

Marketing Representative - Luthercare

About Luthercare

Luthercare, a social ministry organization affiliated with the Lower Susquehanna Synod of the Evangelical Lutheran Church in America (ELCA), offers various types of independent living, personal care and skilled nursing on our retirement campuses in Lititz, Columbia and Lebanon, and also operates five child care centers throughout the area.

We're currently seeking to fill a full-time **Marketing Representative** in our Marketing department. The Marketing Representative's work is a critical component of the success of Luthercare, and s/he performs an important role on the team. Responsibilities include identifying prospective residents through events, online inquiry and referrals and successfully leading them through the buying process. The Marketing Representative meets with prospective residents, introducing them to the community through tours and also guiding them through the application, decision making and contract processes as they consider moving to our senior living community. Database management, lead cultivation and event planning/execution are additional activities the Marketing Representative performs. Requirements include:

- the ability to work well in a team-based environment
- a minimum of three, preferably five years experience in sales/marketing
- bachelor's degree in marketing, business or related field, or a combination of experience and training
- strong written and verbal communication skills and functionality in Microsoft Office
- experience in real estate or a senior living environment is desired but not required

Interested candidates should submit their resume, cover letter and references to:

Jodi Weaver
Human Resources Generalist
Luthercare
600 East Main Street
Lititz, PA 17543
jweaver@luthercare.org

Luthercare is an EOE/Drug & Tobacco free workplace. www.luthercare.org/careers