DESIGNERS DESK SHOP TALK

CLASSES & SALES

216 James Street
Historic Geneva, Illinois
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email - ddesk1@aol.com
www.designersdeskusa.com
www.facebook.com/designersdeskusa

HOURS
Mon. - Sat. 10-4:30
Sun. 11:00 - 4:00

evening hours by appointment

PUBLISHED OCCASIONALLY

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To my wonderful customers

Thank you for all the smiles and good times in 2013. We look forward to making many more happy new memories with you in 2014. At Designers Desk we try to fulfill all the stitching needs of many kinds of stitching with the eye of a needle. We have planned trunk shows for 2014 with Ewe and Eye, Maggie, and more. (See calendar for more detailed information). If you have a favorite designer or anyone you would like to have as a teacher or trunk show please let me know. I am also planning to have a Cross Stitch Trunk show and teachers. How about some Kumihimo, Hardanger and Punchneedle? Tatting anyone? Smocking? Stay tuned for further information. Come in and stitch with us anytime. Bring other people or come alone. Plan a party. We have a group that stitches on Thursday - I would love to have more groups on different days stitch too. Talk to your friends about coming into Designers Desk and stitching. Lets see if we can start some stitching on Sunday, Tuesday, and Wednesday. Call the shop and tell us what day you would like to stitch and watch the list grow.

In the area we also have the Beadhive Shop and for you knitters we have Needle and Things, plus many more wonderful shops and great restaurant . There are all kinds of great festivals and community events.(more about these to come)

Be sure to go to our website and join our emailing list to get updates on classes, trunk shows and sales!!!

If you are on Facebook - be sure to like us on Facebook - liking Pat Delp is not the same as liking Designers Desk - we both like you!! You can like both of us. Be sure to check out our new "Auction" area.

SERVICES OFFERED AT DESIGNERS DESK INCLUDE:

MAIL ORDER - Almost anything that is sold in any catalog, magazine and elsewhere we either have in stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

FINISHING SERVICES - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

FRAMING SERVICES - Marci (mother of the triplets and my older daughter) is our framer. She has been framing professionally for 27 years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and does regular framing - pictures, paintings etc.

LUCKY 13 CARD - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off on your thirteenth purchase. EVERYONE who is a customer at Designers Desk gets a discount if they keep their card active.

GOLD CLUB CARD - To become a Gold Card Club Member, you must purchase items totaling $400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases

for a two year period, excluding sale items. **SILVER CLUB CARD** - To become a Silver Club Card Member, you must purchase items totaling $200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

GIFT CERTIFICATES - Remember a GIFT CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

AN INVITATION - TARTS (Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch , as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

NEWSLETTER - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is www.designersdeskusa.com. We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

HOLIDAYS - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

WANTED - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this is something you might like to do.

Exclusives -Designers Desk is noted for our selection of handpainted canvases, stitch guides and thread suggestions. We have wonderful teachers and people who help you at the shop. We now have stitch guides for a number of canvases that do not come with stitch guides (these are exclusives of Designers Desk). For example Melissa Shirley's Halloween House, Raymond Crawford's Halloween Stocking, Eat Dessert First, Raymond Crawford's Little Witch, and many Ewe and Eye Canvases such as Karen, Barb Tweet, Lynn, Rosie, etc. Eat Dessert First is an exclusive design at Designers Desk.

NEW ITEMS

We have always had NEW ARRIVALS for the Cross Stitch area - now we have a NEW ARRIVAL area for Needlepoint too. Please ask to see the board for new canvases.

NEW THREADS

Gloriana Threads - Duchess SilkDuchess Silk is a hand-dyed silk perle, heavier than our Princess Perle and Princess Perle Petite lines. It is suitable for all stitches on 13 mesh needlepoint canvas and can be used for long or satin stitches on 18 mesh canvas. It is not recommended for continental or basket-weave 18 mesh, it's too thick. We have tons and tons of threads. We are computerizing and my computer genius tells me we have 332 complete LINES (Manufacturers) of threads. What a selection - and wonderful colors!!!!! We have a whole room dedicated to threads with sliding doors. Complete lines on each of the doors. Some lines take 2 doors to complete the whole line. Come in and see the new concept.

Dutchess has 21 colors - if you would like to puchase some let us know and we will be happy to send them to you.

Gloriana Threads - Princess Perle

Gloriana Princess Perle is an exceptionally lustrous and shiny three ply, non-divisible perle thread ideal for 18 count canvas. It is also beautiful on 25 count linen and is approximately equivalent in size to cotton perle #5. Twisted more tightly than cotton perle, this silk perle has the sparkle and strength that cotton lacks.

Gloriana Princess Perle Petite is overdyed Kanagawa 1000 denier continuous filament silk thread. This high quality and lovely thread is widely used by Crazy Quilters and is available from Gloriana in beautiful hand-dyed variegated colors. Gloriana Princess Perle Petite is also highly suitable for stitching on canvas and linen for both counted thread and surface embroidery.

