

HEALTH CARE ACCESS FOR LATINOS IN BUFFALO

REGIONAL AMBASSADOR/PRESENTER: EMILIO FUENTES-GUZMAN

REGION: BUFFALO/WESTERN NEW YORK

COMMUNITY ACTION PLAN

After the Latino Health Equity Regional Forum in Buffalo in October 2013 the group identified issues faced by the region regarding access to care for Latinos. Through this assessment, the Coalition identified that Latino health inequities within the Region are a result of the lack of strategic alignment among all organizations in the public health sector.

In order to address this health disparity individual communities, government agencies, and providers need to collaborate to:

1. Develop of a common agenda to increase health care access for Latinos in Buffalo.
2. Implement a coordinated approach that includes a shared measure for accountability..
3. Develop an action plan and coordinate activities collectively.
4. Foster consistent and open communication.

WHERE WE ARE

We Need To Have:

A Strategy

- A Common Agenda Developed Collaboratively and Clearly Communicated

Measures: A Shared System of Strategic Measurement and Accountability

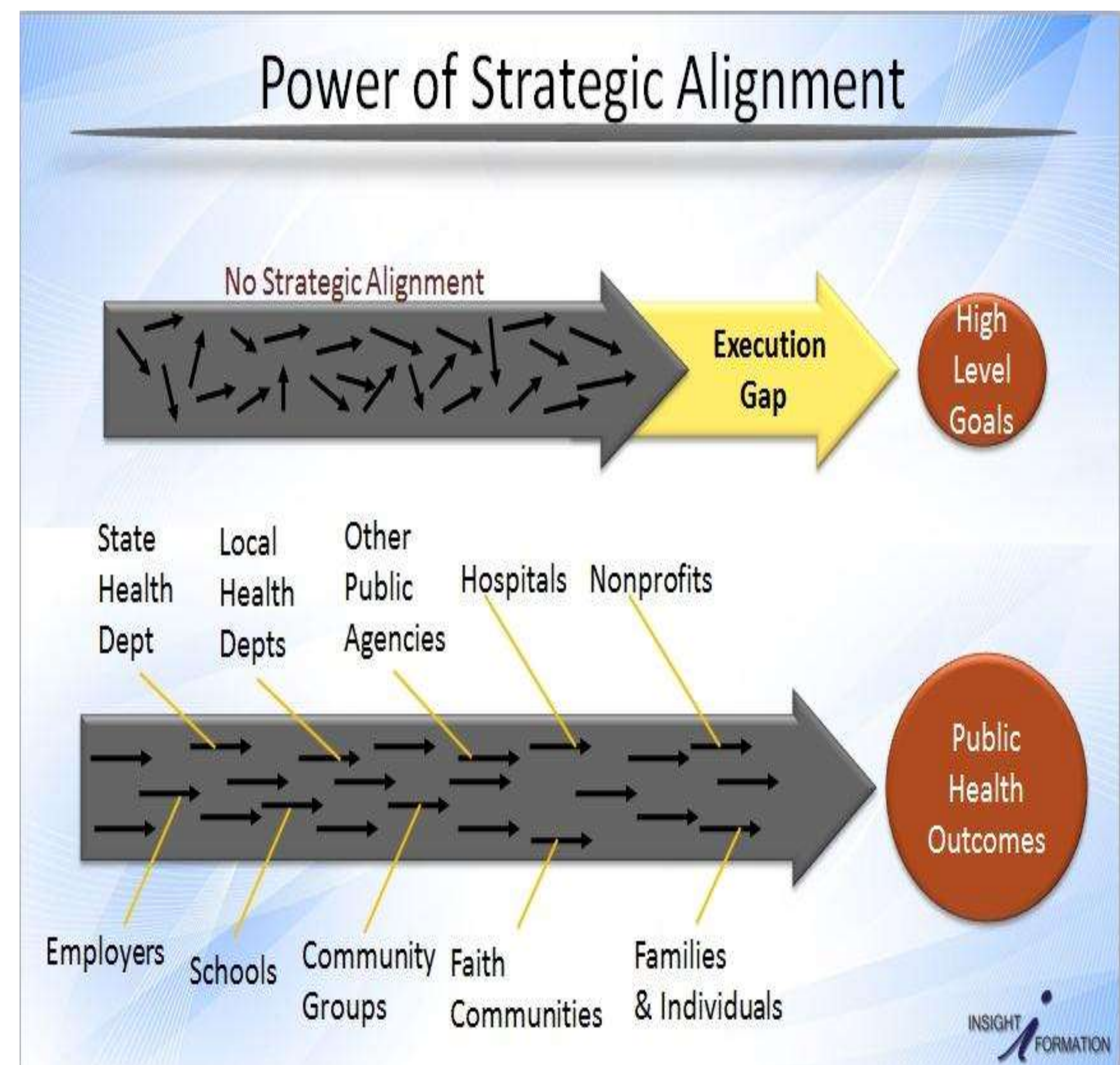
Initiatives should include:

- Mutually-reinforcing activities that are prioritized, launched and monitored to accomplish the objectives.
- Projects launched (and sustained) by different organizations as part of a coordinated community strategy to target similar areas.
- Coordinated efforts to eliminate a duplication of services and efforts by organizations, increase collaboration, leverage resources to maximize efforts and impact.

Listening and Learning: Attitudes and Tools Should Support Continuous Communication and Collective Wisdom

- Communication and coordination among organizations should share common goals to improve health.
- Create opportunities to share promising practices, resources, strategies, data and expertise to increase the capacity of organizations in order to achieve health improvement goals.

http://nnphi.org/CMSuploads/Barberg_RoundtableSpeakingNotes&Handouts.pdf



REGIONAL HEALTH EQUITY MEMBERS AND PARTNERS

Emilio Fuentes-Guzman

Doris Medina-Carbonell

Katie Grimm



**PUBLIC POLICY AND
EDUCATION FUND**
OF NEW YORK

 Evergreen Health Services
of Western New York

ADDRESSING OBESITY IN THE CAPITAL REGION

REGIONAL AMBASSADOR/PRESENTER: FABRIZIA RODRIGUEZ, ESQ., CENTRO CIVICO INC.

REGION: CAPITAL DISTRICT

COMMUNITY ACTION PLAN

After the Capital District Latino Health Equity Regional Forum in October 2013, members convened to strategize on ways to address obesity. Through meetings, phone conferences, and discussions an assessment was conducted to determine what resources are currently available.

As a result, the Capital District Coalition has proposed to issue a bilingual version of the 2014 Diabetes Reference Guide composed by Healthy Capital District Initiative. It will be edited and tailored to the needs of our community and distributed among our current networks and individual initiatives.

This guide will highlight providers and healthy living resources as a diabetes and obesity prevention tool for the Latino community. Additionally we will utilize existing Latino focus groups to ensure the needs of our community are being met within this bilingual diabetes reference guide.

WHERE ARE WE NOW?

Through our individual work, we will:

- identify agencies who work with the Latino population and encourage all agencies and providers, including our own, to strive to be culturally sensitive to the needs of our local Latino community;
- continue to meet to discuss the needs of our community and help each other to be aware of available resources;
- continue to support each others efforts to address Latino health disparities.

