

# DESIGNER SHOWCASE

**4th Bi-Annual Event | 8 Categories Judged By Industry Experts**

**Entry Deadline: Friday , September 12 | Membership Dinner + Awards: Wednesday, October 15**

## Who Can Enter

All IFDA New England chapter members are invited to submit their projects to the 4<sup>th</sup> IFDA New England Designer Showcase & Recognition Awards.

Professional Interior Designers who are IFDA-NE members can submit their projects for all of the following categories:

- Best Kitchen Design
- Best Bath Design
- Best Living Space Design
- Best Bedroom Design
- Best Specialty Space Design
- Best Custom Design

\*All entries must be the sole work of the entering Professional Interior Designers IFDA-NE member.

Professional Members who are IFDA-NE members can submit their projects for the Best Custom Design category. If entry is a group project, it must be entered as a collaboration/group project and must have full group participation – see Team Entries on following page.

Student Members who are IFDA-NE members can submit their projects for the Student Design category.

Projects must be completed - the completion date can be from any point in the designer / vendor's career.

Members may re-submit non-winning designs from previous years for this award.

All entrants must be IFDA members.

### Team Entries

If a project entered into the Best Custom Design category was created as a team collaboration, it can be submitted as a Team Entry and include up to 4 team individuals who will receive recognition for their work on the project. Teams should total between 2-4 individuals (entrant + 2-3 individuals). Team individuals do not have to be members of IFDA-NE but the main entrant does.

If submission is selected as a winner, the trophy or award will be presented on behalf of the team to the Entrant listed at the top of the entry form. That person must be an IFDA-NE chapter member. Additional team individuals listed on the entry form will be announced at the time of the presentation.

If any team individual would like a copy of the trophy in their name, they can complete an order form and submit a payment of \$45 for the production and shipping of each award. An email with ordering instructions will be distributed after the winners have been announced.

### Categories

- 1. Best Kitchen Design (open to professional interior designer members)**  
*The winner of this category will be determined based on functionality, creativity and overall design in a kitchen space.*
- 2. Best Bath Design (open to professional interior designer members)**  
*The winner of this category will be determined based on functionality, creativity and overall design in a bathroom space.*
- 3. Best Living Space Design (open to professional interior designer members)**  
*The winner of this category will be determined based on functionality, creativity and overall design in a living space.*
- 4. Best Bedroom Design (open to professional interior designer members)**  
*The winner of this category will be determined based on functionality, creativity and overall design in a bedroom space.*
- 5. Best Specialty Space Design (open to professional interior designer members)**  
*Specialty spaces are defined as areas that are designed for a specific use. Examples include but are not limited to show houses, commercial spaces, outdoor rooms, media rooms, home offices, pool house, spa, etc. The winner of this category will be determined based on functionality, creativity and overall design in a specialty space.*
- 6. Best Custom Design (open to all professional members – individual or team)**  
*The winner of this category will be determined based on craftsmanship, creativity and overall design of a custom designed element in a room that includes but is not limited to either furniture, cabinetry, millwork, flooring, fireplace, stonework, faux finishes, etc.*
- 7. Student Design Award (open to all student members)**  
*The winner of this category will be determined based on functionality, creativity and overall design on a project that was completed as coursework during a student's current education program. Students should review the Student Design Award requirements and submission checklist for more information.*
- 8. Community Service Award (open to all members)**  
*Judges will select an IFDA member for his or her outstanding contributions to charitable and/or community service endeavors. A nomination form is required for this category. Self-nominations are allowed.*

### Media Sponsor

We are pleased to announce that **Design New England** magazine is returning as our media sponsor for this event. They will be providing

- media support via an e-blast to Design New England's trade list announcing the winners,
- coordinate the judges' panel and judging,
- one full-page winners' advertisement in the November/December issue that features all the winners and their headshots, and
- post event party photos on Design New England's website.

### Judges Panel

**Design New England** will convene an esteemed panel of judges to include a design writer, 2 members of the design education community, and members of DNE's editorial staff, including editor-in-staff Gail Ravgiala.

Judging will be blind – all submissions will be presented to the judges' panel without reference to designers name or company.

### Deadlines & Dates

**Submission deadline: Friday, September 12, 2014**

Winners will be announced at the IFDA Annual Members Dinner on **Wednesday, October 15, 2014**.

All entrants are required to attend the Members Dinner in order to participate in promotional opportunities.

### Awards & Recognition

All 8 winners will be announced at the IFDA Annual Member Dinner, where one "Showcase" image from each entry will be on display.

The Committee will be responsible for selecting and displaying the Designer's "Showcase" image.

Also:

- 1 full page ad in the DNE featuring all winners and their headshots
- Post event party photos on Design New England's website
- E-mail blast to Design New England's trade list announcing the winners
- Promotion of winners via IFDA internal/ external promotion vehicles

## Project Entry Form

One *Project Entry Form* is required per submission.

