

**USEFUL DOWNTOWN ECONOMIC FACTS FOR APRIL, 2014**  
**Provided by: Downtown Economic Development Office**

<b>.85 mile</b>	Length of Main Street from Gulfstream Blvd. to U.S. 301. (source: Downtown Economic Development Office).
<b>170</b>	Number of business frontages directly along Main Street from Gulfstream to U.S. 301. (source: Downtown Economic Development Office).
<b>@320,000</b>	Amount of retail space along Main Street from Gulfstream to U.S. 301. (source: Downtown Economic Development Office)
<b>4</b>	Number of retail vacancies directly along Main Street <ul style="list-style-type: none"><li>• 1 in the 1500 block</li><li>• 2 in the 1900 block Mall</li></ul> (Does not include the 4 storefront properties in the 1500 block owned by Jesse Biter slated to be torn down and rebuilt.)
<b>1,755</b>	Number of business licenses within the CRA as of March, 2014. (1,660 licenses April 2013 / 1,755 licenses March 2014. (source: City of Sarasota)
<b>2,492,482</b>	Total Square Feet of office space in buildings 30,000 Sq. Ft. and up 28 bldgs located in the area 3 blocks north and 3 blocks south of Main Street from the Gulfstream to Kane Plaza. (source: Sarasota Association of Realtors).
<b>11.7%</b>	Total vacancy rate in those buildings as of March 1. (source: Sarasota Association of Realtors).
<b>23,384</b>	Number of employees within a one-mile radius of Lemon & Main Street (Source: Economic Geography of Downtown Sarasota, April, 2012).
<b>12,424</b>	Number of people attending the Sarasota Farmers Market on February 1, 2014 (source: Roger Barry, Ph.D.)
<b>41%</b>	Percentage of attendees entering the Market from 1 <sup>st</sup> & Lemon Avenues near the Whole Foods Market. (source: Roger Barry, Ph.D.)
<b>16</b>	Number of development projects proposed for downtown within the Community Redevelopment Area (CRA) (source: City of Sarasota)
<b>\$250,000,000+</b>	Construction value reported by 11 of those projects. (source: City of Sarasota)
<b>1,449</b>	Number of new residential units proposed.
<b>1,000</b>	Number of new hotel rooms proposed.