

Latino/Hispanic Health Equity Initiative Statewide Symposium
Achieving Health Equity Through Education, Collaboration and Action

Friday, May 16, 2014

8:30 a.m. – 9:30 a.m. **Registration**

9:30 a.m. – 9:45 a.m. **Cultural Salute**

9:45 a.m. – 10:00 a.m. **Opening Remarks**

10:00 a.m. – 10:30 a.m. **Welcome**
Dan O'Connell
Director
New York State Department of Health AIDS Institute

Sue Kelly
Executive Deputy Commissioner
New York State Department of Health

Michelle S. Davis, Ph.D.
Regional Health Administrator
United States Department of Health and Human Services
Office of the Assistant Secretary for Health
Region II (NY, NJ, PR & USVI)

Humberto Cruz, M.S.
Former Director
New York State Department of Health AIDS Institute

Alphonso B. David (Invited)
Deputy Secretary for Civil Rights
Office of the Governor

10:30 a.m. – 11:45 a.m. **Morning Plenary:**
Achieving Health Equity Among Latinos and Hispanics
Leading experts will provide an overview of the landscape of health equity amongst Latinos/Hispanics on a national, state, and local level. Existing policies, initiatives, and resources available will also be reviewed.

Marilyn Aguirre-Molina, Ed.D., M.S.

Professor of Public Health, CUNY School of Public Health
Executive Director, CUNY Institute for Health Equity
Defining Social Determinants of Health

Angelica Ramirez, C.A.S.A.C., M.P.A.

Deputy Program Manager/Regional Resource Coordinator
United States Department of Health and Human Services
Office of the Assistant Secretary for Health
Regional Resource Network Program
Region II (NY, NJ, PR & USVI)
*Federal Overview of Latino Initiatives, Health
Disparities and Related Policies*

Elena V. Rios, M.D., M.S.P.H.

President & CEO
National Hispanic Medical Association (NHMA)
*Overview of National Campaigns Related to
Latinos & Health Disparities*

Yvonne Graham, R.N., M.P.H.

Associate Commissioner
New York State Department of Health
Office of Minority Health and Health Disparities Prevention
*New York State Health Equity Initiatives
Update of Affordable Care Act*

11:45 a.m. – 1:00 p.m.

Concurrent Morning Workshops

A) Nuts and Bolts for Community Change

This workshop will provide an overview of the community action planning (CAP) process and tools that can be used to identify issues, assess resources and capacity, and to develop collaborative partnerships.

Mayra Valdez, Claire Simon & Joan Edwards, M.S.W.

New York State Department of Health AIDS Institute

Sady Fischer

Associate Director of Minority Health Initiatives
Trillium Health, Rochester, New York

B) Latino/Hispanic Cultures 101

This workshop will provide participants with an overview of how myths, worker perception and stigma related to the Latino/Hispanic culture can impede engagement in service delivery. Various approaches and tools will be reviewed to enhance worker capacity and engage Latino/Hispanic populations.

Blanca Ramos, Ph.D.

Associate Professor
Center for the Elimination of Minority Health Disparities
University at Albany, School of Social Welfare
State University of New York

José Luis Morín, J.D.

Professor
John Jay College of Criminal Justice

Alexander Cardiel, M.D.

Hospitalists/Internal Medicine
Saratoga Hospital

C) Developing Effective Health Messages

This workshop will focus on the key components in developing health education messages tailored for different audiences. Health literacy and health communication strategies will be the focus of discussion.

Jennifer Manganello, Ph.D., M.P.H.

Associate Professor
Health Policy, Management & Behavior
University at Albany, School of Public Health,
State University of New York

Wilma Alvarado-Little, M.A., M.S.W.

Director of Community Engagement/Outreach
Center for the Elimination of Minority Health Disparities
University at Albany, State University of New York

Guillermo Chacón

Executive Director
Latino Commission on AIDS

MeriTerese Racanelli, M.S.

R & D Scientist/Nutritionist

Goya Foods, Inc.

**D) Health Disparities within the Latino/Hispanic
LGBTQ Community**

This workshop will showcase successful strategies and effective approaches that address challenges encountered by the Latino/Hispanic LGBTQ communities.

Gabby Santos

Director of LGBT Health Services
In Our Own Voices

Carmen Vazquez

Coordinator
LGBT Health & Human Services Unit
New York State Department of Health AIDS Institute

1:00 p.m. – 2:00 p.m.

Lunch

2:00 p.m. – 3:30 p.m.

Concurrent Afternoon Workshops

**E) Latinos/Hispanics in Higher Education: Increasing
the Workforce Capacity in Health Care**

A panel of experts will present strategies and innovative approaches on mentorship, and developing flexible pathways to increase Latinos/Hispanics into healthcare professions.

Tania Ramirez, M.S.W.

Educational Case Manager
The Welcome Back Center
LaGuardia Community College

Alvaro Carrascal, M.D., M.P.H

Vice President of Health Systems
American Cancer Society, Eastern Division

Nikki Georges-Clapp, M.U.P.

Program Manager
Upwardly Global

F) Innovative Approaches to Engage Underserved Populations

Panelists will present successful interventions that provide medical and supportive services to migrant, the undocumented, seasonal farm workers, seniors and children.

Paul Ruchames, L.C.S.W.

Executive Director
Backstretch Employee Service Program

Helen Ballestas, Ph.D., R.N.

Assistant Professor
College of Nursing and Public Health
Adelphi University

Arlene Wilson, M.P.A

Field Director of Mission Delivery
American Diabetes Association

G) Nuts and Bolts for Community Mobilization

This workshop will provide an overview of community mobilization. Information will be provided on the process and tools that can be used to identify issues, assess resources and capacity, and to mobilize and educate communities for action.

Bethsy Morales-Reid

Health Advocacy Manager
Hispanic Federation

José Calderón, M.A.

President
Hispanic Federation

Lorelei Salas, J.D.

Legal Director
Make the Road New York

H) STD Prevention: What Can We Do Together?

This engaging and interactive workshop will include a discussion on recent STD trends in New York State, as it disproportionately affects Latinos/Hispanics, particularly teens and young adults. Participants will increase their knowledge of the impact of STDs, learn about STD prevention resources, and explore how local partners can help address the stigma of this hidden epidemic. Come with your thinking caps on -- we'll be asking for ideas on strategies to help lower the rates of STDs in Latino communities.

Alison Muse, M.P.H.

Bureau Director

New York State Department of Health Bureau of STD
Prevention and Epidemiology

Paul Reyes

Trainer

New York State STD/HIV Prevention Training Center

Ben Wise, M.S., CHES

Public Health Educator

New York State Department of Health Bureau of STD
Prevention and Epidemiology

3:30 p.m. – 4:00 p.m.

Cultural Call To Action “Una Promesa”

Closing Remarks