



47TH ANNUAL PROFESSIONAL DEVELOPMENT INSTITUTE

"EVERY SEASON IS A REASON TO READ"

OCTOBER 17—18, 2014

NEW LOCATION

Sheraton Grand Hotel, Sacramento

1230 J Street, Sacramento, CA 95814



Authors of the New ELA/ELD Framework

Dr. Hallie Yopp Slowik, Nancy Brynelson, Dr. Pamela Spycher

Visions and Processes for Implementing the new Framework



KEYNOTE SPEAKERS

Friday, October 17 - 7:00 p.m.

The 2 SISTERS

Gail Boushey & Joan Moser

Authors of *Daily 5* and *CAFÉ* fame

Saturday, October 18 - 8:00 a.m.

Dr. STEVEN LAYNE

Author of *Igniting a Passion for*

Reading and several children's books



SCHEDULE OF EVENTS

Friday, October 17

1:00 pm – 5:00 pm Sessions (1 hr. sessions)

12:00 pm – 7:00 pm Exhibits open

4:30 pm – 5:30 pm Author Meet and Greet (included in registration fee).

This is a ticketed event. YOU MUST SIGN UP TO ATTEND.

7:00 pm – 9:00 pm Keynote Speakers: "The 2 Sisters"

Gail Boushey & Joan Moser

Authors of *Daily 5* and *Café*

Saturday, October 18

8:00 am – 9:30 am Keynote Speaker: Dr. Steven Layne - Author of *Igniting A Passion For Reading* & several children's books

9:45 am – 4:45 pm Sessions (1 hr. sessions)

10:00 am – 5:00 pm Exhibits open

6:30 pm – 9:00 pm CYRM Author's/President's/Awards Dinner

(Tickets may be purchased for \$60 each)

OVER 70 PRESENTERS!

FEATURED SPEAKERS INCLUDE:

- **Dr. John Shefelbine:** CCSS Foundational Skills: Clear "Ends"; Different Views of the "Means"
- **Nancy Brynelson, Hallie Yopp, Pamela Spycher:** Implementing the New ELA/ELD Development Framework
- **Dr. MaryEllen Vogt:** The CCSS, English Learners & Struggling Readers: Make It Happen
- **Dr. Sunday Cummins:** The Power of Writing During Close Reading of Informational Text
- **Judy Lynch:** Reading Nonfiction: Every Reason to Meet CCSS & Have a Blast!
- **Lori Oczkus:** Lessons That Promote Close Reading & Engagement
- **Dr. Kathy Perez:** STARSS: Strategies for Teaching Academic Reading to Struggling Students
- **Dr. Adria Klein:** Reading, Writing, Speaking & Listening & Language are interconnected in CCSS
- **Dr. Margaret Moustafa:** Improving the Common Core's Foundational Skills in Reading
- **Dr. Bob Pritchard:** Essential Practices for Addressing CCSS in the Diverse Classrooms
- **Dr. Diane Lapp:** Looking Closely at Close Reading: What Happens Next to Accommodate Differences in Comprehension?

AUTHORS INCLUDE:

- Erin Dealey
- Alexis O'Neill
- Mitali Perkins
- Linda Joy Singleton
- Jeri Chase Ferris
- Dr. Virginia Loh-Hagan
- Deborah Lee Rose
- Adam Sidwell
- Teri Sloat
- Natasha Yim
- Patricia Newman
- Shirin Yim Bridges
- Gretchen Maurer
- Michael Elsohn Ross

SPEAKERS TO INCLUDE:

- Patricia Calabrese
- Steven Dunn
- Jody Anderson
- Anne Weisenberg
- Nancy Veatch
- Lynda Griblin
- Ron Boren
- Lynn Gurnee
- and many others!

Registration Fees:

	Friday Only	Saturday Only	Both Days
Member:	\$60	\$100	\$135
Non-Member:	\$70	\$140	\$175
Groups, 10+	\$50	\$80	\$120
Pre-Service Teacher:	\$25	\$25	\$50
Speaker:	Member - \$50	Non-member - \$75	

TWO WAYS TO REGISTER:

- **US MAIL** – Send in completed Registration Form, along with payment in full to:
%CRA Registration • 638 Camino De Los Mares, Ste. H130/476 • San Clemente, CA 92673
Download Registration Form from the CRA website. www.californiareads.org
- **ONLINE** – Go to www.californiareads.org. > 2014 PDI.