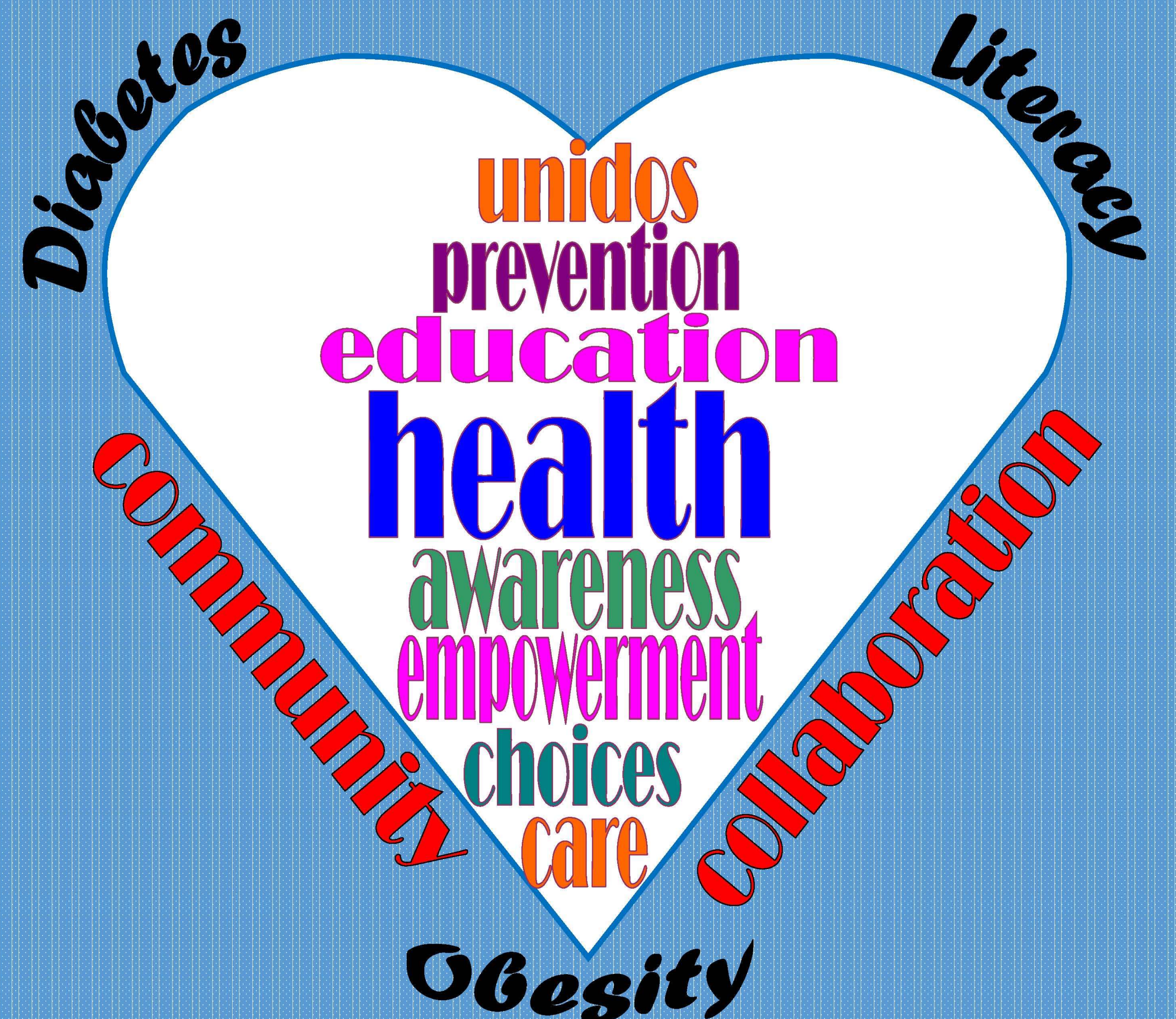
REGIONAL HEALTH EQUITY MEMBERS AND PARTNERS

AIDS Council of Northeastern New York
Albany County Department of Health
Albany Medical Center AIDS Program
Albany Medical College
Alvarado-Little Consulting, LLC
Capital District Tobacco-Free Coalition
Capital District YMCA
Centro Civico, Inc.
In Our Own Voices
Pride Center of the Capital Region
University of Albany – School of Public Health
United Healthcare Community Plan
Unity House of Troy
Healthy Capital District Initiative

