## WESTERN PENNSYLVANIA MINORITY SUPPLIER DEVELOPMENT COUNCIL

An affiliate of the National Minority Supplier Development Council



# 2014 MBE SPONSORSHIP OPPORTUNITY DESCRIPTIONS

#### CONTACT INFORMATION:

Regional Enterprise Tower
425 Sixth Avenue, Suite 2690 Pittsburgh, PA 15219
Phone: (412) 391-4423 Fax: (412) 391-3132

www.WPMSDC.org

This information, location of events, descriptions of sponsorship levels and the amenities are subject to change based on venue, economy fluctuations, etc. The Western Pennsylvania Minority Supplier Development Council will make every effort to ensure that the pricing and privileges of each sponsorship remain as published.

#### THE WPMSDC MISSION

Advancing business opportunities by certifying and connecting minority business enterprises to corporations and buying entities

*Updated:* 10/16/2013

#### **BUSINESS OPPORTUNITY FAIR**

Wednesday, May 7,2014, 8:00 A.M. - 3:00 P.M., Monroeville Convention Center

The fair is an opportunity for certified MBEs and corporate purchasing representatives to network in an open setting. MBEs can make hundreds of sales calls in one location. Corporate Members and NMSDC Certified MBEs may exhibit. WPMSDC will bring in guest speakers and host various seminars, of interest to both Corporate Members and MBEs. Breakfast and lunch will be provided.

#### Bronze Sponsorship - \$1,500

- One priority booth
- Four (4) Breakfast Tickets
- Four (4) reserved seats to the Fair Luncheon
- One Half-page black and white advertisement in the Program Guide

#### **ANNUAL SCHOLARSHIP GOLF OUTING & DINNER**

Monday, August 4, 2014, 10:00 a.m. – 7:00 p.m., Quicksilver Golf Club

The WPMSDC's Annual Golf Outing and dinner is a fund raising event designed to help support the activities, goals and objectives of the Council while providing certified minority suppliers and corporate representatives the opportunity to network while enjoying a full day of golf. It is followed by an awards program and other prizes complete with a buffet dinner.

#### **Bronze Sponsorship - \$1,500**

- Four (4) Golf Packages\*
- \$100 Merchandise for each golfer
- One tee sign

\*GOLF PACKAGE Includes 18 holes of golf (cart, green fees, use of practice tee and pitching greens, and locker room facilities); breakfast, lunch, on course refreshments (beer, soda, and water); awards dinner; and a chance at skill prizes!

#### AWARDS GALA

Friday, October 3, 2014, 5:30 pm - 10:30 pm, The LeMont

The Awards Gala is a celebration of corporations, MBEs and organizations that have had an economic impact in the Western Pennsylvania Region.

#### Bronze Sponsorship - \$1,500

- Half page black and white advertisement in the program guide
- Four (4) VIP reserved seats for dinner
- Verbal acknowledgement during the program

#### MBEIC Boat Ride Sponsorship

June 11, 2014 at 4:00 pm

This boat ride provides a chance for Corporate Members and MBEs to socialize while enjoying a scenic cruise down Pittsburgh's rivers. Sponsor will be recognized in all publications before, during and after event.

Choice of 3 Sponsorships: \$2,500 Title, \$1,000 Gold, or \$500 Silver

#### SUPPLIER DEVELOPMENT TOWN HALL MEETING

Date and Location TBD

This is a forum to bring senior management of major corporations and government agencies together with certified MBEs. This provides attendees with a better understanding and an opportunity to advance the economic development of the Western PA region. The Town Hall Meeting is a joint event with the Small Business Administration, African American Chamber of Commerce, Hispanic Chamber of Commerce, State Government, and County Government.

Sponsorship - \$300

### 2014 WPMSDC Sponsorship Shopping Cart

	Company Name:	
WPMSDC	Contact Person:	
Est. 1972	Phone: Email:	

We are committing to the following sponsorship levels:

EVENT	BRONZE	LEVEL AMT.
Business Opportunity Fair	\$1,500	
Scholarship Golf Outing		
Awards Gala		
Supplier Development Town Hall Meeting	\$300	
MBEIC Boat Ride: Choice of Title (\$2,500), Gold (\$1,000) or Silver (\$500)		
Other: Donation		
TOTA		
5% Discount with purchase of three items and if payment received before 3/31/2014	·	
7	TOTAL AMOUNT DUE	

Authorized by:	Date:	
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Please return via mail, fax or email to:

WPMSDC

425 Sixth Avenue, Suite 2690

Pittsburgh, PA 15219

Fax: (412) 391-3132

Email: Meg@wpmsdc.org