



# 2015 Pest Management CANADA

March 19-21, 2015  
Westin Calgary  
Calgary, Alberta



## BECOME A SPONSOR AT PEST MANAGEMENT CANADA 2015

*Presented by the Canadian Pest Management Association and Pest Management Association of Alberta*

### WHY EXHIBIT?

Pest Management Canada attracts top level decision-makers from across the country. Over the span of the conference, you will meet hundreds of pest management professionals and this means you will be talking to new clients, old clients and potential clients. Take this opportunity to launch your services and products and promote awareness of your brand to your target audience.

- Network and conduct business with hundreds of pest management professionals.
- Exhibit Hall traffic generating activities such as a welcome reception, lunches, and breakfasts to encourage maximum floor traffic during open hours.
- Promotional opportunities with pre- and post-conference attendee mailing lists.

### HOTEL RESERVATIONS

Don't forget to secure your hotel rooms at the Westin Calgary! Call 888-627-8417 and mention "CPMA" before February 23 to receive the group rate of \$199.00 per night. You can also make reservations directly online at [www.pestworldcanada.net](http://www.pestworldcanada.net).

#### Key Sponsor - \$10,000 (2 available)

- Recognition and three-minute speaking opportunity at a General Session
- Recognition as the Key Sponsor in all printed and electronic promotions for the event; including a half page advertisement in the onsite program and banner ad on [pestworldcanada.net](http://pestworldcanada.net) from January 1 – April 1, 2015
- Two additional booth personnel (total of 4 included)
- Recognition as sponsor of the reception & banquet

#### Platinum Sponsor - \$7,500 (3 available)

- Recognition and three-minute speaking opportunity at a General Session
- Recognition as the Platinum Sponsor in all printed and electronic promotions for the event; including a quarter page advertisement in the onsite program and banner ad on [pestworldcanada.net](http://pestworldcanada.net) from January 1 – April 1, 2015
- One additional booth personnel (total of 3 included)
- Recognition as sponsor of both lunches (Fri. & Sat.)

#### Gold Sponsor - \$5,000 (3 available)

- Recognition as the Gold Sponsor in all printed and electronic promotions for the event; including a business card size advertisement in the onsite program and banner ad on [pestworldcanada.net](http://pestworldcanada.net) from January 1 – April 1, 2015
- Recognition as sponsor of both continental breakfasts (Fri. & Sat.)

#### Silver Sponsor - \$2,500 (3 available)

- Recognition as the Silver Sponsor in all printed and electronic promotions for the event; and banner ad on [pestworldcanada.net](http://pestworldcanada.net) from January 1 – April 1, 2015
- Recognition as sponsor of the welcome reception

#### Bronze Sponsor - \$1,000 (4 available)

- Recognition as the Bronze Sponsor in all printed and electronic promotions for the event; and banner ad on [pestworldcanada.net](http://pestworldcanada.net) from January 1 – April 1, 2015
- Recognition as sponsor of the refreshment breaks

# 2015 PEST MANAGEMENT CANADA EXHIBITOR & SPONSOR REGISTRATION

COMPANY NAME \_\_\_\_\_ PRODUCTS/SERVICES \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

TITLE \_\_\_\_\_

**Booth Fee:** Includes one 8' x 10' booth, one 6' table, one wastebasket, and a small sign with your company name.  
Member Booth Fee: \$1,000 | Non-Member Booth Fee: \$1,500

**Booth Choice:** [Use the floor plan attached to make your choice.]

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

## Additional Booth Personnel Attending:

Exhibiting fee includes one registration; additional personnel registrations are available for purchase at the rate of \$245 per person. The registration includes admission to all social functions. Please list below the names of the additional booth personnel from your company.

1. \_\_\_\_\_ 4. \_\_\_\_\_

2. \_\_\_\_\_ 5. \_\_\_\_\_

3. \_\_\_\_\_ 6. \_\_\_\_\_

## Secure Your Sponsorship Level:

\_\_\_\_ Key (\$10,000) \_\_\_\_ Platinum (\$7,500) \_\_\_\_ Gold (\$5,000) \_\_\_\_ Silver (\$2,500) \_\_\_\_ Bronze (\$1,000)

**Sponsorship Total:** \$ \_\_\_\_\_

## Exhibitor Costs:

Member booth fee 1,000/non-member booth fee 1,500 x \_\_\_\_\_ # of booths Cost: \$ \_\_\_\_\_

Additional personnel registration(s): (\$245 per person x \_\_\_\_\_ # of additional registrations) Cost: \$ \_\_\_\_\_

Subtotal (CAD): \$ \_\_\_\_\_

HST 13%: \$ \_\_\_\_\_

**Total Costs (CAD):** \$ \_\_\_\_\_

## Payment Information:

[ ] Check enclosed (Payable to CPMA) [ ] Credit Card: Visa MasterCard

Credit card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

*\*Sponsorships available on a first-come/first-served basis and only available to Pest Management Canada exhibiting companies, and not exclusive opportunities. Submission of the Exhibit & Sponsorship Registration Form constitutes a commitment by your company to sponsor an event. **To be recognized in the print promotional material, sponsors must be committed by December 19, 2014.** Thereafter, recognition will be given in proceeding materials, including electronic promotion and onsite recognition.*

**Note:** The official cancellation policy states that refunds will be made in full 30 days prior to the meeting. If you cancel within 30 days of the meeting, your exhibitor fees will be forfeited in full. Sponsorship fees are non-refundable once committed.

**Questions:** For further information or questions, contact Megan Moloney at 866-630-CPMA or e-mail [mmoloney@pestworld.org](mailto:mmoloney@pestworld.org).

## 4 WAYS TO REGISTER:

1. **Online:** [pestworldcanada.net](http://pestworldcanada.net)
2. **Email:** [cpma@pestworld.org](mailto:cpma@pestworld.org)
3. **Fax:** 866-957-7378
4. **Mail:** PM Canada, 10460 North Street, Fairfax, VA 22030 [if mailing, please still fax/email form so sponsorship/booth choices can be secured as they are done on a first-come, first-served basis.]