CAPITAL DISTRICT

COMMUNITY ACTION PLAN

2013-2014 LATINO HEALTH EQUITY INITIATIVE



- Develop and distribute a bilingual reference guide that highlights providers and healthy living resources as a diabetes and obesity prevention tool for the Latino community
- Identify area agencies and providers serving Latinos
- Promote cultural competency to the identified agencies and providers
- Utilize Latino focus groups to inform and provide feedback on coalition undertaking
- Promote the exchange of information among coalition partners and their networks



HEALTH CARE, POOR HEALTH LITERACY AND EDUCATION

REGIONAL AMBASSADORS/PRESENTERS:

TERESITA MANN, SYRACUSE MODEL NEIGHBORHOOD FACILITY, INC.'S FACES PROGRAM
MARTHA RODRIGUEZ, UPSTATE UNIVERSITY HOSPITAL/DAC

REGION: CENTRAL NEW YORK/SOUTHERN TIER

COMMUNITY ACTION PLAN

At the Regional Forum held in October 2013, participants in the Central New York Region of the State cited the following issues which contribute to health inequities and are most prevalent in the Latino/Hispanic community:

- A lack of Latino/Hispanic physicians in the area that will treat and care for the Latino community.
- Some specialized doctors do not accept Medicaid, which impedes the process of good health outcomes for those individuals in our community that receive Medicaid.
- A lack of awareness about available resources.
- The CNY and Southern Tier Region has a significant number of migrant seasonal workers. Often work conditions are poor and lead to poor health, in most instances, it's challenging to get workers to see a medical provider due to language and cultural barriers.
- There is a lack of understanding of what the translator's role is at the doctors' office.
- Clients have low health literacy levels.



WHERE WE ARE NOW

The Central New York Community Action Plan Committee will conduct focus groups in the community to determine the best way to address the issue of health literacy and education.

Based on the information received from the focus groups, the Committee will create a plan to educate consumers on strategies to effectively communicate with their health care provider.

The Committee proposes to:

- develop a tool of 5 simple questions (pocket size) that consumers can take to their medical appointment; and
- conduct educational workshops for consumers and caregivers at community centers and other locations in our community where the majority of individuals congregate.

REGIONAL HEALTH EQUITY MEMBERS AND PARTNERS

Members

Teresita Mann
Martha Rodriguez
Amy Bonila
Nancy Smith

Partners

Syracuse Model Neighborhood Facility, Inc.'s FACES Program
Upstate University Hospital/DAC
Spanish Action League
Bienestar Action Counseling Center
Dr. Ted Triana-Compassionate Family Medicine Health Connections

EMPOWERING LATINO COMMUNITIES TO PURSUE HEALTHY FAMILIES AND ADDRESS PEDIATRIC OBESITY

REGIONAL AMBASSADORS: LILLIAN JIMENEZ, HUDSON HEALTH PLAN & WILFREDO MOREL, HUDSON RIVER HEALTHCARE

PRESENTER: LILLIAN JIMENEZ, HUDSON HEALTH PLAN

REGION: MID AND LOWER HUDSON

COMMUNITY ACTION PLAN

As a newly formed collaborative, we are organizing our partners to improve efforts that prevent childhood obesity in the Mid and Lower Hudson Valley region. Activities will be focused on promoting physical activity and nutritional best practices, statistical data and messaging. At the onset, the group was clear that it wanted to be action oriented and deal dynamically with pediatric obesity in three counties: Rockland, Westchester and Orange.

WHERE ARE WE NOW?

We have formed two sub work groups to identify best practices in nutrition and in physical activity. In an effort to manage expectations, we have agreed to work within two counties and add other counties as we move forward in an appropriate and strategic manner. We are focusing on ages 2-5, with particular attention to adult stakeholders and family members in the WIC and Head Start programs located throughout the region.

Vision: Empowerment of the Latino community to pursue a healthy family home.

Goal: Improve efforts to prevent childhood obesity.

