

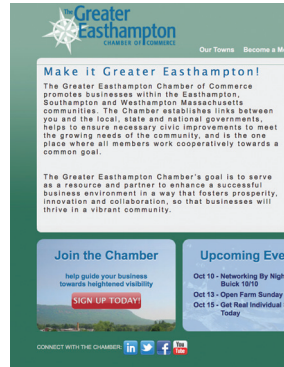
# The Benefits of Membership

*There are many valuable benefits that you receive as a member of the Greater Easthampton Chamber of Commerce! Below is just a summary of the services and savings you are eligible for exclusively as a Chamber member.*

## **FREE Marketing Tools for Members' Exclusive Use**

### – Website

www.easthamptonchamber.org  
Enhanced functionality; easier navigation; more dynamic member directory offering members added visibility via online search engines.



– **E-Newsletter Video Member Spotlight**  
video enriches the member spotlight article, member news and area news features in the chamber's monthly e-newsletter.

– **Display your promotional materials & on-street window display**  
of your products and services in the Chamber's office on Union Street.



– **Membership Directory, Buy Local Resource Guide**  
Your business is listed in each of 18,000 copies of the Directory. Take advantage of advertising opportunities for even greater visibility to over 18,000 readers. And don't forget, the *Membership Directory* is also available online at [www.gazettenet.com](http://www.gazettenet.com), giving you even more exposure!



## **Connect to a Large Network to Promote Your Business**

### – Table Top Expo

180 members and 700+ attendees attend this popular 4 chamber trade show each spring. Don't miss out!



– **Promotions and Events galore**  
From the Annual Golf Tournament to Wine & Micro Brew Tasting, there are scores of sponsorship and promotional opportunities that help get your business out front.



– **Monthly networking events**  
NetworkingByNight business card exchange on the second Thursday of select months at different members' locations.



### – **NEW G.R.I.S.T.**

Are you a business of one? Are you a small business owner without your own marketing department? Do you ever wish you had some one to toss around some ideas with about growing your business?

The G.R.I.S.T. group can help. It's a new Chamber member benefit, an ongoing small group for folks who want to meet regularly to share ideas and get advice on the daily

challenges of running a successful business. Like the proverb "All is grist for the mill," we feel that any idea or word of advice that one business person can share with another is of potential value in helping one another's business grow.

This small group of 10 to 15 people is limited to Chamber members and those interested in joining the Chamber. We welcome interested guests to attend one meeting to see what the group is all about.



G.R.I.S.T. meets the first and third Tuesday of each month from 9 to 10 AM at the Chamber office at 33 Union St., Easthampton. Please RSVP by the Monday preceding each meeting to Fran Fahey at [fran@fransfineediting.com](mailto:fran@fransfineediting.com) or Derek Allard at [derek@tunnel7.com](mailto:derek@tunnel7.com) to join the group. Or, call Fran at 413-529-1189 or Derek at 413-282-9957 to find out more.

### **Savings for Your Everyday Business Needs**

– 20% to 25% off

#### **Constant Contact Email Marketing**

Sign up as a Chamber member and get 20% off a 6-month subscription or 25% off an annual subscription, plus a 60-day free trial and three annual training seminars in how to use Constant Contact to market your business

Constant Contact 

### **NEW Member to Member offers**

– Special discounts to members of the Greater Easthampton Chamber of Commerce. **\$20 off Smart Phones** with a new 2-year agreement. 20% discount on all accessories at Wireless Zone of Easthampton, 422 Main Street, Easthampton.



Please mention membership upon purchase.  
PH: 413-203-5577  
[www.wirelesszone.com/easthamptonma](http://www.wirelesszone.com/easthamptonma)

– TechCavalry, the on-demand computer services team from Innovative Business Systems, will **waive their reservation fee**

**TechCavalry**   
help is on the way!

**Innovative** Business Systems  
Smarter Technology | Better Business

**for any service appointment** for a member of the Greater Easthampton Chamber of Commerce located within Hampshire County. This is a **\$35 savings**. To qualify, the member must be listed in the Chamber's directory, or be confirmed by the office as a member in good standing. The Chamber member must mention the discount at the time the appointment is set. Visit [www.techcavalry.com](http://www.techcavalry.com) for more information, or phone 413-586-7070 to set up an appointment.

**Members who have a product or service that they would like to offer to fellow members, contact the office with details.**

### **Even more FREE Business Benefits for Members!**

- Public Address System for members' use.
- Conference Room at Chamber offices.
- Notary Service.
- BusinessWest Subscription.
- Access to Executive Director, Eric Snyder and Executive Assistant, Denise Gross to research information and provide you with assistance Monday – Friday from 8:30 AM to 4:00 PM.

33 Union Street, Easthampton, MA 01027  
413-527-9414  
[info@easthamptonchamber.org](mailto:info@easthamptonchamber.org)

Eric Snyder, Executive Director  
Denise Gross, Executive Assistant

Hours: Monday - Friday 8:30 AM - 4:00PM

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