

**Latino/Hispanic Health Equity Initiative Statewide Symposium**  
***Achieving Health Equity Through Education, Collaboration and Action***  
**Friday, May 16, 2014**

**Afternoon Workshop:**

2:00 p.m. – 3:30 p.m.

**Innovative Approaches to Engage Underserved Populations**

Panelists will present successful interventions that provide medical and supportive services to migrant; the undocumented and seasonal farm workers.

**Paul Ruchames, L.C.S.W.**

Executive Director  
Backstretch Employee Service Program

**Helen Ballestas, Ph.D., R.N.**

Assistant Professor  
College of Nursing and Public Health  
Adelphi University