You MUST pay using PayPal or Credit Card ONLY. No Group Registrations accepted online. Mail in only.



California Reading Association
47th Annual Professional Development Institute
October 17-18, 2014



The “one stop” conference for everything you need to know about implementing CCSS! Come to the CRA Professional Development Institute where your grade level and your needs/interests are met with

**OVER 70 Speakers and Experts in Literacy,
Addressing the Common Core!***

KEYNOTE SPEAKERS

Friday, October 17 - 7:00 p.m.

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Authors of *Daily 5* and *CAFÉ* fame

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Dr. STEVEN LAYNE

Author of *Igniting a Passion for Reading* and several children's books

AUTHORS

Friday, October 17, 2014

1pm – 2 pm

- Dealey, Erin - “Painless Fluency Games and Songs for Common Core!”
- Rose, Deborah Lee – “Spelling Bee Season”

2:15 pm – 3:15 pm

- Sidwell, Adam – “The Art of Story: Teaching Common Core to Kids”
- Yim, Natasha – “Multiculturalism in the Classroom”

3:30 pm – 4:30 pm

- Rose, Deborah Lee – “Stories Plus Stem-Linking Literature To Hands-On Science”
- Bridges, Shirin Yim – “Using Biographies To Teach Kids To Identify Point Of View”
- Perkins, Mitali – “Teaching Books Between Cultures”
- Loh Hagan, Dr. Virginia – “Analysis of Historical Fiction: Close Reading Strategies”

Saturday, October 18, 2014

9:45 am – 10:45 am

- Maurer, Gretchen – “Myth, Fact, or Fiction?”
- Newman, Dr. Patricia – “Monday's Lesson: Using Common Core to Write Across Content Areas”

11 am – 12 pm

- Sloat, Teri – “Words You Can Taste – The Sparks of Sound”

1:15 pm – 2:15 pm

- Dealey, Erin - “Author Visits to Fit Your “Budget” (Free!) “
- Ferris, Jeri Chase – “Success (and fun) with Biographies, NF, and the Common Core!”
- Ross, Michael Elsohn – “A Non-Fiction author's Practical Approach to Common Core Language Arts Standards”

2:30 pm – 3:30 pm

- O'Neill, Alexis – “Jazzing It Up! From Facts to Writing Narrative Non-fiction”

3:45 pm – 4:45 pm

- Singleton, Linda Joy – *Enjoy Her Stories: A Visual Program of Girl Power Through Pages and Ages*”

FEATURED SPEAKERS

Friday, October 17, 2014

1pm – 2 pm

- Lynch, Judy – “Reading Non-fiction: Every Reason to Meet Common Core & Have a Blast!”
- Moustafa, Margaret – “Improving the Common Core's Foundational Skills in Reading, K-2”

2:15 pm – 3:15 pm

- Klein, Dr. Adria – “Oral Language, Reading and Writing: Supporting English Language Learners”
- Shefelbine, Dr. John – “CC Foundational Skills: Clear “Ends”; Different Views of the “Means”

Saturday, October 18, 2014

9:45 am – 10:45 am

- The 2 Sisters, Boushey, Gail & Moser, Joan – “Accelerate Learning Through Independence and Engagement: The Daily 5”

11 am – 12 pm

- Layne, Dr. Steven – “Igniting a Passion for Reading”
- Pritchard, Bob - Co-speaker: Susan O'Hara - “Essential Practices for Addressing Common Core Standards in Diverse Classrooms

1:15 pm – 2:15 pm

- Lapp, Diane – “Looking Closely at Close Reading: What Happens Next to Accommodate Differences in Comprehension?”
- Oczkus, Lori – “25 Informational Text Lessons That Promote Close Reading & Engagement”

2:30 pm – 3:30 pm

- Vogt, Dr. MaryEllen – “The Common Core, English Learners, & Struggling Readers: Make It Happen!”
- Perez, Dr. Kathy – “S.T.A.R.S.S. = Strategies for Teaching Academic Reading to Struggling Students”

3:45 pm – 4:45 pm

- Cummins, Dr. Sunday – “The Power of Writing During Close Reading of Informational Texts”
- Brynolson, Nancy – “Visions & Processes for Implementing the New ELA/ELD Framework” -Co-speakers: Hallie Yopp, Pamela Spycher

READING RECOVERY SPEAKERS

Friday, October 17, 2014

1pm – 2 pm

- Thurston, Bonnie – Co-speakers: Helga Dinning, Laurie Brandt - “Assembling Working Systems: How Young Children Begin to Read and Write”

