



MEDIA RELEASE

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Trailing of the Sheep Festival Wins National Recognition

Charlotte, North Carolina...The National Committee of American Craft Week is pleased to announce that the Trailing of the Sheep Festival in Ketchum, ID has won a coveted Star Award for being the Outstanding Family Event during the 2014 American Craft Week.

American Craft Week is a ten-day celebration of handmade craft that encompasses more than 1,000 events in all fifty states. The Trailing of the Sheep Festival celebrates the generations of first families who found a piece of western land that matched their dreams, the landowners of today and the next and future generation. In particular, its Fiber Fest showcases the talents of local fiber artists and trains the next generation.

“Congratulations to the Trailing of the Sheep,” said ACW co-chair Diane Sulg. It is easy to understand why this event has been the recipient of the Governor’s Award for Cultural Heritage and is considered to be one of the top ten fall festivals in the world.

American Craft Week is an annual event produced by CRAFT the handmade industry’s trade association. Each year it coordinates activities across the country which spotlight craft and increase cultural tourism. These include festivals, museums, studio tours and events at galleries. Learn more at americancraftweek.com.

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