



Brian Hilson
President and Chief Executive Officer

Brian Hilson is President and CEO of the Birmingham Business Alliance (BBA) and is responsible for all areas of the BBA, including economic development, public policy, communications and other programs designed to grow and diversify the Birmingham regional economy and enhance the quality of life for all citizens.

He has been involved in economic development in Alabama since 1980. Prior to his joining the BBA in 2011, Brian was President and CEO of the Chamber of Commerce of Huntsville/Madison County. He joined the Chamber in 1992 as Senior Vice President of Economic Development and was named its President in 1997. Previously, he was a Vice President of the Birmingham Metropolitan Development Board and has held economic development positions with the Birmingham and Mobile Chambers of Commerce.

A native of Huntsville, Brian is a graduate of Auburn University and the University of Oklahoma's Economic Development Institute. He is a graduate of Leadership Alabama and Leadership Huntsville/Madison County, he is a member of the 2013-14 Leadership Birmingham Class, and is active in state and national economic development organizations. He is past president of the Economic Development Association of Alabama and the Japan-America Society of Alabama, and is president-elect of the Chamber of Commerce Association of Alabama. He is a recipient of the Rainer Bauer Award from the Alabama Germany Partnership and the Samuel Ullman Award from the Japan-America, Society of Alabama.

He currently serves on boards of directors or advisory boards of several state and local organizations, including the Alabama Germany Partnership, Birmingham Civil Rights Institute, Business Council of Alabama, Chamber of Commerce Association of Alabama and the Japan-America Society of Alabama. He also serves on the Alabama Sports Hall of Fame Selection Committee, the BBVA Compass Bowl Executive Committee and the UAB Athletics Advisory Committee. Having spent his entire career in the economic development profession, Brian is a strong believer that employment opportunities are the best way to make communities better.

Brian and his wife, Windy, have two married children. Carlton is an attorney with Burr & Forman in Birmingham, and Abby is a teacher in Memphis.