

Private Sector Colleges and Universities Create Jobs In the United States

THE BOTTOM LINE: Private sector colleges and universities (PSCUs) in the United States are an integral part of the nation's economy generating a total economic impact of over \$47 billion. In 2011-2012 PSCUs trained 855,562 graduates in technical fields with mid-level skills. PSCUs employ 242,650 full-time equivalents (FTE) in the United States annually. These direct jobs generate more than \$3.47 billion in direct tax revenue to the nation on an annual basis.

PSCUs are committed to their communities and that commitment extends beyond the core belief that every person has the right to an education and opportunity to succeed.

Economic Impact of PSCUs in the United States

	Direct	Supplier	Induced	Total
Jobs (FTE)	242,650	64,830	97,151	404,631
Wages	\$11,013,398,100	\$3,762,687,500	\$4,901,973,800	\$19,678,059,400
Economic Impact	\$19,959,061,200	\$12,345,743,100	\$15,061,464,500	\$47,366,268,800

PSCUs Are an Integral Part of the Economy in the United States

- ❖ The benefits of PSCUs can easily be seen nationwide, where the sector is directly responsible for a total of 242,650 jobs. In addition, the nation is home to 161,981 jobs in firms supplying the PSCUs or benefitting from the induced impact of the sector's expenditures.
- ❖ These jobs include equipment manufacturers, engineers and truck drivers. Jobs supported by PSCUs are good jobs, paying an average of \$53,500 in wages and benefits. Together, 161,981 employees in the United States earn a total of \$8.66 billion annually because of the contributions of PSCUs.
- ❖ In difficult economic times, every job is important. In the United States, the unemployment rate has reached 6.82 percent. This means that there are already 10,573,000 people trying to find jobs in the country, and collecting unemployment benefits.¹

The Economic Benefit of PSCUs Spreads Throughout the Country

- ❖ In the United States, PSCUs are directly responsible for \$19.96 billion in economic output.
- ❖ When supplier and induced impacts are taken into account, PSCUs generate nearly \$47.37 billion in economic activity in the United States. PSCUs account for 0.30% percent of the country's Gross Domestic Product (GDP).²
- ❖ All of this activity generates nearly \$3.47 billion in state and local revenues and another \$3.88 billion for the federal government.



¹ The Bureau of Labor Statistics. Available on-line at: <http://www.bls.gov/bls/unemployment.htm>. Data for December-13

² GDP based on 2013 Quarter 4 data from the Bureau of Economic Analysis. Available at: <http://www.bea.gov/national/index.htm>