

## Selection Process and Criteria

Proposals will be reviewed and a winner selected by a Public Art Committee. Criteria will include artistic merit, public safety, appropriateness of the artwork, materials, durability and artist experience. Lighted and kinetic designs are encouraged but not required. Innovative proposals which reflect the five core values of Regions Bank, play off the bank's brands including the cruiser bicycle and the life green color; and use of a financial related theme are favorable.

## Eligibility

The City of Lafayette's Public Art Program is community-based. This competition is open to anyone US resident, 18 and older who can complete the requirements as specified, including the designing, fabrication, and delivery of the artwork.

## Submission Schedule

All proposals must be postmarked or submitted electronically to the Economic Development Department office, 515 Columbian, no later than **4 April 2014, 4:00PM**. Review and selection will be made in May 2014; notice of the public art review committee's decision will be sent to all artists.

## Questions

Call 765-807-1090 or email [mdeverall@lafayette.in.gov](mailto:mdeverall@lafayette.in.gov) for additional information.

## Submission Checklist:

- 3D Model (that does not exceed 12"W x 12"L x 12"H), detailed sketch or digital rendering of proposal (emailed JPEGs cannot exceed 8MB)
- Complete written description of proposal
- Written installation procedure
- Description of materials
- Labels on all submission materials with artist name, address, phone number and email
- Purchase price of artwork
- Method of delivery
- Completed checklist
- Submit to the address below
- Deadline: Proposals must be postmarked or received electronically no later than 4/4/2014 @ 4:00PM



Economic Development Department  
Attn: Margy Deverall  
515 Columbia Street  
Lafayette, IN 47901

Phone: 765-807-1090  
Fax: 765-807-1099  
[www.lafayette.in.gov](http://www.lafayette.in.gov)



## Request for Proposals Downtown Lafayette, IN Public Art Project

*Downtown  
Lafayette Cultural  
Arts District*

*Public Art  
Call for Artists*



**Submittal  
Deadline  
Date: 4/4/2014  
Time: 4:00PM**



### **Downtown Lafayette / Regions Bank Public Art Project Tippecanoe Arts and Culture District**

The City of Lafayette in cooperation with Regions Bank is seeking proposals for a public art piece to install early Fall 2014 on the site of the Bank's new building at South and 4th Streets in downtown Lafayette. Historic downtown is a local art and culture district and a state designated cultural district, awarded in January 2010 by the Indiana Arts Commission; among the first to receive the state honor. The artwork that is selected will join streetscape improvements within downtown which includes street trees, benches, planters and sculptural artwork.

#### **Scope of Work**

One piece of artwork, either existing or commissioned, will be selected by the Public Art Committee with the goal of adding it to the City's permanent exterior public art collection. Only artwork available for purchase will be considered.

Artists are encouraged to be creative in their design and selection of materials while considering safety and maintenance common to publicly accessible works of art. Artworks must withstand

outdoor elements and a public environment for the duration of the exhibit. A concrete foundation will be provided to anchor artwork as required for installation. Electric service for lighted or kinetic pieces can also be provided.

#### **Requirements**

A minimum 2' clearance must be maintained between the back edge of the sidewalk and the artwork, where it extends beyond the base. City of Lafayette Engineers will review the design for safety and recommend modifications if necessary.



The exterior installation site is on Regions Bank property. The theme of the artwork is not limited to the banking industry but will be a consideration. Regions

Bank is guided by five core corporate values: Do What Is Right; Put People First; Reach Higher; Focus On Your Customer; Enjoy Life. Regions Bank is also known for its signature colors, Pantone 370 and 369; and the cruiser bike in many of the bank's promotional materials.

#### **Proposals**

Proposals may be submitted as a 3D Model, sketch or JPEG file (up to 8 MB) all with a complete description. Sculptural work should be free-standing. 3D Models should not exceed 12"W x 12" L x 12" H. Submission materials will not be mailed back to artists but can be picked-up after the selection process if requested in the application. Please label all models, sketches and/

or electronic media with artist contact information including name, address, phone number and email. Provide a brief description of the work, title, overall dimensions, weight, proposed materials and installation specifications. See submission checklist on back of this form.

#### **Artist Fee**

Project budget for the selected artwork is up to \$8,000. Proposals submitted must be for sale and include asking price. Initial payment of up to \$4,000 is intended as an honorarium / design fee and to cover travel expenses. Payment will be paid within 60 days after the artwork is installed. Terms for balance of payment, on a total project cost of up to \$8,000, may be negotiated depending on final cost. The artist is responsible for the delivery of the artwork. A concrete pad will be provided for its installation and electricity if requested.

#### **Installation Site**



20x20  
landscape  
planting  
bed

**Inquiries preferred by email to:  
Margy Deverall,  
[mdeverall@lafayette.in.gov](mailto:mdeverall@lafayette.in.gov)**

To see current exterior public art collection visit:  
[www.homeofpurdue.com/whattodo/outdoorarttrail.html](http://www.homeofpurdue.com/whattodo/outdoorarttrail.html)