



International Task Force Meeting

October 24, 2013

1:00 p.m. – 2:30 p.m.

MINUTES

The International Task Force continued their discussion on ways to enhance engagement with members from countries outside the U.S. The committee discussed how PestWorld was a fantastic forum for international members to meet, network, share experiences and learn from attendees in the US and around the globe but wanted to be able to extend that involvement throughout the year. After a lot of discussion the committee determined that a good first step would be to create a website portal that would allow companies to stay active in NPMA and communicate via forums to the global pest management community. This website would be crafted based on the following action items:

- Allow all users to register with a profile page (pictures, contact details, etc.)
- Incorporate a chat board in which users can ask questions of other registered members.
- Allow for users and administrators to post information and serve as a clearinghouse for technical and business related resources
- Create a pest professional placement program. This would allow companies in the US and across the globe to advertise opportunities to travel and learn from fellow PMPs. The placement announcements would include the scope of work/education, amount of time, what is included (lodging, food) and the length of time being offered.
- To help understand the global pest management community, this site would also feature statistics about the industry in various countries and any facts and figures related to pest management available in those markets.
- The site would also contain a master global calendar for pest management events, including dates, locations and registration information.