

CHAMBER



BUSINESS BENEFITS GUIDE

greenvillechamber.org

#1 GOAL = COMMUNITY PROSPERITY

Small business is our biggest business.

The Greenville Chamber is working every day to create the nation's best economy and quality of life for all of Greenville. Our vision is to build the world's premier business community, and that begins with supporting and empowering area businesses.

**MORE THAN 85%
OF ALL CHAMBER
MEMBERS ARE
CLASSIFIED AS
SMALL BUSINESS.**

"As the voice of business, the Greenville Chamber helps to create the essential soil conditions that allow our firm and others to prosper. For Scott and Company, every minute of time and every dollar invested in our Chamber is time and money well-spent."



Phyllis Graydon,
CPA, Managing Partner
Scott and Company

STRATEGIC INITIATIVES

Strategic Initiatives for Community Prosperity

Business Advocacy

The Greenville Chamber leads the Upstate Chamber Coalition, an alliance created to unify the voice of business in the Upstate to create jobs, lower the unemployment rate and to raise per capita income.

Diversity & Inclusion

Diversity is essential to a thriving, vibrant economy. The mission of the Chamber's CAPACITY initiative is to grow the economy by building capacity and advocating for economic inclusion.

Leadership Development

For over 40 years, growing and retaining leadership has been a key Chamber initiative. The LEAD initiative is working to build a better Greenville with programs designed to develop current and future leaders.

Economic Growth

Strategies for economic growth include nurturing our entrepreneurial ecosystem through the internationally recognized NEXT program, benchmarking challenges and successes with the annual Regional Economic Scorecard, and addressing strategic opportunities or threats to our economy that cut across traditional organizations and roles.

Education & Workforce

The Chamber focuses on building a knowledgeable and skilled workforce by engaging the business community in Early Childhood, K-12 and Higher Education.

Small Business Development

From start-up to exit strategy, the Chamber helps businesses navigate resources and opportunities to grow and reach their business goals.

CHAMBER BY THE NUMBERS

Strength in numbers.

2400+

Members create the **region's largest business network** (2400+ members), offering countless opportunities to develop strategic relationships. Who you know and what they know may be your most valuable asset.

80%

Consumers are 80% **more likely to purchase goods or services from a company** after discovering they are a Chamber member.*

49%

When consumers know a business is a Chamber member, they are **49% MORE LIKELY to think favorably of the business.***

200k+

As leaders of the Upstate Chamber Coalition, we represent 12 Chambers, 8000 businesses, and over **200,000 employees** to our legislature.

* The Schapiro Group Research Study

CHAMBER BY THE NUMBERS

Strength in numbers.



Hardy Auston, H. D. Auston Moving Systems

"Being engaged with the Greenville Chamber comes with significant value for our company, our employees, and the overall community."

80k+

Each member company profile is included in the online business directory at GreenvilleChamber.org, which has **over 80,000 visits per year.**

97%

The Chamber is a Member Supported 501(c)6, so your annual investment is a **97% tax deductible business expense.**

100+

Educational and **networking event opportunities throughout the year.**

BUSINESS BENEFITS

Discover our community. Leverage our resources.



Betsy Exton, Pure On Main

"As a new business owner, I'm super busy and challenged with attending events and participating. However, knowing that my contribution is helping to grow Greenville in a positive way makes me feel like part of the business community, which is definitely worth my investment."

OUR AIM IS TO EMPOWER BUSINESSES TO HELP THEM SUCCEED AND THRIVE BY:

Leading Through Collaboration: We will connect our members and work with strategic partners to build a globally recognized business community.

Building Community Prosperity: We will focus on entrepreneurial growth, existing business and targeted initiatives - fostering an innovative business environment.

Enhancing Quality of Life: We will utilize our resources to positively impact education, workforce and community development to enhance quality of life in Greater Greenville.

BUSINESS BENEFITS

LEARN. SAVE. CONNECT.

LEARN

Best Practices
Emerging Issues
Professional Training

SAVE

Group Buying Power Partners

Accident Fund Workers' Compensation
BlueCross BlueShield of South Carolina
Group Transportation Services
Windstream Communications
Office Depot

Member Savings

Economic Development Research
Meeting & Office Spaces
Certificates of Origin
Event Admissions
Notary Services

CONNECT

Get to Know Your Ambassador
Member Marketplace Portal
Access to Elected Officials
Business Directory Listing
Networking Opportunities
Promotional Opportunities
Events Calendar

Contact Your Chamber

to learn more about these and
more business benefits.

864-242-1050

www.greenvillechamber.org



Ricardo Studart,
Synesis International, Inc.

"Being an active member of the Greenville Chamber affords Synesis the opportunity not only to network with fellow business owners, but also to share our leadership and industry expertise in support of growing area businesses."

CHAMBER CALENDAR

Our events are built for business.

MONTHLY EVENTS

Business After Hours | 3rd Tuesdays
Business Before Hours | 2nd Tuesdays
Environmental Issues Updates | 4th Tuesdays
Friday Forums | 4th Fridays
Healthcare Providers Network | 3rd Tuesdays
Legislative Issues Updates | 2nd Fridays
Links | 1st Thursdays
Manufacturers Roundtables | 1st Wednesdays
Non-Profit Alliance Meetings | 1st Tuesdays
Sales Roundtables | 3rd Wednesdays
Transportation & Infrastructure Updates | 3rd Fridays

BIMONTHLY EVENTS

Chamber Orientation for New Investors and
Investors' New Employees
Human Resources Seminars
PULSE Leadership Series

QUARTERLY EVENTS

ACCELERATE! Investor Meetings
NETnights
Public Policy Series
PULSE Socials
Small Business Owners' Forums

ANNUAL EVENTS & PROGRAMS

ACE Leadership Symposium
Annual Meeting
Annual Legislative Breakfast
ATHENA Leadership Symposium
Building Effective Boards Workshop
Golf Tournament
Holiday Party
Human Resources Law Update
International Event
Leadership Greenville
Manufacturers BBQ Bash
Minority Business Resource Collaborative
Opportunity Greenville
PULSE in the Arts
PULSE Pacesetters
PULSE Sports
PULSE Talent
Small Business Celebration
Upstate Diversity Leadership Awards Dinner
Upstate Legislative Summit
Upstate Transportation Summit
Upstate Young Professionals Party
Youth Leadership Greenville