



You are invited to be an event sponsor of TMA Europe's eighth annual Conference to be held this year at the Grand Hotel, Stockholm, Sweden. TMA, *the premier professional community dedicated to corporate renewal and turnaround management*, is pleased to offer your organisation the opportunity to sponsor the pre conference banquet, refreshment breaks, and conference materials at what has become one of the premier European conferences. Here is your chance to reach more than 150 key decision makers in the European and international corporate renewal industry!

### WHO SHOULD SPONSOR?

Event sponsorships are open to organisations that are looking for visibility and exposure amongst TMA's diverse group of professionals. Sponsoring entities may include, but are not limited to: practitioners, lenders, attorneys, consultants, auctioneers, liquidators, appraisers, investment bankers, equity investors, workout specialists, outsourcing professionals and others.

### EVENT SPONSOR BENEFITS

As a sponsor of the TMA Europe Conference, your organisation will be entitled to some of the following benefits:

1. Free conference and gala dinner places (dependent on sponsorship level).
2. Acknowledgement with your logos on the TMA Europe website (updated frequently).
3. Acknowledgement with logos and company description in the official Conference Brochure (must be confirmed prior to print deadline).
4. The opportunity to display your firm's marketing material and/or giveaway items at the event you are hosting.
5. Signage displaying your corporate logo at the event you are hosting.
6. Multi-media and verbal recognition during the conference.
7. Recognition in TMA Global promotional emails in the months leading up to the conference.
8. Logo on the TMA Europe monthly newsletter – with a clickable link
9. Prioritised sponsorship opportunities at future TMA European conferences.

### SPONSORSHIP OPTIONS

As a sponsor of the 2014 TMA Europe Conference, you have the option to participate as an "Exclusive Sponsor" or a "Co-sponsor." Various sponsorships are priced so that your organisation can sponsor exclusively as the sole sponsor of an event/item or you can share an event with other companies at the co-sponsor price. TMA Europe will work with each sponsoring organisation to help customise a benefit package that meets its needs.

**Important Note:** *An organisation that chooses to co-sponsor an event/item will not have the right to refuse another organisation's opportunity to co-sponsor the same event/item.*

### HOW DO I RESERVE A SPONSORSHIP?

To reserve a sponsorship today, simply email Mandy Caruana at [mcaruana@tma-europe.org](mailto:mcaruana@tma-europe.org). All reservations must be secured by a signed Event Sponsor Order Form which will be provided. All sponsorships are sold on a first-come/first-served basis.

### PAYMENT INFORMATION

Sponsorship is stated in Euros. All sponsors will be invoiced by TMA (Europe) Ltd. VAT will be applied as applicable under current EU rules depending on sponsorship benefits and location of the sponsor. Full details can be supplied on request. Payment must be received by TMA (Europe) Ltd prior to the conference.

## Sponsorship opportunities

### Pre Conference Banquet – Thursday Evening, 11<sup>th</sup> June 2015

Cost: €6,000 + applicable VAT (Exclusive) €3,500 + applicable VAT (Co-sponsorship) limit (2)

Host the pre conference welcome dinner in the magnificent Spiegelsalen room at the hotel in front of over 100 diners. Superb Swedish cuisine, beer and wines will make this a memorable occasion for you and your guests.

<b>Package:</b>	Sponsors name and logo on dinner menu cards Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link on the TMA Europe monthly newsletter Recognition in TMA Global promotional emails in the months leading up to the conference. 2 free conference places 2 free pre conference welcome dinner places Promotional material in refreshment area
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### Welcome Drinks Reception – Thursday Evening, 11<sup>th</sup> June 2015

Cost: €3,000 + applicable VAT (Exclusive) €2,000 + applicable VAT (Co-Sponsorship) limit 2

Pre dinner drinks will be served in the Stromsalongerna room before we sit down for dinner. This is a great opportunity to network before dinner with your guests and other delegates.

