ENGAGING UNDERSERVED POPULATIONS: A NURSING EDUCATION APPROACH

Helen C. Ballestas, PhD, RN, ANP-BC

Assistant Professor of Nursing

Adelphi University – College of Nursing and Public Health

Definition of Underserved Populations

 A group of people who, for a variety of reasons, do not have equal access to health and health care services.

<u>http://www.endowmentforhealth.org/grant-</u> <u>center/glossary.aspx</u>

Being Hispanic



21 Spanish speaking countries in the world

- A culture within a culture
- Dialects, traditions, cultures are diverse
- As a collective group, these nations represent the unique diversity of Hispanics

What makes Hispanics Unique?

- Language
- Culture
- Role of the family
- Illness
- Spirituality
- Homeopathic approaches to healthcare practices



Barriers to healthcare: underserved population

- 🗆 Trust
- Willingness
- Fear
- Illegal status
- Feelings/misconceptions
- Lack of clarity
- Hierarchy (machismo)
- Illiteracy
- Socioeconomic status

Hispanic Discrimination

- Language
- □ Skin color
- Level of education
- Country to country
- Illiteracy



How can the RN meet the needs of the underserved?

The Role of the Registered Nurse (RN)
Understanding cultural diversity

 Cultural awareness
 Being culturally competent

Nursing education (undergraduate and graduate levels)

Advanced Practice Nurses (Modernization Act)

Preparing Competent Global Nurses

- Global experiences: Costa Rica
- Capturing the young diverse mind: High School programs geared to attract the best and brightest minority student
- Tap into the diversity: gender, sexual orientation, minorities
- Encourage higher learning: terminal degrees (PhD, DNP)



- Nurses are.....
- In a unique place professionally
- Have the education to address the issues of the underserved populations
 - □ Is a diverse profession
- Role of the advanced practice nurse/Affordable Care Act



RN's as change agents

- Mentoring
- Transitioning
- Experiential learning
- Collaboration
- Increase work force
- Awareness





Positive Outcomes

- An increase in diverse nurses
- Easier access to HCP that understand the humanness of being a minority
- Emergence of minority nursing leaders that act as the change agents needed



Preguntas?

