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# Building Bridges of Hope and Health

Celebrating 20 Years (1994-2014) and \$30 million of Community Health Care Service

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**The mission...** of *Valley Healthcare System* is to provide comprehensive primary healthcare, selected specialties and referral services to the population of the Chattahoochee Valley region regardless of individual circumstances.

## **Core Values:**

Compassion	Integrated Health	Mutual Respect	Fiscal Responsibility
Collaboration	Excellence/Integrity	Responsive Delivery	Patience Centered
Cooperation	Community Based	Accountability	Teamwork

## **Goal One:**

**Educate the public on health care issues and practices.**

*Action Steps:*

1. Provide twelve family events annually in the community that educate the public on healthcare issues and increase patient awareness and treatment options.
2. Seek out connections in the community like the current work with Enrichment Services Head Start Program that provides behavioral health services to 11 centers, 54 classrooms, and 1,000 students.

## **Goal Two:**

**Provide education and research programs in conjunction with higher education.**

*Action Steps:*

1. Build on our relationships with Auburn for behavior health and Mercer on pediatrics and family practice clinical rotations for medical students.
2. Continue to work with Columbus State University School of Nursing and other institutions to offer curriculum based programs for students studying to become Nurse Practitioner (NP's) and Physician Assistants (PA's).
3. Pursue additional relationships with institutions like Miller Motte Technical College for students working towards credentials as a Certified Medical and Dental Assistants.

## **Goal Three:**

**Ensure operational effectiveness and financial viability.**

*Action Steps:*

1. Establish a Capital Fund to increase service areas of Child and Adolescent Health and Women's Health addressing increased patient needs and generating new revenues.
2. Develop a business plan that will build and explore additional opportunities to diversify revenue streams complementing federal grants for indigent and community health care and education.

## **Goal Four:**

**Serve as an anchor for economic development in Columbus by contributing directly to economic growth and stability of the region along with quality of life.**

*Action Steps:*

1. Become a Level Three federally recognized Patient-Centered Medical Home (PCNH) where the model of care is designed to enhance access and continuity of care by a coordinating team of health professionals and empowering the patient to be a partner in their own care.
2. Develop a marketing plan incorporating a newsletter to enable implementation of new initiatives in education and execution of a business plan.