

## Welcome to The TA Telescope!

We are pleased to launch *The TA Telescope*! You might already be familiar with the TA Network's weekly newsletter, *The Tuesday TA Telegram*, which delivers up-to-the-minute information on resources, trainings, grants, and other news of interest to SOC grantees. The TA Telescope takes a different approach, featuring one important topic and offering in-depth focus from several different angles, reflecting the knowledge hubs of the TA Network.

This biannual newsletter will provide practical information to support the system of care implementation in your community and state. Each issue of *The TA Telescope* will focus on a theme that has been identified as a priority through the State and Community Information Exchange (SCIE) conducted with system of care grantee communities. In *The TA Telescope*, you will find articles that address the theme from the perspective of systems designers and policy makers; youth and family leaders; states and communities; and, grantees, as well as through a lens of cultural and linguistic competence (CLC) and social marketing.

This issue, we feature articles on Financing and Sustainability. In this issue you can learn how to:

- identify areas of strength, gaps, and inefficiencies in spending by undertaking a strategic financing analysis;
- sustain connections to diverse populations after CLC strategies are in place;
- identify funding sources to sustain your family-run organization beyond the grant's final year;
- support a succession of youth leaders so that future generations have continual access to youth advocates and advocates for youth; and
- use social media to position your community to receive additional funding, like a successful Florida program that's profiled here.

We hope that you will find the information contained in *The TA Telescope* beneficial to your everyday work with and on behalf of children, youth, and families!