

***The Mobile Area Chamber of Commerce is proud to support the  
White House Rural Council's Made in Rural America Regional Forum.  
We hope you will join us for this event!***

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**The White House Rural Council  
Presents**

***Made in Rural America Regional Forum:  
International Trade and Investment Opportunities***

August 18, 2014  
8:30am – 2:30pm  
The Hyatt Regency Wynfrey Hotel  
1000 Riverchase Galleria  
Birmingham, Alabama 35244

You are cordially invited to participate in the White House Rural Council's *Made in Rural America Regional Forum* to discuss opportunities for rural economic growth through international trade and investment strategies. This forum is designed to help business and community leaders from rural areas connect with tools and resources to find new customers abroad for locally-made products and to prepare for attracting investments from abroad. Participants will also be able to meet one-on-one with representatives from federal and state organizations about hands-on assistance available for rural areas. This meeting is hosted by the Appalachian Regional Commission (ARC) and the Delta Regional Authority (DRA), in cooperation with the Export Alabama Alliance, Alabama Department of Commerce, the U.S. Department of Commerce, the Birmingham Business Alliance, the University of Alabama International Trade Center and the Alabama SBDC Network.

There is no cost to attend, but advance registration is required no later than August 14. Registration is available online at: [www.arc.gov/exportforum](http://www.arc.gov/exportforum).

A limited number of hotel rooms are available at the Wynfrey Hotel, under a room block for the "White House Rural Forum". Breakfast and lunch will be provided. For more information and the agenda, please contact the ARC at: [MadeInRuralAmerica@arc.gov](mailto:MadeInRuralAmerica@arc.gov).

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