

38th Annual Business Opportunity Fair

May 7, 2014 • Pittsburgh Region
Monroeville Convention Center • 101 Mall Boulevard, Monroeville, PA 15146

Thank you to the
2013 Sponsors



FAIR AT A GLANCE

TUESDAY, MAY 6, 2014
2:00 p.m. - 4:30 p.m. Exhibitor Set-Up

WEDNESDAY, MAY 7, 2014
7:00 a.m. - 8:30 a.m. Exhibitor Set-Up
7:00 a.m. - 1:30 p.m. Registration
8:00 a.m. - 9:15 a.m. Kick-Off Breakfast
9:30 a.m. Ribbon-Cutting Ceremony
9:30 a.m. - 12:00 p.m. Opportunity Fair
12:00 p.m. - 1:30 p.m. Lunch with Corporate Panel
1:30 p.m. - 3:00 p.m. Fair re-opens
1:30 p.m. - 3:00 p.m. Speed Networking
3:00 p.m. - Prize giveaway and fair closes

SPONSORSHIP LEVELS

- DIAMOND SPONSOR** \$15,000
 - Recognition as a presenting sponsor; pre-event and post-event media coverage
 - Three (3) priority booths at the fair
 - Ribbon cutting ceremony participation
 - Twenty (20) breakfast tickets
 - Two (2) reserved tables of ten (10) at fair luncheon
 - Full-Page (color) cover advertisement in program guide
- PLATINUM SPONSOR** \$10,000
 - Two (2) priority booths at the fair
 - Ten (10) breakfast tickets
 - One (1) reserved table of ten (10) at fair luncheon
 - Full-Page (B&W) advertisement in program guide
- LUNCH SPONSOR** \$7,500
 - One (1) reserved table of eight (8) to fair luncheon
 - Full-Page (B&W) advertisement in program guide
- GOLD SPONSOR** \$6,000
 - One (1) priority booth at the fair
 - Five (5) breakfast tickets
 - One (1) reserved table of eight (8) at fair luncheon
 - Full-Page (B&W) advertisement in program guide
- BREAKFAST SPONSOR** \$5,000
 - Eight (8) breakfast tickets
 - Full-Page (B&W) advertisement in program guide
- SILVER SPONSOR** \$3,000
 - One (1) priority booth at the fair
 - Three (3) breakfast tickets
 - One (1) reserved table of eight (8) at fair luncheon
 - Half-Page (B&W) advertisement in program guide
- BRONZE SPONSOR** \$1,500
(Certified WPMSDC/NMSDC MBEs Only)
 - One (1) priority booth at the fair
 - Four (4) breakfast tickets
 - Four (4) reserved seats at fair luncheon
 - Half-Page (B&W) advertisement in program guide
- COFFEE BREAK SPONSOR** \$2,000
 - Recognition in program guide
- SPEAKER SPONSOR** \$1,000
 - Recognition in program guide

HOW WILL YOU BENEFIT?

- Meet multiple business contacts all in one place
- Gain a better understanding of the needs of your customers
- Develop new business relationships
- Identify key areas of growth and prospects for strategic partnerships
- Visit Corporate, Government and MBE Booths
- Attend the Luncheon with an Informative Panel Discussion
- View the Opportunity Board

BOOTH AND MEAL TICKET REGISTRATION

	Quantity	Before 04/03	After 04/03
<input type="checkbox"/> Certified MBE Exhibitor Booth*	_____	\$400	\$500
<input type="checkbox"/> Corporate Member Exhibitor Booth*	_____	\$1,000	\$1,100
<input type="checkbox"/> Government Agency Exhibitor Booth*	_____	\$450	\$550
<input type="checkbox"/> Kick-Off Breakfast Only	_____	\$50	\$75
<input type="checkbox"/> Luncheon Only	_____	\$100	\$125

*Booths include 2 breakfast and lunch tickets. Only NMSDC Certified MBEs, Corporate Members and Government Agencies may exhibit.

PROGRAM ADVERTISEMENTS

- Full Page (6" w x 10" h) \$500
- Half Page (6" w x 5" h) \$250
- Quarter Page (3" w x 5" h) \$125
- Program Guide (up to 6 lines) \$100

Artwork: Must be supplied as a press-ready PDF, JPEG or PNG file in black and white at a minimum of 300 dpi at 100% size. Email to Meg@e-msdc.org by April 17, 2014.

Grand Total: \$ _____

PAYMENT INFORMATION

We accept MasterCard, Visa, and American Express. Payment in full must be sent with registration. Registration forms not accompanied with payment will not be processed. Only EMSDC/NMSDC Corporate Members and EMSDC/NMSDC Certified MBEs may be invoiced upon request. All payments must be received by the day of the fair (5/7/14).

Name _____
Company _____
Address _____
City _____ State ____ Zip _____
Phone _____ Fax _____
Email _____

Payment: AMEX MasterCard Visa

Check to "EMSDC" and "Pittsburgh" in memo

Card Number _____

Expiration _____ CVV# _____

Card Holder's Name _____

Signature _____

Number of Vegetarian Lunches _____