that the next cat in the "Breed Awareness Ring" would be a " – cat breed – " when the talk was ready to begin, the announcer let the crowd know that the "cat breed" and "owner's name" would be in the Breed Awareness Ring. the advantage was – each person could handle and talk about their own cat, they could judge the time they talked by interest/questions from the audience, no judging rings were interrupted and there were no worries of running over schedule or not having talks start on time. It looked like the spectators loved it!

CFA John Webster gave tours all day Sunday and made a point of introducing exhibitors to spectators and asking if the exhibitor would take their cat out to be shown. The tours are always a big hit and John does an great job!

It was a fun show and the club made it a hit with exhibitors and spectators!

Next show in northern CA will be in Lodi 5/17  
I'll keep you posted!  
Mary Sietsema  
Telecoons Cattery



Commented [MH1]:

**Candilee Jackson RC Region 6 (MWR) shares the following:**



This ambassador had two great encounters at recent shows. The Mo-Kan Show sported the wearin' o the green, and experienced a wonderful and very busy gate. We met a wonderful couple who had drive from Omaha, Nebraska, just to see if they could find a new furry companion. They had just lost their Burmese after 15 years of love and care, and their house was just too empty without the familiar games, purrs and headbutts. With her husband in a wheelchair following a stroke, a lap kitty was on their agenda. Lady Bronwyn, a natural solid Tonkinese, is a certified therapy cat, and literally leapt into his arms. The couple spent over an hour, petting, playing and loving on Bronwyn, who, incidentally, was in her element! They were "sold" on Tonkinese and referrals were given.

Our next adventure came a couple of weeks later at the Topkeka Cat Fanciers show in Topeka, Kansas. The show hall was very convenient, not only in a convention center area, but on a main drag with lots of parking, so a wonderful steady stream of spectators came through during the day. Several ladies came by and were enthralled with our little natty girls, Bronwyn and Wynn timer, and marveled at their friendly natures and total lack of apprehension of being in a strange place with lots of strangers. One lady came back at the end of the show, bringing her 8 year old granddaughter who had just had surgery to repair birth defects. This little lady hadn't said a word to anyone in over a year, but you could tell she was so excited to be at the cat show, but just amazed that she was invited to HOLD a show kitty. We sat her down



and put Bronwyn in her arms, and after just a few moments, she looked up at her grandmother and said, "Kitty!" .... Her first words in a YEAR! And the tears of joy just flowed!

Wow! That's what being an Ambassador for CFA is all about: touching the lives of others!

Sincerely,  
Candilee Jackson



**Lyn Knight RC Region 7 (DC Area) tells us:**

Not much to report as this year has kept me out of the show halls and away from much of CFA.

I did attend the Crab and Mallet show in Baltimore, Md. which was heavily supported by both exhibitors and spectators alike. Ambassador Pet Me cats were in attendance and a nice breed ring helped educate spectators about the various cat breeds. A session called "Ask the Vet" was held and very popular allowing both exhibitors and spectators to ask their questions on cat care and health issues. There was a break out game with litterpans in which I did not participate but many spectators seemed to enjoy as a break away from the show. Delicious food was fresh cooked in the adjoining kitchen and as always this show did not disappoint and many of CFA's top cats were there for all to enjoy along with many official and unofficial Ambassadors.

Sincerely,  
Lyn Knight



**Jayne Wood RC Region 7 reports:**

The Atlanta Phoenix Cat Society held their annual show on March 8 & 9 with a special reception to honor Bob Molino - provided by Atlanta Phoenix and Cotton States cat clubs. The new experimental show format was in full swing and seemed to be a great success. The club was sporting new decorations this year - each ring was a different

color with matching ribbons. This made for a bright, vibrant showhall that was enjoyed by everyone.

*Jayne Wood - Region 7*  
[Alchemist Persians](#)



**Region 8, RCs "The Kojimas" send their great report from Japan:**

Keystone Cat Fanciers and Portland Cat Club Show  
Tokyo Toritsu Sangyou Boeki Center  
March 29-30,2014

We had 6x6 ring show by Keystone Cat Fanciers and Portland cat club show on the last weekend of March in Tokyo. Club invited 5 judges from USA and one from Australia . I took CFA Ambassador Cat Raptor for the first time in these clubs show. My husband and I were show manager and secretary and consequently were not able to serve fully as ambassador. My club member Yasushi, Fukuda took care of Raptor and answered spectator's question with Ask Me pamphlet. He did very well with Raptor since he is not a registered CFA ambassador. Thank you so much Mr. Fukuda ! I recommended him to join CFA Ambassador Program soon. Perhaps he will to do so. I prepared over 50 Ask Me pamphlets and nothing left. During show,when Masanari had time, he put Raptor on his shoulders and walked around show hall. They seems to be best friend each other.

An exhibitor who met Raptor at show hall in Nishinohon Cat Club show one year ago, attended this show with American Shorthair kitten. She was looking for pet and came to show hall after she had checked several pet shops. She met Raptor and loved him so much. Her kitten made two of six finals on Sunday. This was her first CFA show. I am sure she will show the kitten in premiership in the near future again. We are so happy with new exhibitor.

Masanari and Takako  
Region 8 Ambassador RCs