



2014 HFTP Florida Regional Conference

July 24th-26th

(July 23rd CHAE/CHTP Review)

EDUCATION & SCHEDULE AT A GLANCE

This year's theme is "Know Your Team in Twenty-Fourteen". The 2014 Florida Regional Education Committee has put together a program designed to enrich each HFTP member's awareness and understanding of the hospitality world around them - and the challenges our industry faces today. "Know Your Team" includes a look into some of the nuances of hospitality operations outside of Accounting/IT and provides professional insight on how to prepare our members to be the leaders of tomorrow.

Wednesday, July 23rd

8:00 am - Noon

CHAE & CHTP Reviews

Thursday, July 24th

8:00 am - 12:00 pm

CHAE & CHTP Exams

12:00 pm - 5:00 pm

Registration Open

5:30 pm - 8:30 pm

Welcome Reception with Exhibitors

Friday, July 25th

8:00 am - 5:00 pm

Registration Open

8:00 am - 9:00 am

Continental Breakfast

9:00 am - 10:30 am

OPENING KEYNOTE - Hospitality 360: The Next Generation of Growth in Hospitality

Presented by: Rick Coyne, CEO of Professional Club Marketing

10:45 am - 12:00 pm

BREAKOUT SESSIONS

1) Economic Update - Presented by: Mark Vintner - Wells Fargo

2) CPA Panel Discussion: 100 Years of Observing Best Practices

Bob Salmore CPA, Ned McCrory CPA, & John McCourt CPA

Moderated by: Jerry Trieber, CPA, CHAE, CFE, CFF, CGMA

3) IT: Best Practices for Club Financial Executives - Bill Boothe

12:00 pm - 2:00 pm

Lunch with Exhibitors

2:00 pm - 3:15 pm

BREAKOUT SESSIONS

1) Find the Skeletons in your Pro Shop Closet -

2) CFO Panel Discussion: Taking the Step from Controller to CFO

Dan Conti, Jr., CHAE CAM, Steve Hagedorn, CFO, Martha Mazzitelli, CHAE, CHTP, CAM

Moderated by: Ned McCrory, CPA

3) Rules and Tools of Food & Beverage Controls - Presented by: JoAnna Schillaci, CHTP

3:30 pm - 4:45 pm

BREAKOUT SESSIONS

1) Financial Management of Golf Course Maintenance - by Nicholas von Hofen, CGCS

2) CEO/COO Panel Discussion: How to Become the Boss

Mary Watkins, CCM, Raj Singh, Mike Chaffee, CAM, CHAE

Moderated by: Phil Newman, CPA

3) Cyber Security - Ryan Hay, RAS Technology

6:00 pm - 10:00 pm

Dinner Social

Saturday, July 26th

8:00 am - 9:00 am

Continental Breakfast

9:00 am - 10:15 am

Ethics - Presented by: Dr. Julia East - Florida Gulf Coast University

10:30 am - Noon

CLOSING KEYNOTE - Legislative & Regulatory Update for Hospitality

Presented by: Brad Steele, VP of Government Relations & General Counsel, NCA