Princess Perle has about

Gloriana Lorikeet is an over-dyed 9-ply 100% Australian Wool. Perfect for embroidery, crewel, needlepoint, punchneedle and counted-thread. It may be plied down to one strand to stitch on 32 count linen or use in any combination of 1 to 9 ply.

Lorikeet has shades within a color so you may find between 1 and 5 shades of a color in the list below. Skeins are available in 6 yard, 40 yard, 100 yard, 200 yard and 430 yard lengths.

Try a new thread each month - we will be happy to help you choose one.

NEEDLEPOINT - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

CROSS STITCH - If you are looking for a special pattern for a special occasion there are a number of websites you can look at. www.hoffmandis.com , www.nordencrafts.com , are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.

CHARTED NEEDLEPOINT ROOM - We have a whole room set up with nothing but charted needlepoint!! And lots of models too. If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbies Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.

PUNCH NEEDLE - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had 5 year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle.

KUMIHIMO - is the Japanese art of braiding. It means the"gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.

SHOP MODELS - All of our models are for sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

We have a lot of classes and trunk shows planned for 2014 and 2015. I will send more information about the classes and trunk shows soon. If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or contact the Chamber of Commerce 630-262 -6060 and they will send you the info.

CALENDER OF EVENTS 2014
MAY 17,2014 - GARDENOLOGY
JUNE 17 - 22, 2014 - SWEDISH DAYS
JULY 26 - 27, 2014 THE GENEVA ART FAIR
SEPTEMBER 5 - 7, 2014 FESTIVAL OF THE VINE
SEPTEMBER 28, 2014 BLACK HAT DAY
DECEMBER 5-6, 2014 CHRISTMAS WALK & HOUSE TOUR

www.genevachamber.com or call 630-232-6060

We love to hear about your good times at our store.

TIP FROM DESIGNERS DESK

For those of you that like to stitch with Pearl Cotton #5 or #3. Do you know about the "bunny ears" method of cutting your thread? You will notice one end of the skein has two twisted ends and the opposite end has one. Pull the two loops apart and you will see "bunny ears". Cut each of the two loops at the tips. Be sure to cut ALL the loops - if you do not cut all the loops, you will have a tangled mess. Now go back to the other (single) end and pull one thread out - perfect length to stitch with and labels stay on the skein so when you run out of thread you will know what number pearl it is!!! Designers Desk will smile when you come in to buy more and you ask for it by number!!!!

Have any tips you would like to pass on to others - let us know and we will print them here. This tip if from Laura Perin

We are giving a 20% discount for a limited time - so order soon. Check our website www.designersdeskusa.com More pictures

MARCH 5 , 2014 OUT WITH THE OLD IN WITH THE NEW - We will be starting to hand out the forms for you to fill out if you want to participate in "Out with the Old in with the New". Are you wanting to buy a new canvas or cross stitch project - but have some older ones you are not going to ever stitch and they are holding you back from enjoying a new project? Here is a way to earn some credit towards that new project. Come into the shop and pick up a participant form at Designers Desk which has an identification code and a space to list EACH item you want to sell. We will begin to start to sell the items May 1 - May 30, 2014.

Tool Box

CLASSES SALES TRUNK SHOWS

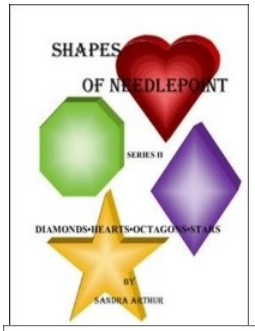
NEEDLE PASSION TRUNK SHOW - Now until ??? Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary.

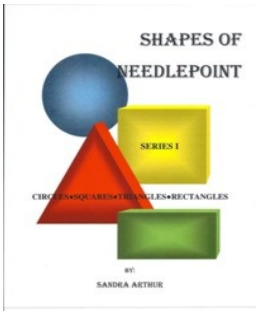
Tool Tray

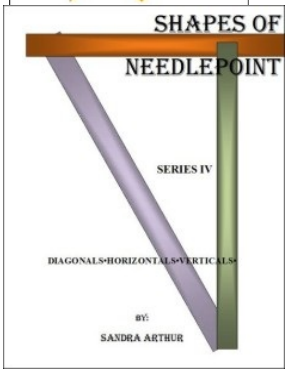
JUNE 1 - 30, 2014 - HUG ME BAGS GREAT FOR KNITTING OR CROSS STITCH OR NEEDLEPOINT

June 17, 18,19,20,21,22,2014- SWEDISH DAYS LOTS OF FUN AND GOOD FOOD AT KNIGHTS OF COLUMBUS BOOTH OR ANY OF THE OTHER BOOTHS!!! OUR BASEMENT WILL BE OUR SIDEWALK SALES. 65% OFF!!!

JUNE 28, 2014 TECHNIQUE CLASS - Learn how to use lots of different threads and stuff.