<b>Package:</b>	Sponsors name and logo in reception area Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link on the TMA Europe monthly newsletter Your logo and a description of your organisation's activities with a link on the TMA Europe website Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference place 1 free pre conference welcome dinner place
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### Website Supporters

Cost: €750 + applicable VAT (4 Sponsor slots available)

By supporting the Conference website, this gives your brand fantastic on line exposure

<b>Package:</b>	Your company logo in the conference brochure Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link in the TMA Europe monthly newsletter 2 free pre conference welcome dinner places
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### Conference Lunch – Friday, 12<sup>th</sup> June 2015

Cost: €5,000 + applicable VAT (Exclusive) €3,000 + applicable VAT (Co-sponsorship) limit (2)

Everything stops for lunch and this is an opportunity to be the host and sit with your guests or network with other delegates.

<b>Package:</b>	Sponsors name and logo on lunch menu cards Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link in the TMA Europe monthly newsletter Recognition in TMA Global promotional emails in the months leading up to the conference. 2 free conference places 2 free dinner places Promotional material in refreshment area
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**Champagne Reception – Friday 12<sup>th</sup> June 2015**

Cost: €2,500 + applicable VAT (Exclusive) €1,500 + applicable VAT (Co-Sponsorship) limit 2

Champagne will be served in the Stromsalongerna room as the conference closes. This is an opportunity to relax after the conference with your guests and other delegates many of whom will be taking the opportunity to go on to dinner and a relaxing weekend in Munich

<b>Package:</b>	Sponsors name and logo in reception area Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link on the TMA Europe monthly newsletter Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference place 1 free dinner place Promotional material in refreshment area
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**Lanyards**

Cost: €6,000 + applicable VAT (Exclusive)

This is a great opportunity to place your company name on the lanyards around each of the delegate and speakers necks. This is one of the most highly visible ways to maximize your presence at this year's event. These lanyards will be distributed at the conference reception area.

<b>Package:</b>	Sponsor to have company name on the lanyard given to conference delegates Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link on the TMA Europe monthly newsletter Recognition in TMA Global promotional emails in the months leading up to the conference. 2 free conference places 2 free dinner places
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**Wifi**

Cost: €2,500 + applicable VAT (Exclusive)

The wifi sponsorship is a unique opportunity to raise your profile and gain exposure to all delegates and speakers accessing the internet onsite at the Conference Hotel

<b>Package:</b>	Full page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link in the TMA Europe monthly newsletter Your company name to be the logon access for the wifi for all delegates at the conference Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference places 1 free dinner places Promotional material in refreshment area
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**Morning & Afternoon Break Sponsors - Friday 12<sup>th</sup> June 2015**

Cost: €2,000 + applicable VAT (2 Sponsor slots available)

<b>Package:</b>	Sponsors name and logo in breakout area Half page advertisement in Conference Journal Your company description and logo on the sponsors page on the conference website (clickable link) Your logo with clickable link in the TMA Europe monthly newsletter Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference place
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**Conference Journal**

Cost: Platinum package €4000 + applicable VAT per one sponsor. Gold €3,000 + applicable VAT per sponsor, Silver €2,000 + applicable VAT per sponsor

Co-sponsor the Conference Journal, a full colour quality document containing full details of the conference, the speakers and articles by European Chapter Presidents on TMA' s development, activities and upcoming events in Europe and Internationally. A pdf copy of last year's Journal is available on request.

<b>Platinum Package:</b>	Full page advertisement in Conference Journal Details in Sponsors write up page in Conference Journal Your logo with clickable link on the TMA Europe monthly newsletter Your logo and a description of your organisation's activities with a link on the TMA Europe website Recognition in TMA Global promotional emails in the months leading up to the conference. 2 Free conference places 2 Free Conference welcome dinner places Promotional materials in refreshment area
<b>Gold Package:</b>	Half page advertisement in Conference Journal Details in Sponsors write up page in Conference Journal Your logo with clickable link on the TMA Europe monthly newsletter Your logo and a description of your organisation's activities with a link on the TMA Europe website Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference place 1 free pre conference welcome dinner place
<b>Silver package:</b>	Half page advertisement in Conference Journal Details in Sponsors write up page in Conference Journal Your logo with clickable link on the TMA Europe monthly newsletter Your logo and a description of your organisation's activities with a link on the TMA Europe website Recognition in TMA Global promotional emails in the months leading up to the conference. 1 free conference place

Please contact Mandy Caruana at [mcaruana@tma-europe.org](mailto:mcaruana@tma-europe.org) to reserve your sponsorship package and join us in the success of our 2014 European conference.