

E.L. "Betsy" Smith

Speaker, Mentor Coach, Author



About Betsy

What do you get when you mix one part boundless energy, one part zest for life, and one part great sense humor?

Half of Betsy Smith – because the other half of this powerhouse simply cannot be summarized in one sentence!



Whether wearing her Speaker, Coach, or Author hat – or all of them at once – when Betsy speaks, people do a whole lot more than just listen. They take action. She not only understands what people need to achieve short, and long-term success, her innovative and fun (yes, FUN) style motivates them to actually learn – and apply – those strategies.

Drawing from over 20 years as a leader and mentor, Betsy immediately connects with her audiences of all sizes and descriptions. She has been there – done that.

Signature Programs:

Cracking the Confidence Code:

From Self Doubt to Self Confidence

Conscious Communication:

The Who, What and How of Effective Communication

Pushback:

Negotiating Persuasively and Powerfully

Resilience:

The Key to Extraordinary Leadership

To Book Betsy Now



919-651-0908

betsy@elsmithconsulting.com

www.elsmithconsulting.com

Other Programs:

Success Through Strengths:

Identify Your Strengths and Put Them to Work

Leading from the Middle:

What Great Leaders Know and You Don't

It's About Time:

Control Your Time- Control Your Life

Second Blooming For Women:

Growing a Life that Matters After Fifty

Having it All:

Guiding Professional Women From Surviving to Thriving

Partial Client List:

Women in Construction, Charlotte NC

Knowledgeable Women Network:
Akron, OH Chamber of Commerce

Holly Springs, NC Chamber of Commerce

Cary, NC Chamber of Commerce

North Carolina Women in Biotechnology

Women In Technology, North Carolina
Chapter

Healthcare Business Women, RTP Chapter

Wake County, NC Women Attorneys

Asheville, NC Women Attorneys

The University of South Alabama Center
for Generational Studies Annual Conference

North Carolina Project Managers Institute

North Carolina Project Managers Leadership
Community of Practice

FUELING PERSONAL GROWTH.

IGNITING TEAM VISION.

DRIVING RESULTS.

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What People Are Saying

“ Betsy is a truly engaging speaker who captures the participants' attention with her sharp sense of humor and wide range of knowledge of leadership development topics. Her clients are lucky to have such a talented and successful leader. I wholeheartedly recommend Betsy and E.L. Smith Consulting.

“ Betsy's enthusiasm is contagious. Betsy doesn't just *teach* leadership, she truly *lives* it. She gives her clients guidance, insight and immediate actionable tools. Betsy doesn't do *cookie cutter*, she encourages each business owner to recognize their own leadership style and run with it!

“ She engaged the audience from the very beginning... Everyone left with more self awareness than when they arrived. I would recommend this talk to anyone who wants a dynamic speaker that will interact with the audience.

“ I felt so empowered after hearing Betsy speak, how could I not hire her as my coach?

“ Betsy is an engaging and dynamic speaker. She left the attendees with numerous ways to sell themselves and embrace their greatness! Many of the luncheon attendees contacted the office days after to get a copy of her materials or her contact information. She was a big hit and I would recommend her to anyone seeking a dynamic career and leadership coach or mentor!

Betsy Is Available For:

Keynotes, Breakout Sessions,
Staff Training & Retreats

Betsy's workshops and seminars are interactive and fun! She will customize the programs to meet your timeline and needs.



E.L.SMITH
CONSULTING

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