



Lawn Care Committee

October 24, 2013

10:00 a.m. – 11:30 a.m.

MINUTES

Attendees

Adam Jones, Chair
Gene Chafe
Mike Dauer
Chris Weible
Marcia Duke
Gene Harrington

The meeting convened at 10:05 am. Attendees introduced themselves.

Mr. Harrington opened the meeting by explaining the purpose of the committee and that NPMA President Kevin Pass had revived the panel to revisit NPMA's role in lawn care issues under the new administration. Mr. Jones also discussed the history of the committee. The committee is charged with recommending to the NPMA Board of Directors the association's involvement in lawn care moving forward.

Mr. Jones suggested that the committee determine the revenue stream NPMA members companies derive from lawn care services. The group agreed that NPMA should survey companies listed in the association's database to see which specific lawn care services they offer. The group directed NPMA staff to develop such a survey.

The group discussed various questions the committee should answer and report back to the NPMA Board on. Questions the group identified included: if NPMA should offer expanded lawn care technical services, legislative/regulatory representation. The group also asked if NPMA should be involved in issues pertaining to: (1) lawn care pesticide use; (2) lawn care fertilizer use; (3) weed control; (4) tree care; or (5) irrigation/water management.

The group discussed meeting again in conjunction with the Lawn Care Summit on January 27-29 in Nashville.

The meeting adjourned at 11:15 am.