3:30 pm – 4:30 pm

- Brown, Kathleen – Co-speaker: Nancy Robbins – “Reading Recovery Teachers as Literacy Coaches in Primary Grade Classrooms”

Saturday, October 18, 2014

9:45 am – 10:45 am

- Landuyt, Suzy – Co-speakers: Michele Barnes, Wendy Benson – “Balancing Between Two Pathways – Reading & Writing”
- Prince, Tom – “The Importance of Being Fluent”

11 am – 12 pm

- Wray, Susan – “Scale of Help to the Rescue”

1:15 pm – 2:15 pm

- Brandt, Laurie - Co-speakers: Bonnie Thurston, Helga Dinning – “Running Records, Time to Review & Rethink”

2:30 pm – 3:30 pm

- Schierling, Judith – “Analyzing our Teaching to Accelerate with Low Item Students”

3:45 pm – 4:45 pm

Hauge, Dave Co-speakers: Shari Fetterhoff-Bacci, Leslie Hamilton, Lorna Milani – “Quick! What Do I Say: Teaching During and After Reading?”

SPEAKERS

Friday, October 17, 2014

1pm – 2 pm

- Kloczko, Jennifer – “Book Trailers Rock the Common Core!”
- Urbani, Jacqueline – “Using Literature for Project Based Learning”
- Beltz, MA, Kristina - Co-speaker: Carol Wise, MA – “Writing Workshop: Shake Up Your Routine”
- Veatch, Nancy – “Transforming Literacy in the Common Core Era”
- Strohl, Carrie – Co-speaker: Jennifer Garfield - “33 Strategies for Integrating Disciplinary Literacy in Science”

2:15 pm – 3:15 pm

- Yoon, Sandra – “Strengthening Reading with Student-Created Books”
- Gurnee, Lynn – Co-speakers: Lynda Griblin, Dr. Virginia Loh-Hagan - “Eureka! Children’s Non-fiction Gems”
- Flushman, Dr. Tanya – Co-speaker: Julee Bauer - “Preparing for Close Reading: Dissecting Text for Young Readers”
- Calabrese, Patricia – “Close Reading in Kindergarten through Second Grade”
- Weisenberg, Anne – “What do you think you know? Comprehending Non-fiction Text”
- Heath, Gaye – “Integrating CCSS With Your Curriculum”

3:30 pm – 4:30 pm

- Kaiser, Dr. Sue – “The Missing Piece: Putting Instruction in the Independent Reading Program” Co-speaker: Greg Kaiser
- Dunn, Stephen – “Rethinking Writing Workshop & Gradual Release”
- Hansen, Emily – “Differentiate for the Common Core with Dr. Seuss”
- Billman, Alison – Co-speaker: Carrie Strohl - “Reading to Learn: Science Text with First Grade EL’s”

Saturday, October 18, 2014

9:45 am – 10:45 am

- Vasques-Funk, Mercelena – “AB540 Educator Workshop: Help Undocumented Students Pursue Higher Education”
- Arellanes, Joanne – Co-speaker: Veronica Schwalbach - “Writing Poetry: A Portal to Comprehending Complex Text”
- Nichols, Jean B. – “Reaching the Reluctant Writer”
- Hudson, Jamie – Co-speaker: Shirley Johnson – “Demystify the Common Core Writing Expectations”

11 am – 12 pm

- Alfonso, Cara – “Daily Five and Beyond at the School Site”
- Ross, Judy – “Teach Reading & Meet Common core Standards Through Purposeful Play!”
- Miller, Leslie – “Rolling Out Common Core ELA Without Being Bowled Over”
- Jeppson, Stephanie – Co-speakers: Nichola Bronk, Sandra Yoon - “CYRM Preview”

- **Fajardo, Elena** – Co-speaker: Gustavo Gonzalez - *"Understanding Integrated and Designated English Language Development for Classroom Application"*
- **Garner, Katie** – *"Sneaking Through the Brain's Backdoor for Easy-Access to the Hardest Skills!"*

1:15 pm – 2:15 pm

- **Hanley, Kim** – Co-speakers: Karin Foster, Kati Bennett - *"Developing Academic Vocabulary & Language in the Secondary Classroom"*
- **Miller, Leslie** – *"Creating a Sustainable Exemplary Reading Comprehension Program"*
- **Tucker, Deborah** – Co-speaker: Grant Gardner - *"Common Core ELA and the Next Generation Science Standards (NGSS)"*

