

Getting Ready to Deliver Our Program of Support

Michelle Silverman, Executive Director

The summer of 2013 has been very busy for Gilda's Club Twin Cities. Several milestones have been reached and the progress to begin delivering our comprehensive cancer support program continues to gain momentum.

- **First**, financial, golf benefit a huge success
- **Second**, administrative office move and clubhouse update
- **Third**, staff and board additions
- **Next steps**, getting ready to offer our program of support



First, we held our Sixth Annual Roseanne Roseannadonna Golf Benefit on August 5, and because of your generous support, we raised more than \$180,000, exceeding our \$150,000 goal! This event, combined with recent individual contributions and grant awards, has resulted in (drum roll, please!) \$3.2 million raised. Isn't it exciting to read that number? With your continued support, we are on target to reach our \$3.8 million capital goal by the end of 2013.

Second, the City of Minnetonka granted us a temporary certificate of occupancy at the new clubhouse, and we moved our administrative offices there in August. Moving from our donated space (owned by United Properties and managed by Cushman & Wakefield/NorthMarq) at Southdale Place in Edina was bittersweet.

We want to thank Eva Stevens, executive vice president of Asset Management at United Properties and chair of our GTC Clubhouse Committee, and her entire team for their care and support over the last few years. Southdale Place will always be our "first GTC home" and with it the memories of many accomplishments. Our sincere thanks to United Properties and Cushman & Wakefield/Northmarq.

The new clubhouse is still under construction, so we're not officially open to the general public. The staff and volunteers are thrilled to be working in this beautiful new environment and looking forward to launching our program of support to the community very soon.

I encourage everyone reading this to take a **hard hat tour**. Please bring your family, friends and co-workers to experience this amazing space and feel its magic. Tours are scheduled every Thursday from 4:00 to 5:00 p.m. If that doesn't fit your schedule please let us know. To schedule a tour contact Anne Josten at 612-227-2147 or Anne.Josten@GildasClubTwinCities.org.

Third, we have made significant additions to our GCTC Staff and Board of Directors:

- *Laurie Walker* accepted the Director of Community Relations and Development position in March
- *Trudi Meloche* joined us as Director of Development in June
- *Gretchen Peterson* started this September as our Program Director
- *John Hupp* and *Mary Taylor* have been elected to the Gilda's Club Board of Directors

With these key additions, we are better positioned for long-term sustainability in our community and for our future members.

So what's next you ask? Just a few more completed milestones are required by our national affiliate, the Cancer Support Community, before we begin to deliver our comprehensive support program:

1. Finish the capital campaign by raising the remaining \$600,000 to fund one-year operating income.
2. Expand promotion and awareness of Gilda's Club in the Twin Cities to hospital and clinics and the community at large.
3. Roll out our "launch" program calendar.

Many of you have asked what our initial program offering will include. We will open with new member orientation and one-on-one assessments, and based on member input we plan to offer:

- Support groups for specific cancer diagnosis and various age groups
- Yoga, nutritional cooking and other healthy lifestyle programs
- *Frankly Speaking* educational workshops
- Continued information and referral assistance
- In the spirit of all Gilda's Clubs, hold an inaugural social event for our community

Over the coming months, I will keep you up to date as we complete our final initiatives and work to close our capital campaign. And, of course, if you haven't already, **I hope you will consider making a 2013 donation.**

The final dollars raised will complete our campaign and be used to launch our comprehensive five-part program of support. **THIS IS THE TIME** to be part of something truly amazing and help close the gap in our community to ensure no one faces cancer alone.

Warmest regards,

Michelle

Read these important articles in this newsletter
2013 Roseanne Roseannadanna Golf Benefit
GCTC Board Members and Staff Additions



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CANCER SUPPORT COMMUNITY