Objective #1: Create a targeted message by addressing policy, practices and environment and education in order to identify a particular under served community (census, child BMI, WIC/Head Start data) and identify CBOs and child caregivers that work with 2 to 5 year olds.

Objective #2: Create on-going showcases (health fairs/activities).

Objective #3: Increase the number of WIC programs and Head Start organizations undertaking nutrition and physical activity.

REGIONAL PARTNERS

Hudson Health Plan

Rockland - Westchester Department of Health

WIC White Plains

Fidelis Care New York

Open Door Family Medical Center

Hudson River Health Care

White Plains Youth Bureau

Iona College

Rye Young Men's Christian Association (YMCA)



INCREASING THE NUMBER OF LATINO/HISPANIC HEALTH PROFESSIONALS IN HEALTH CAREERS THROUGH MENTORSHIP

REGIONAL AMBASSADOR/PRESENTER: HELEN BALLESTAS, PH.D., RN, ANP-BC
ADELPHI UNIVERSITY SCHOOL OF NURSING/NATIONAL ASSOCIATION OF HISPANIC NURSES

REGION: LONG ISLAND (NASSAU AND SUFFOLK COUNTIES)

COMMUNITY ACTION PLAN

At the Regional Forum held in September 2013 participants in the Long Island Region of the State cited the following issues contributing to health inequities and being the most prevalent within the community:

- Lack of Latino/Hispanic health professionals in medical careers.
- Lack of health insurance & access to affordable care.
- Lack of awareness about available resources.
- Fear that stems from racism or cultural bias.
- Low health literacy levels among Latinos/Hispanics of Long Island.
- Lack of transportation as a barrier to Latinos/Hispanics accessing needed health and social services.



WHERE WE ARE NOW

The Long Island Community Action Plan Committee has discussed the facilitation of the following activities:

- Collaborate with Adelphi School of Social Work to facilitate workshops on the social determinants of health.
- Collaborate with Latino serving CBO's in Long Island to facilitate culturally appropriate nutrition education workshops.
- Engage Latino/Hispanic youth in mentorship activities specific to health careers.
- Provide cultural competency training for Long Island healthcare professionals who serve Latino/Hispanic patients.

REGIONAL HEALTH EQUITY MEMBERS AND PARTNERS

Members

Helen Ballestas, Ph.D.
Charles Cal
Sergio Argueta

Partners

Adelphi University
National Association of Hispanic Nurses
United Way of Long Island
Nassau County Department of Health
Suffolk County Department of Health

LATINOS EDUCÁNDONOS ACERCA DE LA OBESIDAD/ LATINOS EDUCATING OURSELVES ABOUT OBESITY (LEAO)

PRESENTERS: JEFFREY PADILLA, IRIS HOUSE AND GLADYS JENNERJAHN, AIDS CENTER OF QUEENS COUNTY, INC.

REGIONAL AMBASSADORS: JEFFREY PADILLA, IRIS HOUSE AND JUANA SANCHEZ-MCNAMEE, RYAN-NENA COMMUNITY HEALTH CENTER

REGION: METROPOLITAN NEW YORK CITY

COMMUNITY ACTION PLAN

Latinos Educándonos Acerca De La Obesidad/Latinos Educating Ourselves About Obesity (LEAO) was formed in January 2014 by a group of individuals that represent multiple agencies from the five boroughs of New York City.

The overarching goal is to increase awareness and to reduce the prevalence of obesity in Latino/Hispanic communities in NYC. Specifically, the goal is to mobilize different members/partners of the Latino/Hispanic community to implement various activities designed to help Latinos/Hispanics live healthier lifestyles while addressing obesity. The areas of focus for these activities will be nutrition, mental health and physical fitness.

WHERE ARE WE NOW?

The proposed Community Action Plan that LEAO will implement is a multi-borough extravaganza. Member organizations, from the respective boroughs, have formed collaborative partnerships and will implement a cycle of events for the Latino/Hispanic community throughout NYC from May 2014 - December 2014.