2:30 pm – 3:30 pm

- **Nosek, Christina** – *"Get All Students Writing Across the Curriculum"*
- **Boren, Ron** – *"Write On! Using Music for Prompts in Narrative Writing"*
- **Russo, Marisa** – *"Wy Kant Thay Wright?" How to ensure successful spellers"*
- **Allen, Kristen Cruz** – Co-speaker: Cynthia Gunderson - *"A Look at the New California ELA/ELD Framework"*
- **Garner, Katie** – *"Sneaking Through the Brain's Backdoor for Easy-Access to the Hardest Skills!"*

3:45 pm – 4:45 pm

- **Sammons, Janice** – *"Online Professional Development: English Language Structure and Reading"*
- **Zinke, Sharon** – *"RIME MAGIC: Fast Success for Struggling Readers"*
- **Anderson, Jody** – Co-speaker: Jen Tverberg – *"Spring into Common Core Concept Lessons using Mathematical Based Children's Literature, Non-fiction Text and Interactive Writing"*
- **Bowers, Erica** – Co-speaker: Laura Keisler - *Text Complexity & the What, the Why, and the How"*

***Times of presenters are subject to change. If you are interested in certain speakers, please check the CRA website, www.californiareads.org or call 714-435-1983 after September 1, 2014.**

SPECIAL EVENTS

Friday, October 17

EXHIBITS OPEN – 12 pm – 7 pm

AUTHOR MEET & GREET – 4:30 pm – 5:30 pm

GENERAL SESSION – 7 pm – 9 pm – Keynote Speakers: **"The 2 Sisters", Gail Boushey & Joan Moser**, authors of *Daily 5* and *Café fame* – Sacramento Convention Center, Hall D

SATURDAY, OCTOBER 18

GENERAL SESSION – 8 am- 9:30 am – Keynote Speaker: **Dr. Steven Layne**, author of *Igniting A Passion For Reading* and several children's books – Sacramento Convention Center, Hall D

EXHIBITS OPEN – 10 am – 5 pm

CYRM Author's / AWARDS / PRESIDENT'S DINNER – 6:30 pm – 9 pm, advance ticket purchase \$60

TWO WAYS TO REGISTER: • **US MAIL** – Download Registration Form from the CRA website. www.californiareads.org

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%CRA Registration ▪ 638 Camino De Los Mares, Ste. H130/476 ▪ San Clemente, CA 92673

• **ONLINE** – Go to www.californiareads.org. > 2014 PDI.

You MUST pay using PayPal or Credit Card ONLY. No Group Registrations accepted online. Mail in only.

Make your Hotel Room Reservations at the Sheraton Grand Hotel, Sacramento

24 HR SHERATON TOLLFREE RESERVATIONS: **1-800-325-3535**

ONLINE RESERVATIONS: www.starwoodmeeting.com/Book/CRAPDI2014

If calling to make room reservations, identify yourself as part of the California Reading Association (CRA) group to receive special group rate.

Sheraton Group Room Rate: \$149 ++ per night

Rates do not include applicable state and local taxes or resort charges.

Group Room Rates are subject to availability at the time of reservation.

Plan your day!

For attendee reference use only!

Friday, October 17, 2014

Exhibits Open – 12 pm – 7 pm – Sheraton Grand Hotel, Camelia/Magnolia

Session Time	Room #	Speaker	Topic
1 pm – 2 pm			
2:15 pm – 3:15 pm			
3:30 pm – 4:30 pm			
4:30 pm – 5:30 pm	Sheraton Grand Hotel, Atrium		Author Meet & Greet – advance ticket required
7 pm – 9 pm	Sacramento Convention Center – Hall D		General Session – Keynote: <i>The 2 Sisters</i> , Gail Boushey & Joan Moser
Notes			

Saturday, October 18, 2014

Exhibits Open – 10 am – 5 pm – Sheraton Grand Hotel, Camelia/Magnolia

Session Time	Room #	Speaker	Topic
8 am 9:30 am	Sacramento Convention Center – Hall D		General Session – Keynote: Dr. Stephen Layne
9:45 am – 10:45 am			
11 am – 12 pm			
1:15 pm – 2:15 pm			
2:30 pm – 3:30 pm			
3:45 pm – 4:45 pm			
6:30 pm – 9 pm	Sheraton Grand Hotel, Gardenia Rm.		CYRM Author's/Awards/Presidents Dinner – advance ticket purchase required - \$60
Notes:			

