

Cicerone BeerSavvy® Online Scholarship Recipient Announced



The [Pink Boots Society](#) is proud to announce that Rachel Cleveland has been selected as the first of two recipients of a 2013 [Cicerone BeerSavvy®](#) Online Scholarship. Rachel is the manager at [Fiddlehead Brewing Company](#) in Shelburne, VT, one of the newest craft breweries in the area, where she joined owner and brewer Matthew Cohen as employee #2.

The PBS Scholarship Selection Committee (SSC) is made up of five very experienced women beer professionals who hold positions as brewers, educators and writers. The committee chose Rachel due to her commitment to educating consumers about craft beer and are confident that she “will be able to use the knowledge she gets at the

BeerSavvy® course to further her outreach and education efforts.”

Rachel worked in a small pub in Missoula, MT while in college and found one of her favorite parts of the job to be turning new customers onto local brews. Upon moving to Vermont she actively sought professional career options that would allow her to talk to and educate people about beer. In May 2012 she landed her dream job at Fiddlehead Brewing Company.

Rachel knows that market saturation will happen at some point and in order to survive Fiddlehead will need tools beyond just the ability to make good beer. In her words, “It is for this reason that I am interested in completing the Cicerone Beer Savvy course. I believe the skills, tools, and information taught in this class will place me in a competitive position as I strive for stability not only through my involvement at Fiddlehead but in my beer career as a whole.”

In addition to tuition for this course, Rachel will receive a pair of [pink steel-toe rubber boots](#) when she fulfills the Pay It Forward requirement associated with the scholarship.

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