

Endorsements for Lead Like it Matters...Because it Does
By
Roxi Bahar Hewertson

"Roxi's remarkable collection of interactive exercises and fresh insights will both excite and challenge today's leaders! This we know – emotional intelligence is fundamental to success as a leader. Lead Like it Matters takes this principle and shows you how to develop that intelligence step-by-step; it will forever change the way you lead!"

Marshall Goldsmith, top ranked executive coach and author of the New York Times and global bestsellers, "What Got You Here Won't Get You There" and "MOJO"

"Just when you think there is little new to say about leadership, Roxi Hewertson has created this ground breaking work. I've never seen anything like it. The conceptual framework is powerful, practical and personal. It introduces an innovative, step-by-step, developmental approach providing the reader not just insightful understanding about how to lead, but a sequence of exercises applying each new concept. It reflects a lifetime of learning by doing. For those who follow its counsel, **Lead Like It Matters** is transformative."

Richard McDaniel, Chairman, Collegiate Retail Alliance, Inc., and co-author of "Measure What Matters"

"Roxi gets it! If you want a compendium of current thought about leadership, **Lead Like It Matters** is it. Roxi has a keen grasp of where modern leadership is, and she has created a readable roadmap for those who want to take the trip."

Rodney Napier, Ph.D., Principle, The Napier Group, and co-author of "Groups: Theory and Experience"

"**Lead Like It Matters...Because It Does** is full of 'a-ha' moments and jam packed with practical and deeply researched leadership insights that will positively and immediately transform your work environment."

Louise Phipps Senft, Phipps Senft Institute for Relational Leadership

"Roxi has given us the valuable and practical must do's, nice to do's, and really don't do's of being an effective leader and creating an enthusiastic and high performance team based on sound theory and solid experience."

Tom DeCotiis, Ph.D., Co-founder of Corvirtus, LLC and author of "Make It Glow: How to Build a Company Reputation for Human Goodness, Flawless Execution and Being Best-in-Class."

"Roxi is so right! If only our country's leaders would all read **Lead Like It Matters** and learn from Roxi's insights and experience to lead with courage and compassion."

Deborah C. Hoard, President, PhotoSynthesis Productions

"Lead Like It Matters is NOT a book that you will read through and put on your shelf. It is a playbook that you will consistently refer to on your leadership journey. You will come to understand your strengths and opportunities as a leader - and most importantly have a clear path to make improvements in your own performance. The chapters are designed so that you can easily find the skill sets and exercises you want to revisit. Roxi has created dozens of engaging exercises and real-life stories to help you navigate the messy world of leading people and teams."

Deborah Howard, CEO and Andréa Catizone, President of Senior Living SMART

"This book is FULL of leadership insights and practicality. You will enjoy and profit from Roxi's wisdom and humanity."

Robert J. Fersh, President and Founder of Convergence Center for Policy Resolution

"I immediately began using the tools Roxi suggested in to improve my communication, collaboration, and relationships; it's paid off over and over!"

Amy Berg, Associate Provost SUNY Cortland

"Lead Like It Matters...Because It Does offers new and seasoned leaders a very practical road map to effective leadership in today's fast-paced and complex world."

Carola Weil, Ph.D. Dean School of Professional & Extended Studies American University

"Finally a book that delivers on its promise! Roxi provides advice that any leader on any level can benefit from, and more importantly, implement."

Raoul Davis, CEO Ascendant Group

"Drawing on her vast experience, Roxi's book provides a clear and compelling guide for personal leadership development—and a continuous journey of discovery and insight."

Carl Haynes Ph.D., President Tompkins-Cortland Community College

"Roxi's book provided me with the knowledge and realistic steps that have guided me to real and positive change in my life and career."

Bridget Rigas, VP for Communications and Development, Boyce Thompson Institute

"An essential tool for achieving individual leadership effectiveness, **Lead Like It Matters...Because It Does** guides readers on an in-depth exploration of the values and experiences defining them as leaders; revealing how to best leverage one's unique approach to maximize individual and organizational performance."

Nathan Ives, President and CEO, StrategyDriven Enterprises

"Budgets and time for professional development are scarce. From practical self-assessment to delivering creative 'ah-ha' moments about leadership, Roxi offers us a

journey through self exploration and skill building that will help managers truly thrive. It is a self-paced, high-level accessible training in vital leadership skills; my staff and I will use Roxi's book to embark together on this learning adventure!"

Maureen Kelly, CFLE, ACSE Vice President for Programming & Communications
Planned Parenthood of the Southern Finger Lakes