

WESTERN PENNSYLVANIA MINORITY SUPPLIER DEVELOPMENT COUNCIL

An affiliate of the National Minority Supplier Development Council



2014 CORPORATE SPONSORSHIP OPPORTUNITY DESCRIPTIONS

CONTACT INFORMATION:

Regional Enterprise Tower
425 Sixth Avenue, Suite 2690 Pittsburgh, PA 15219
Phone: (412) 391-4423 Fax: (412) 391-3132
www.WPMSDC.org

This information, location of events, descriptions of sponsorship levels and the amenities are subject to change based on venue, economy fluctuations, etc. The Western Pennsylvania Minority Supplier Development Council will make every effort to ensure that the pricing and privileges of each sponsorship remain as published.

THE WPMSDC MISSION

*Advancing business opportunities by certifying and connecting
minority business enterprises to corporations and buying entities*

Updated: 10/16/2013

BUSINESS OPPORTUNITY FAIR

Wednesday, May 7, 2014 8:00 A.M - 3:00 P.M. Monroeville Convention Center

The fair is an opportunity for certified MBEs and corporate purchasing representatives to network in an open setting. MBEs can make hundreds of sales calls in one location. Corporate Members and MBEs may exhibit. WPMSDC will bring in guest speakers and host various seminars, of interest to both Corporate Members and MBEs. Breakfast and lunch will be provided.

Diamond Sponsorship - \$15,000

- Recognition as a presenting sponsor; pre-event and post-event media coverage
- Three priority booths
- 20 admissions to fair breakfast
- Ribbon-cutting ceremony participation
- Presentation of commemorative award
- Two (2) reserved tables of ten (10) at Fair Luncheon
- Full Page Color cover advertisement in Program Guide

Platinum Sponsorship - \$10,000

- Recognition as a sponsor
- Two priority booths
- Ten (10) admissions to fair breakfast
- One (1) reserved table of ten (10) at Fair Luncheon
- Full page black and white advertisement in Program Guide

Gold Sponsorship - \$6,000

- Recognition as a sponsor
- One priority booth
- Five (5) admissions to Fair Breakfast
- One (1) reserved table of eight (8) at Fair Luncheon
- Full page black and white advertisement in Program Guide

Silver Sponsorship - \$3,000

- Recognition as a sponsor
- One priority booth
- Three (3) admissions to Fair Breakfast
- One (1) reserved table of eight (8) at Fair Luncheon
- One half page black and white advertisement in Program Guide

ANNUAL SCHOLARSHIP GOLF OUTING & DINNER

Monday, August 4, 2014, 10:00 a.m. – 7:00 p.m., Quicksilver Golf Club

The WPMSDC's Annual Golf Outing and Dinner is a fund raising event designed to help support the activities, goals and objectives of the Council while providing certified minority suppliers and corporate representatives the opportunity to network while enjoying a full day of golf. It is followed by an awards program and other prizes complete with a buffet dinner.

Diamond Sponsorship - \$15,000

- Recognition as a sponsor on all pre-event & post-event advertisement and printed materials.
- 20 golf packages*
- \$100 merchandise for each golfer
- 2 tee signs and banner recognition

Platinum Sponsorship - \$10,000

- 12 golf packages*
- \$100 merchandise for each golfer
- 1 tee sign

Gold Sponsorship - \$5,200

- 8 golf packages*
- \$100 merchandise for each golfer
- 1 tee sign

Silver Sponsorship - \$2,600

- 4 golf packages*
- \$100 merchandise for each golfer
- 1 tee sign

***GOLF PACKAGE**

Includes 18 holes of golf (cart, green fees, use of practice tee and pitching greens, and locker room facilities); breakfast, lunch, on course refreshments (beer, soda, and water); awards dinner; and a chance at skill prizes!

AWARDS GALA

Friday, October 3, 2014, 5:30 pm - 10:30 pm, The LeMont

The Awards Gala is a celebration of corporations, MBEs and organizations that have had an economic impact in the Western Pennsylvania Region.

