



## 2014 Conference Sponsorship Opportunities – March 30<sup>th</sup> – April 2nd, 2014

### **Champion — \$30,000**

- Individual Host Recognition of Key Conference Event (First-come, first-serve – Please see list of events)\*
- Introduction of Keynote Speaker and/or opportunity to address conference attendees
- 2 Premium Exhibit Spaces
- 12 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color exterior back page ad in conference program
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.
- Recognition as conference scholarship sponsor for registrations at Plenary and in Conference Program.
- One professional training activity sponsorship.

### **Diamond — \$15,000**

- Individual Host Recognition of Key Conference Event (First-come, first-serve – Please see list of events)\*
- 1 Premium Exhibit Space
- 8 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color ad in conference program
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.
- Recognition as conference scholarship sponsor for registrations at Plenary and in Conference Program.
- One professional training activity sponsorship.

### **Platinum — \$10,000**

- Individual host recognition of key conference event. (First-come, first-serve – Please see list of events)\*
- 1 Premium Exhibit Space
- 6 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page black & white ad in conference program
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.

### **Gold — \$5,000**

- Individual host recognition of Key Conference Event (See list of events)\*
- 1 Exhibit Spaces
- 4 full conference registrations
- Half-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

### **Silver Sponsor — \$3,500**

- Co-host recognition of Key Conference Event (See list of events)\*
- 1 Exhibit space
- 2 full conference registrations
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

### **TACDC Supporter — \$1,000**

**(Roundtable Members Automatically Qualify for this level)**

- 1 Exhibit space
- 1 full conference registration
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site



## Key Conference Events\*

- Day One: Opening Reception — Sunday Evening, March 30<sup>th</sup>, 2014**  
Opening Networking Reception held at the Historic Menger Hotel, welcoming all attendees of the Conference.
- Day Two: Plenary and Policy Adoption Session – Monday Morning, March 31<sup>st</sup>, 2014**  
Opening Plenary and Policy Adoption General Session featuring industry experts.
- Day Two: Keynote Luncheon — Monday Afternoon, March 31<sup>st</sup>, 2014**
- Day Two: Workshop Sessions – Monday Afternoon, March 31<sup>st</sup>, 2014**  
Breakout and training sessions featuring timely topics important to the community development field in Texas.
- Day Two: Evening Reception – Monday Evening March 31<sup>st</sup>, 2014 (Available to Gold Level and Above)**  
Networking Reception held at the Historic Menger Hotel, open to all attendees of the Conference.
- Day Three: Keynote Luncheon — Tuesday Afternoon, April 1<sup>st</sup>, 2014**  
Featuring a recognized keynote speaker with state and local leaders present.
- Day Three: Closing General Session – Tuesday Afternoon, April 1<sup>st</sup>, 2014**  
Closing general session open to all participants.

## Additional Sponsorship Opportunities

- Conference Bag Sponsorship — \$2,500**  
Available to any sponsor: Your color logo printed prominently on the durable canvas bag given to every conference attendee. Recognition given in program and during Opening Reception.
- Registration Scholarships – Amount at your discretion**  
Available to any sponsor: Enable Texas non-profit community development professionals to attend the conference despite overburdened budgets.
- Emerging Community Development Leaders Scholarship – \$800**  
Available to individuals under the age of 30, to attend the Conference and gain insightful knowledge into the industry. Pays for hotel stay and full Conference Registration. Contact TACDC for scholarship application form.

*\*All hosting opportunities will be assigned on a first-come, first-serve basis. \*Schedule is tentative and subject to change. Please contact TACDC for a final schedule.*

## Payment and Contact Information

Name (Last): \_\_\_\_\_ (First): \_\_\_\_\_  
 Title: \_\_\_\_\_ Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
 E-mail: \_\_\_\_\_

Enclosed is my check made payable to "TACDC."

By filling out this section, I am authorizing TACDC to charge my credit card listed below, for the amount written above.

SPONSORSHIP LEVEL: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_  
 Account Number: \_\_\_\_\_ Exp (MM/YYYY): \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**\* Champion, Diamond, Platinum, Gold and Silver Sponsors may choose to host one of the following Key Conference Events**, giving them increased exposure and recognition as a supporter of community development activities. Your banner will be displayed during the event, your representative will have an opportunity to make remarks and you will have the opportunity to offer marketing gifts as door prizes to attendees during the event. **Please indicate your preference for hosting a Key Conference Event.**

