



ANCIENT BLENDS

By The Cowrie Shell Center

Yendys Nefer-Atum is a nature spirit who follows a Khametic spiritual path, holistic living, natural beauty, and embraces a global consciousness as it relates to a divine connection with nature. While residing in East Flatbush in the late eighties, Yendys Nefer-Atum infused her study of ancient cultural ways and beautification practices with her certified knowledge of natural hair care, holistic health, nutrition, herbology and aromatherapy. As Yendys embraced her cultural roots and adopted an African centered mind, body and spiritual lifestyle, she became inspired to offer a more natural, personal care approach to her hair care services. Yendys blended simple, ancestral recipes using the healing properties of medicinal plants and the art of natural product development and successfully create her own natural hair and body product line called Ancient Blends. Her wealth of knowledge gave her freedom from commercial toxic products and the tools to services her growing clientele. Her Ancient Blends products are custom made, natural, vibrant and health giving.

Several years later in 1999, Yendys moved to a second floor commercial loft space on St. John's Place and Nostrand avenue in Crown Heights, Brooklyn where she established her natural hair care and holistic wellness facility called The Cowrie Shell Center; a community center which offered the retail sales of her Ancient Blends products, her natural hair care salon services and supported clientes and customers with holistic wellness services, focusing on mind, body and spirit healing, healthy lifestyle regimens and pampering the total person.

Currently, The Cowrie Shell Natural Hair Care & Holistic Wellness Center (TCSC) is located at 77 Somers Street in Bedstuy, Brooklyn New York. This one hundred year old, eclectic townhouse serves as residence for Yendys and her family as well as a duplex space for her hair care and wellness center.

TCSC is open from Tuesday thru Saturday from 10am til 7pm. Services and shopping are scheduled by appointments All are invited to visit the Ancient Blends boutique, the meditation space, book events for hosting spa parties and workshops, and enjoy the newly landscaped backyard garden space.

Contact Yendys at the Center: 718-221-2051

Yendys Neferatum is a member of Etsy Artists of Color and African Holistic Health Chapter of New York.

Ancient Blends products are available at The Cowrie Shell Center's boutique. Also globally via

www.etsy.com/shop/AnciendsBlendsNaturals and www.cowrieshell.com/products

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