The various planned activities include, but not limited to:

- nutrition education workshops that provide examples of healthy cooking/eating.
- yoga/fitness & classes, a soca motion and sweat party open to the general public.
- prevention and informational outreach at health fairs, parks and club venues.
- a mental health awareness campaign to highlight the connection between obesity and depression, along with the dissemination of educational materials.

REGIONAL HEALTH PARTNERS

AIDS Center of Queens County (ACQC)
Argus Community Inc.
Asociación de Mujeres Progresistas, Inc.
BOOM!Health
Church of God
Comunidad Cristiana
Ecuadorian Consulate
First United Methodist Church
GK Zumba
Guttman College
Healthcare Education Project 1199 SEIU/GNYHA
Iris House, Inc.
Latino Commission on AIDS

Latin Women In Action
Make The Road, New York
Movimiento Immigrante International
Mujeres Latinas en Acción
Ryan-Nena Community Health Center
SocaMotion
Sweat Party
The League Of United Latin America Citizens (LULAC)
United Methodist Church of Corona
Voces Latinas
WG Feminine Leadership
Yoga Foundation, Inc.



ADDRESSING HEALTH EQUITY FOR LATINOS THROUGH SAFE HOUSING IN ROCHESTER

REGIONAL AMBASSADORS: SADY FISCHER, TRILLIUM HEALTH & WADE NORWOOD, FINGER LAKE HEALTH SYSTEM

PRESENTER: SADY FISCHER, TRILLIUM HEALTH

REGION: ROCHESTER/FINGER LAKES

COMMUNITY ACTION PLAN

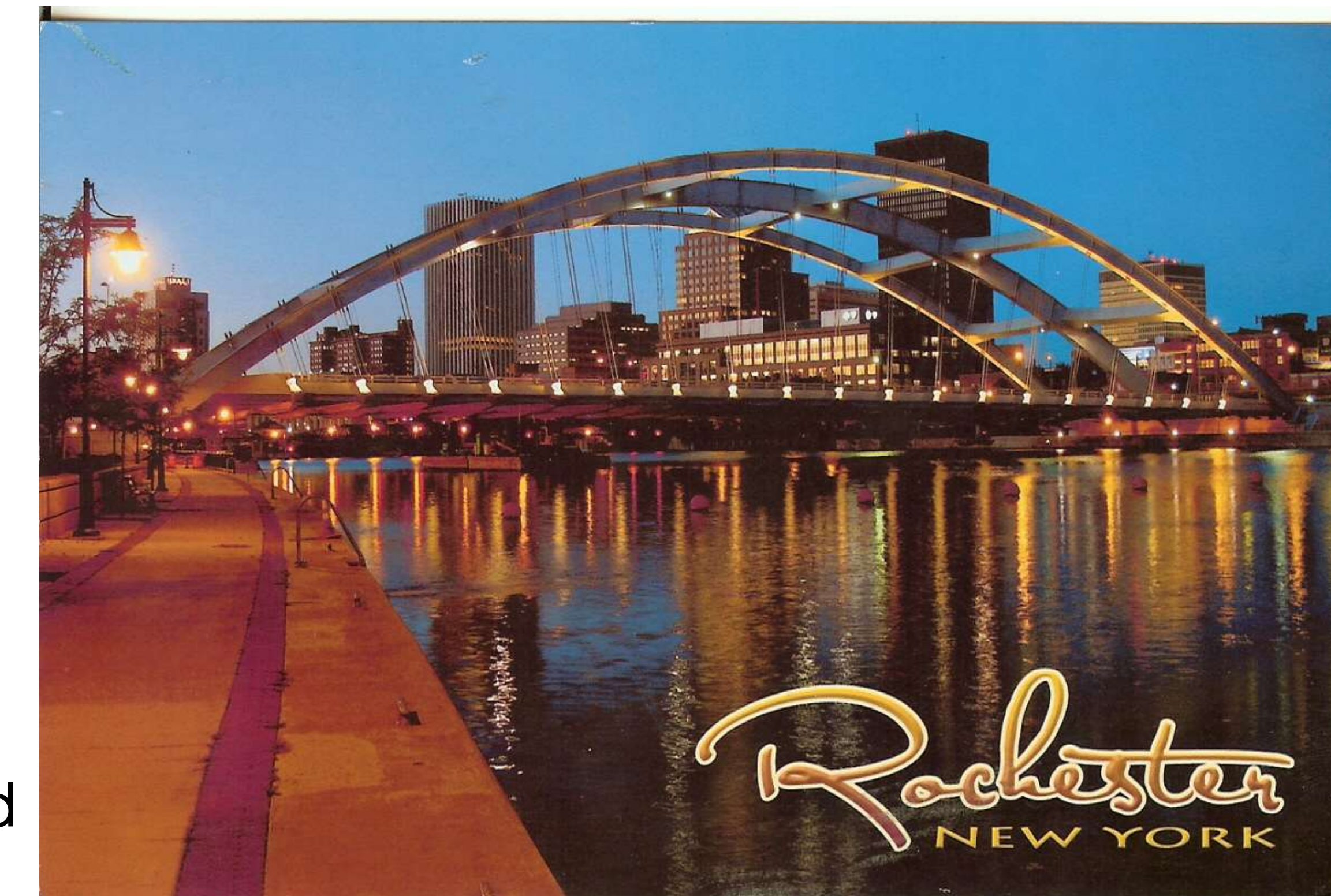
After the Latino Health Equity Regional Forum in Rochester in October 2013 members of the Rochester Latino Health Coalition convened to strategize on ways to address housing within the Rochester Latino community. The Latino Health Coalition strives to eliminate health disparities among Latinos by engaging leaders to design solutions on top priorities, such as youth risk behaviors, health literacy, economic stress, mental health, and cultural competency.

