

**Latino/Hispanic Health Equity Initiative Statewide Symposium**  
***Achieving Health Equity Through Education, Collaboration and Action***  
**Friday, May 16, 2014**

**Afternoon Workshop:**

2:00 p.m. – 3:30 p.m.

**Nuts and Bolts for Community Mobilization**

This workshop will provide an overview of community mobilization. Information will be provided on the process and tools that can be used to identify issues, assess resources and capacity, and to mobilize and educate communities for action.

**John Hellman, M.A.**

Director of Advocacy  
Latino Commission on AIDS

**José Calderón, M.A.**

President  
Hispanic Federation

**Lorelei Salas, J.D.**

Legal Director  
Make the Road New York