Diamond Sponsorship - \$15,000

- Full page color advertisement (cover page) in program guide
- May choose a representative to serve as the gala's Honorary Chair
- Pre-event and post-event advertisement in media
- Three (3) VIP tables of ten (10) for dinner
- Special presentation/recognition during the program

Platinum Sponsorship - \$10,000

- Full page black and white advertisement in program guide
- Two (2) VIP tables of eight (8) for dinner
- Verbal acknowledgement during the program

Gold Sponsorship - \$6,000

- Full page black and white advertisement in program guide
- One (1) VIP table of eight (8) for dinner
- Verbal acknowledgement during the program

Silver Sponsorship - \$3,000

- Half page black and white advertisement in program guide
- One (1) VIP table of eight (8) for dinner
- Verbal acknowledgement during the program

OTHER SPONSORSHIP OPPORTUNITIES

WPMSDC Quarterly Meeting Sponsorship

This is a forum to bring corporate members and regional MBEs together to network and provide an opportunity to make business happen. The meetings typically start at 4:00 p.m. and conclude at 6:00 p.m. The meetings are sometimes held at the various corporate member locations.

March 5 (First), June 11 (Second/Boat Ride), September 10 (Third), or December 10 (Fourth/Holiday Reception).
Dates are first come, first serve.

Price: \$2,500

WPMSDC MBEIC Connect With Session Sponsorship

These events are sponsored by corporate members that would like to provide insight to MBEs on how to do business in their industry. The meetings would be held at the sponsor's choice of date, location, and time. The meeting may be hosted at the corporate sponsor's location. The approximate number of attendees can be between 20-30.

Price: \$1,000

WPMSDC MBEIC Scholarship Sponsorship

This sponsorship opportunity is for a corporate member to provide tuition to a certified MBE for an advanced business education at Kellogg School of Business located at Northwestern University or at the Amos Tuck School of Business located at Dartmouth College.

Price: \$5,500

Allegheny Conference on Community Development Donation

The Allegheny Conference on Community Development is a private, non-profit leadership organization dedicated to improving the economy and quality of life of the Pittsburgh region. The organization is composed of the chief executive officers of the region's most significant employers and universities that generate more than \$156 billion in annual revenue, provide over 221,000 jobs and serve over 111,000 students in southwestern Pennsylvania. WPMSDC has joined the conference in August 2011 and would appreciate a donation to continue our membership in the conference.

Price: \$1,000

Supplier Development Town Hall Meeting

Date and Location TBD

This is a forum to bring senior management of major corporations and government agencies together with certified MBEs. This provides attendees with a better understanding and an opportunity to advance the economic development of the Western PA region. The Town Hall Meeting is a joint event with the Small Business Administration, African American Chamber of Commerce, Hispanic Chamber of Commerce, State Government, and County Government.

Price: \$2,500

2014 WPMSDC Sponsorship Shopping Cart



Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

We are committing to the following sponsorship levels:

EVENT	DIAMOND	PLATINUM	GOLD	SILVER		LEVEL AMT.
Business Opportunity Fair	\$15,000	\$10,000	\$6,000	\$3,000		
Scholarship Golf Outing	\$15,000	\$10,000	\$5,200	\$2,600		
Awards Gala	\$15,000	\$10,000	\$6,000	\$3,000		
OTHER SPONSORSHIPS		FIRST QTR.	SECOND QTR.	THIRD QTR.	FOURTH QTR.	
WPMSDC Quarterly Meeting		\$2,500	\$2,500	\$2,500	\$2,500	
WPMSDC MBEIC Connect With		\$1,000	\$1,000	\$1,000	\$1,000	
MBEIC Scholarship – Amos Tuck School of Business at Dartmouth College					\$5,500	
MBEIC Scholarship – Kellogg School of Business at Northwestern University					\$5,500	
Allegheny Conference Donation					\$1,000	
Supplier Development Town Hall Meeting					\$2,500	
Other: Donations						
5% Discount with purchase of three items and if payment received before 3/31/2014						
TOTAL						

Authorized by: _____

Date: _____

Please return via mail, fax or email to:

WPMSDC

425 Sixth Avenue, Suite 2690

Pittsburgh, PA 15219

Fax: (412) 391-3132

Email: Meg@wpmsdc.org

Thank you for your support!