

California Seed Association

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SACRAMENTO
CALIFORNIA
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www.calseed.org

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July 14, 2014

TO: All California Seed Association Members

RE: CSA Mid Year Meeting

Registration materials are enclosed for the upcoming **Mid Year Meeting in Monterey**. While we have streamlined the meeting schedule, all committees will have sufficient time to meet and discuss current issues impacting the seed industry.

The meeting will be held at the **InterContinental Clement Hotel on Cannery Row in Monterey, September 30/October 1, 2014**. The InterContinental Hotel is located at 750 Cannery Row, Monterey, CA 93940. Please make reservations directly with the hotel by calling **(888) 666-5734** by **5:00 pm on Aug. 30, 2014** and please mention that you are with the California Seed Association to receive the group rate of \$199.00. We also have our own meeting reservation website you may access through the CSA Website on the calendar of events page www.calseed.org.

The golf tournament will again be a fundraiser for the "**Ginny Patin Scholarship**" and will be held on Tuesday, September 30th at 1:00 pm at the **Carmel Valley Golf Ranch**. The tournament will begin with a shot-gun start at 1:00 pm and will include lunch on the carts. For those of you who do not golf the Bocce Ball Tournament will also be held on Tuesday afternoon as a fundraiser for the scholarship program. *(flyers for both events are enclosed).*

All committees will meet on Wednesday, October 1st. Participants can look forward to an engaging presentation by our keynote speaker this year. The Mid Year meeting provides an opportunity for industry communication and a chance to get together with your business colleagues in a social atmosphere. I look forward to seeing all of you in Monterey.

Sincerely,



Kraig Kuykendall
CSA President

California Seed Association

MID YEAR MEETING

September 30/October 1, 2014 ~ InterContinental The Clement Monterey, CA

Tuesday, September 30, 2014

7:30 am - 5:00 pm	Registration/Hospitality	McAbee
7:30 am - 10:00 am	Board of Directors Meeting	Cannery Row Board
10:15 am - 11:15 am	Spinach Committee Meeting	Hovden
1:00 pm - 5:30 pm	"Ginny Patin Scholarship" Golf Classic @ Carmel Valley Ranch Golf Course A portion of the funds raised at this tournament will benefit the scholarship program (<i>check-in, registration, pick up boxed lunch —shot gun at 1:00 pm</i>)	
1:00 pm - 4:00 pm	"Ginny Patin Scholarship" - Bocce Ball Tournament Custom House Plaza A portion of the funds raised at this tournament will benefit the scholarship program (<i>please plan to arrive at the Custom House Plaza by 12:45 pm</i>)	
6:00 pm - 7:30 pm	Group Reception	Ocean Terrace Ballroom

Wednesday, October 1, 2014

7:15 am - 7:55 am	Seed Dealers Committee Meeting	Pacific Ballroom
8:00 am - 8:45 am	Plant Breeders & Biotechnology Committee Meeting	Pacific Ballroom
8:55 am - 9:35 am	Industry Communications / Youth Activities Meeting	Pacific Ballroom
9:35 am - 9:50 am	Break	
9:50 am - 10:35 am	Field Seed Section Meeting (Includes Field, Seed Certification, Turf Seed)	Pacific Ballroom
10:40 am - 11:35 am	Legislative Committee Meeting	Pacific Ballroom
11:40 am - 12:30 pm	Vegetable Seed Section Meeting (Includes Vegetable, Flower Seed, Grower/Shipper Liaison & Plant Health)	
12:30 pm - 2:30 pm	Group Luncheon with Keynote Speaker	Pacific Ballroom
2:30 pm - 3:15 pm	Board of Directors Meeting including Committee Chairpersons who have recommendations for the Board.	Pacific Ballroom

Hotel Information: **InterContinental The Clement Monterey**
750 Cannery Row, Monterey, CA 93940
(888) 666-5734 Group Rate: \$199.00 s/d By August 30th for group rate
<http://www.ihg.com/intercontinental/hotels/gb/en/monterey/mryha/hoteldetail?>

CSA 2014 MID YEAR MEETING
Sept. 30/Oct. 1, 2014
InterContinental The Clement, Monterey, CA