This is a blind judging competition. Your entry will be identified by the combination of your Project Title and Project Category.

**\*\*\*Please DO NOT include your name, company name or any identifiable information on this form or any submitted photographs.**

### Entry Information

**Project Category:**

- |   |  |
|---|--|
| <input type="checkbox"/> Best Kitchen Design      | <input type="checkbox"/> Best Specialty Space Design |
| <input type="checkbox"/> Best Bath Design         | <input type="checkbox"/> Best Custom Design          |
| <input type="checkbox"/> Best Living Space Design | <input type="checkbox"/> Student Design Award        |
| <input type="checkbox"/> Best Bedroom Design      |  |

**Project Title\*:** \_\_\_\_\_

*\*Remember: this is a blind judging competition; please do not include your name in the project title.*

**Project Description:** In 500 words or less, describe challenges and solutions of the design project.

- ☐ Check here if attaching description on a separate blank sheet.

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For Judges Use Only

Reviewed:

Comments/Notes:

# Master Entry Form

(form also available online)

One Master Entry Form required per submission.

## Entrant Information

IFDA-NE Chapter Member Name:

Company Name:

Telephone:

City, State and Zip:

Email:

Website:

Member status (check only one):

☐ Professional Interior Designer

☐ Professional

☐ Student

## Team Information

*(complete this section only if project was a collaboration for Custom Design category)*

\*Please note: if submission is selected as a winner, the trophy or award will be presented on behalf of the team to the Entrant listed above. See "Team Entries" under "Who Can Enter" for more information.

Team Individual 1 Name:

Company Name:

Telephone:

Email:

Team Individual 2 Name:

Company Name:

Telephone:

Email:

Team Individual 3 Name:

Company Name:

Telephone:

Email:

## Entry Information

Project Category:

☐ Best Kitchen Design

☐ Best Bath Design

☐ Best Living Space Design

☐ Best Bedroom Design

☐ Best Specialty Space Design

☐ Best Custom Design

☐ Student Design Award

Project Title\*: \_\_\_\_\_

\*Remember: this is a blind judging competition; please do not include your name in the project title.

**Entry Administration Fee:** Payable via PayPal on the [awards website](#) or by mail with a check payable to IFDA-NE.

☐ \$65 for first entry

☐ \$45 for each additional entry

## Image Submissions

*All images must be submitted as JPG's with titles formatted per the following example which inserts the Project Title (Robertson Residence) and Category (Best Kitchen) accordingly for a headshot image: ROBERTSONRESIDENCE\_BESTKITCHEN\_headshot.jpg*

**Image Names must follow format in parentheses to clearly identify images:**

Before image (projecttitle\_category\_before.jpg):

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After images (projecttitle\_category\_1.jpg) – *this will be considered your 'showcase' image:*

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(projecttitle\_category\_2.jpg):

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(projecttitle\_category\_3.jpg):

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(projecttitle\_category\_4.jpg):

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(projecttitle\_category\_5.jpg):

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Headshot (projecttitle\_category\_headshot.jpg):

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## Submission Requirements & Checklist

If submitting online, please follow instructions on awards website.

By Mail: Mail completed entry to P.O. Box 270766, South Boston, MA 02127

- ☐ Entry fee payment. \$65 for first entry and \$45 for each additional entry. Make check payable to IFDA-NE.
- ☐ **3-ring binder notebook per entry** with plastic protective sleeves. Binders will be returned at the Members Dinner – IFDA-NE is not responsible for return of binders if entrants are not present at dinner.
- ☐ Protective Sleeve Page 1 – completed entry form with payment
- ☐ Protective Sleeve Page 2 – completed master form – attach additional blank page (no letterhead) with project description
- ☐ Protective Sleeve Page 3 - before image: minimum size is 5x7" | add mailing label to back of photo and mark it "**Before**" with **Project Name & Entry Category**
- ☐ Protective Sleeve Page 4 - after images: minimum size is 8x10" | add mailing label to back of each photo and mark it "**After**" with **Project Name & Entry Category**
  - 2-5 after images should be included – each in their own protective sleeve
  - Select **one** print image to be the "Showcase" image to be displayed at the IFDA Members Dinner. Mark it "**Showcase**" on the back label. If you do not mark one image as your "Showcase" image, the Committee will select one for you.
- ☐ Last Protective Sleeve - 1 CD labeled with project name and the following digital images:
  - \_\_\_ 1 headshot: minimum size (3x5") | resolution (300 dpi) | format (JPG)
  - \_\_\_ 1 before image: minimum size (5x7") | resolution (300 dpi) | format (JPG)
  - \_\_\_ 2 – 5 after image: minimum size (8x10") | resolution (300 dpi) | format (JPG)