



RED ZONE NEWS

Volume 1
Issue 3

June 2014

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May Wrap Up

We hope everyone is wrapping up a tremendous school year and looking forward to summer as much as we are at RedZone.

May was a pretty quiet month in our building as we did some summer planning that we're excited to share with you (read **'Notes From Coach'** to find out some of the local community events you can come see us at this

summer). We finished the Lineman Technique School in early May and saw some major improvements in the attendees over the 10 weeks of work. We also had a fun birthday celebration for Cooper Andreassen and his friends at Diamond Dreams. Registration continues to go well for this fall's RedZone League and we can't wait to get that season started.



Check out some of the summer programs listed throughout the newsletter to get a jump start on the season. We can't wait to get back on the field.

Upcoming Calendar

June 2014

May 31-June 1: EndZone Booth @ Diamond Dreams Classic BB Tournament

June 6-8: EndZone Booth @ IA Arts Festival

June 16, 20, 21: Tacklers Summer Tour @ Penn Meadows in North Liberty

June 23 & 27: Tacklers Summer Tour @ Central Elementary in Coralville

June 28: Tacklers Summer Tour @ S.T. Morrison Park in Coralville

All Month Long: Registration for RedZone Football League open

Mark Your Calendars - Summer Programs

REGISTRATION NOW OPEN!!!

Complete program info, dates, & registration at redzonefootballacademy.com

Tackler's Tour: Our Tacklers program hits the road like your favorite rock band. We'll be making 12 stops in North Liberty, Coralville, & Iowa City with some weekday and some weekend dates. Each 2-hour session will be different, and this is a great all-around skills program for any player.

QB School: Attend the 1st ever RedZone Quarterback School just before the season kicks off. Come learn the basics of the most popular position on the field! The 6-session program will run on Tues/Thurs for 3 weeks in August and will be a tremendous experience for aspiring young QBs.

Punt, Pass, & Kick (PPK): Compete in our 2nd annual PPK event on August 9 in conjunction with our RedZone League Training Camp day. The event is FREE, and you don't even need to be a league player to participate. Winners will advance to regional competitions and have a chance to compete in an NFL stadium if they advance to the national level.



Connect with us!

- @redzoneleague
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Sign up for the RedZone League: redzoneleague.com



Phone: 319-358-2926

E-mail: redzonefbacademy@gmail.com



Send us your testimonial!

There's nothing better than word-of-mouth advertising. We love hearing your comments about our programs and others do too!

Send us a testimonial at:

redzonefbacademy@gmail.com!

It could be featured in one of our newsletters or social media accounts!

NOTES FROM COACH

One thing that's important to us at **RedZone** is giving back to the community that supports us. We love to interact with our customers on & off the field. We enjoy telling new friends about the great things we're doing at **RedZone**, and we use a lot of our customer feedback to make our programs even better! Our events booths will have kid's activities such as **throwing targets & paper football contests**. We'll be handing out promotional items like **silicon wristbands, stickers, magnets, & bubbles!** Stop by and see us at any of the events below.

DD Classic Baseball Tournament, May 31-June 1

Our friends at Diamond Dreams host an outstanding, 90-team baseball tournament at Iowa City's City Park. We'll be setup near the action with interactive drills, games, promotional items, and program information throughout the tournament. Stop by and see us between games or anytime during the tournament!

Iowa Arts Festival, June 6-8

Visit the RedZone Endzone on the corner of Iowa Ave. & Linn St. in downtown Iowa City. We'll have a booth setup there throughout the festival. Bring the kids by for target practice, catching drills, and get some free RedZone goodies to take home!

4thFEST Parade, July 4th

Look for the RedZone float in Coralville's 4thFEST parade! We may even be in need for a few players to help us pass out some goodies.

Farmer's Markets

We'll be participating at a few Farmer's Markets in the community over the summer. Dates & locations TBD, but we'll let you know through our social media platforms.

We're working on being a part of a few more events in the area and would love to see you at any of them over the summer. I want to thank our customers and everyone in the community who have supported us at RedZone and we look forward to continuing to serve the youth footballers here for years to come!

Sign up for the RedZone League: redzoneleague.com