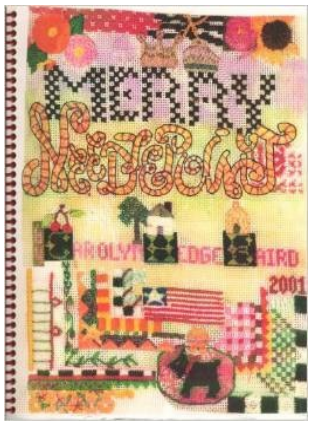




JUNE 27, 29, & 30, 2014 SANDY ARTHUR - CANVAS EMBELLISMENT - Purchase a canvas from Designers Desk and Sandy will help you to have great fun making the canvas sing and you will learn new stitches and where to put them. Sandy has a number of stitch guides that she has created for many designers. She teaches at ANG and EGA and TNNA. Sandy has also published 4 books that can help you in embellishing your canvas. If you have purchased them - be sure to stop in and ask her to sign them. Sign up for a min. of two day of fun for a class fee of $150.00 includes lunch. If you sign up for 4 days the cost is $275.00.
www.duodesignsinc.com

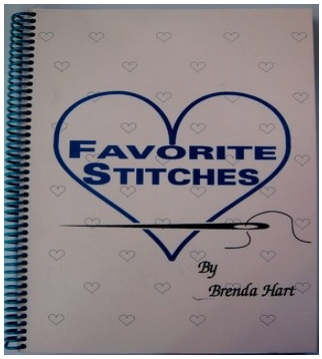
JULY 1 - JULY 20, 2014 - JOY JUAREZ TRUNK SHOW -www.fleurdeparis.com
Her designs are whimsical and beautiful. 15% discount.

JULY 1 - 15, 2014 - EWE AND EYE TRUNK SHOW Always a 15% discount. www.eweandeyeandfriends.com



JULY 11, 12, 13, & 14,2014 - CAROLYN HEDGE BAIRD - CANVAS EMBELLISHMENT - First time at Designers Desk and we already hope she will come back soon. Carolyn has published a number of stitching books (stop by and have her sign yours) and has a good time embellishing a canvas. Learn new techniques! Buy a canvas from Designers Desk and sign up for a min. of two day for a class fee of $150.00 includes lunch. Come Join us for some fun!!!

AUGUST 22, 23, 24, 25, 2014 - JILL RIGOLI CANVAS EMBELLISHMENT AND DANJI TRUNK SHOW. - Do you love Laurel Birch designs? Now they are available on needlepoint canvas. We will have lots of them to choose from. Purchase any needlepoint canvas and have Jill add some life and excitement to it. Jill founded Danji Designs and has been active in the needlework industry for many years. She owned her own shop, and writes her own stitch guides for Danji. She is a fun lady to take a class from. Class fee is $150.00 for 2 days - $275.00 for 4 days of class www.danjidesigns.com



SEPTEMBER 19, 20, 21, 22, 2014- BRENDA HART CANVAS EMBELLISHMENT. You purchase a canvas from Designers Desk and 0Brenda will help you develop a masterpiece. B0renda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of $150.00 includes lunch. If you sign up for 4 days the cost is $275.00. Come join us for some fun!!!!

** If you cannot make it into the shop for a trunk show - check out their web site and give us

a call. We will be happy to send out the canvases you choose with the discount of the trunk show.

We are making up a schedule of classes and trunk shows for 2015 - if you have any suggestions - please call us and let us know your desires.

COME JOIN US FOR KNOWLEDGE, CREATIVITY, AND FUN!!!!

What's New in Needlepoint!!!

We are carrying Scout Bags - Multi-pocket tote (6 on the outside, 2 on the inside). Zipper top secures all prized possessions.
Size 15" X 14" X 5"
Available in many colors - come in and see them.

Ashland bags:
www.leighdesigns.com

Flat Sacks:

All of the Flat Sacks have convenient shoulder straps for ease in carrying.

- Large - 18x24" for your biggest projects.
- Medium - 20x20" for up to 16x16" projects.
- Small - 15x15" - our Newest Size!

Project Pouches:

At 9x12", these are perfect for stitch guides, yarns, threads, fibers and your larger tools. Drop it into the back of the Flat Sack to keep the entire project in one place.

Gadget Bags:

The smallest of the Ashland Sky bags are only 6x7" and are just the right size for needles, bead vials, thimbles, and small scissors. Drop it into the back of your Flat Sack or Project Pouch.

Call us if you would like to order 1 - 2- 33 or more!!!

PinkGreenLavender

This pair of 3.5" embroidery scissors will remind you of cotton candy, light and airy. The see-through plastic covering on the handles make them comfortable to use, with a slip-resistant grip. The color-coordinated plastic point protector snaps into place to protect the sharp pointed blades. This is a great pair of scissors to drop in each project. Never have to look for a scissors.

Great little bead box - can move all over canvas.

NOEL
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