The process began with identifying current resources in the region. Through this fact finding stage, the Coalition identified several initiatives, although not specific to the Latino community that were currently addressing safe housing for Rochester residents. One of the organizations working on such an initiative is FR=EE, Facing Race = Embracing Equity in Rochester, NY. Their housing workgroup's mission, "...is to reduce racial disparities in housing through greater housing choice throughout Monroe County and to improve housing and neighborhood conditions in areas where a majority of the residents are people of color."

Addressing the Living Environment and Health Behaviors

Latinos living in the target area face a unique set of environmental conditions. These conditions influence both the health behaviors and the health outcomes and include:

- Higher concentrations of old homes with lead paint, leading to serious physical and cognitive illnesses in children.
- Highest rates of poverty in Monroe County among Latinos, with 46% falling below the threshold.
- Frequent population turnover - many residents report living in a different house within Monroe County in the previous year.



REGIONAL PARTNERS

Latino Health Coalition Members

Ibero-American Action League

Wilson Commencement Park
MVP Health Care

MAS Translation Services

Ibero-American Development Corporation

Gloriela E. Burns RN, MS, CHIE
Director, Medicare Care Management

Perinatal Network of Monroe County
(PNMC)

Center for Community Health

Cancer Services Program of Monroe County
Monroe Plan

Constantino Fernandez, MD

Trillium Health

URMC Center for Community Health

URMC Strategic Planning

Monroe County Dept. of Public Health

Anita Irene Marrero
Bilingual Family Life Coach

American Diabetes Association

URMC Center for Community Health

Thompson Health System

Huther Doyle

Interpreter Services Program

HCR Health

Perinatal Network of Monroe County

Action for a Better Community
Action Front Center

Father Laurence Tracy

Children and Youth Department-Ibero

Interested Parties:

Drug Free Streets Initiative

Rochester General Hospital

Finger Lake Health System Staff:

Wade Norwood
Director of Community Engagement

Beverly Deason
Community Engagement Program Assistant

Phyllis Jackson
Community Engagement Specialist

