



BREAST CANCER AWARENESS

#NoHairDontCare

Delta Tau Lambda Sorority, Inc.

Alpha Chapter | University of Michigan

DeltaTauLambda.com

When I was a senior in high school, I wanted to shave my hair off because it was dry, brittle, and starting to thin out but I never got the courage to do so until I joined Delta Tau Lambda Sorority, Inc. I wanted to create a campaign that would raise money for this cause, help me reinvent myself as a woman, and inform the campus at large about breast cancer. With the help of my chapter, #NoHairDontCare was born.

The goal of this campaign is to raise \$5,000. Once that money is raised, I will shave my hair off in front of the campus community and make it into a wig for a woman suffering the burdens of breast cancer. 80% of the money raised will actually be given to this woman to assist her in paying for her treatments, medications, etc. I want to break the barriers and stereotypes associated with women, beauty, and long hair and make a statement that my hair does not make me beautiful because I make me beautiful. I also want to stand in solidarity with the men and women who have to sacrifice their hair to chemotherapy and other medication and tell them that I support them.

If you all can share the video with a short description of the project, donate money, or even cut off 10 inches of your own hair then I will know that I am not alone in this. For those of you who are willing to cut off your hair, I challenge you to make a similar video with our hash tag (#NoHairDontCare) and donate it to Locks of Love. Thank you.

Phenomenally yours,
Purabi "Revolt" Devi
President of Alpha Chapter
pdevi@umich.edu



@AlphaDTL

www.Facebook.com/NoHairDontCareCampaign

DONATE
AT OUR
WEBSITE!

POSTING WALL DATES

On the days below, you may show up at the posting wall in Mason Hall to get your hair cut by a professional stylist and donate it to the University of Michigan Health System's Wig Bank or you may also donate money via cash or debit/credit.

NOVEMBER 17th

DECEMBER 1st

DECEMBER 3rd

DECEMBER 15th

DECEMBER 29th

JANUARY 7th

JANUARY 12th

JANUARY 14th

JANUARY 21st

12-5pm All Days!

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