MEETING REGISTRATION FORM

INDUSTRY REPRESENTATIVE

REGISTRATION FEE		GOLF	BOCCE
	Non		
Members	Members	Player Fee	Player Fee
\$175.00	\$200.00	\$125.00	\$100.00
		Includes lunch	

NAME

NAME

NAME

NAME

NAME

Total Amount Enclosed: \$ _____

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Please charge to my: ☐ Mastercard ☐ VISA ☐ American Express

Card Number: _____

Expiration: _____ Last 3 digit code: _____ Billing Zip Code: _____

Name on Card: _____ Signature (required): _____

Please email or fax a copy of my receipt to: _____

RETURN TO:

CSA OFFICE
1521 "I" STREET
SACRAMENTO, CA 95814
Phone (916) 441-2251 FAX (916) 446-1063

Deadline: September 15, 2014

Ginny Patin Scholarship Bocce Ball Tournament



The CSA Youth Activities Committee has scheduled the “Ginny Patin Scholarship” Bocce Ball Tournament for your enjoyment.

Where: Monterey Bocce Ball Courts (located at Custom House Plaza Fisherman’s Wharf)
When: Tuesday, September 30, 2014
Time: 1:00 pm - 4:00 pm (please arrive by 12:45 pm)
Fee: \$100.00 each ~ Teams are paired up on the day of the event.
(All Are Welcome, but Space is Limited ~ So Sign Up Early)

***Beautiful Location above the Wharf and Cannery Row
Spectators, Cheering and Kibitzing Are Welcome
Championship Match to begin at 3:30 pm.***

Please RSVP before Sept. 15, 2014 so we have an accurate number for the courts.

_____ Yes-Please reserve me a spot at the “Ginny Patin Scholarship” BBT.

Name

Company

Name

Company

Please fax back to the CSA office: (916) 446-1063.

*This payment may be deductible as a charitable contribution.
You must, however, deduct the value of goods and services received from your contribution.*

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Golf Classic



2014 Sponsor Form

Golf Tournament
Carmel Valley Ranch Golf Course
One Old Ranch Rd—Carmel ~ (831) 625-9500

Tuesday—September 30th
1:00 pm / 5:30 pm

_____ **Hole Sponsor**
\$150.00

_____ **Raffle/Tee Prize**

_____ **Description of Prize**

(please bring item(s) the day of event)

_____ **\$600.00 Sponsorship: includes Hole Sponsor plus 4 players (includes lunch)**

_____ **Name**

_____ **Company**

_____ **Address**

_____ **City**

_____ **State**

_____ **Zip**

_____ **Phone**

_____ **FAX**

_____ **Email**

***Note: Players do not have to be registered for the
Mid Year Program in order to participate in this tournament.**



Please fax back to the CSA office: (916) 446-1063.
Mail: CSA, 1521 "I" Street, Sacramento, CA 95814

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CSA Mid Year

Sponsorship Opportunities

Golf:

_____ Hole Sponsor \$150.00

_____ Raffle/Tee Prize

Description of Prize
(please bring item(s) the day of event)

Bocce:

_____ Sponsor \$150.00

_____ Prizes

Description of Prizes
(please bring item(s) the day of event)

Event:

_____ \$500.00 Coffee Break Sponsorship _____ \$500.00 Speaker Sponsorship

Name

Company

Address

City

State

Zip

Phone

FAX

Email

Please fax back to the CSA office: (916) 446-1063.
Mail: CSA, 1521 "I" Street, Sacramento, CA 95814



*This payment may be deductible as a charitable contribution.
You must, however, deduct the value of goods and services received from your contribution.*

Pay By Credit Card.....

It's quick. It's easy. Here's how:

Fill out the credit card information below, and be sure to include the expiration date of your credit card and your signature to authorize

____ **YES, please charge my CSA Mid Year Registration/Sponsorship**
\$_____ to my credit card.

NAME: _____

COMPANY: _____

ADDRESS, CITY, STATE/ZIP _____

PHONE: _____ FAX: _____

Please charge to my: ☐ Mastercard ☐ VISA ☐ American Express

Card Number: _____

Expiration: _____ Last 3 digit code: _____ Billing Zip Code: _____

Name on Card: _____

Signature (required): _____

Please email or fax a copy of my receipt to: _____

1521 "I" Street, Sacramento, CA 95814

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