2014 Annual Membership Meeting

September 29 — October 1, 2014

Hilton Palacio del Rio, San Antonio, Texas

# Sunday, September 28

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| 11:30 a.m. — 6:00 p.m. (Tee off at 1:00 p.m.) | **STC Golf Event at San Antonio TPC**  | Meet at the street side hotel entrance under the porte-cochère |

# Monday, September 29

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| 8:30 a.m. — 10:30 p.m. | (Closed) Board of Directors Meeting | Hacienda 2—3 (Main level) |
| 10:30 a.m. — 1:00 p.m. | (Closed) New Board Orientation Meeting and Lunch | Hacienda 2—3 (Main level) |
| 5:00 p.m. — 6:00 p.m. | First-timers & Guest Reception  | Durty Nelly’s Irish Pub |
| 6:00 p.m. — 8:00 p.m. | **Welcome Reception** | Terrace Garden, adjacent to Salon A&B (Mezzanine level) |

# Tuesday, September 30

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| 8:00 a.m. — 10:15 a.m. | **Keynote Address**  | El Mirador (22nd floor) |
| 10:15 a.m. — 12:00 p.m. | **Educational Program** | El Mirador (22nd floor) |
| 12:00 a.m. — 2:30 p.m. | **Exhibitor Showcase and Lunch**  | La Vista (22nd floor) |
| 2:30 p.m. — 4:30 p.m. | **Dual-Track Educational Sessions:**  |  |
|  | * Sports Fields
 | El Mirador ABC (East) |
|  | * Landscape and Recreation
 | El Mirador ABC (West) |

# Wednesday, October 1

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| 8:00 a.m. — 10:15 a.m. | **Membership Meeting** | El Mirador  |
| 10:15 a.m. — 11:30 a.m. | **Group Interactive Work Sessions:** |  |
|  | 1. Advocate on Critical Issues
 | El Mirador B (East) |
|  | 1. Market
 | El Mirador A (West) |
|  | 1. Educate
 | El Mirador B (West) |
|  | 1. Retain & Recruit Members
 | El Mirador C |
|  | 1. For Our European Members
 | La Condesa (Mezzanine level) |
| 11:30 a.m. | Adjournment of STC Annual Membership Meeting |  |

Tuesday Educational Program

Tuesday, September 30 (8:00 a.m. — 4:30 p.m.)

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| Location/Time | **EVENT/Session** |
| El Mirador8:00 a.m. | * **Call to Order** — *President Rick Doyle*
* **Anti-Trust Reminder** — *William Bell, General Counsel*
* **A Warm Welcome to Our New Members & Guests** — *President Rick Doyle*
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| 8:15 a.m. | **Keynote Address: An Executive Economic Briefing** *Brian Beaulieu, ITR Economics** Review of short- and long-term U.S. and Global economic forecasts
* How the forecasts will directly impact the synthetic turf industry and STC members
* Suggested Management Objectives for STC members
* Business Cycle Phases that pertain to STC members
* Leading Economic Indicators that STC members should/must watch
* Economic insight on inflation, interest rates, and taxes
* Time-sensitive current events of public concern and how they are likely to affect the businesses of STC members. Instructions for moving forward
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| 10:15 a.m. | **Critical Science Update***John Sorochan, PhD, Associate Professor, Field Safety Center;* *Adam Thoms, Research Leader, University of Tennessee** Player Performance and Safety
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| 11:00 a.m. | **Polymer Stabilization and Ultraviolet Resistance of Synthetic Turf Fibers***David Dyas, BASF** How color, fiber shape, and polymer type affect u/v stabilization
* Stabilization challenges that exist today
* The future in the u/v stabilization of synthetic turf fibers
 |
| 11:30 a.m. | **Crumb Rubber: Recent Air- and Water-Quality Studies and Other Information of Interest***Marke Jennings-Temple, Eng.D., Senior Consultant, Asia-Pacific, Sports Turf Research Institute (STRI), Brisbane, Australia** What was released from SBR under worst-case laboratory conditions
* The results of in-situ air quality tests at a new and an established field
* An update on World-first water quality research
 |
| La Vista12:00 p.m. | **Exhibitor Showcase and Lunch** Connect with STC members, guests, and local invitees including buyers, end-users, municipal officials, architects, and engineers! |
| El Mirador ABC (East)2:30 p.m. – 4:30 p.m. | **Track #1: Sports Fields*** **Insured (or so-called 3rd-party) Warranties: The Real Scoop (with Q&A)** — *Glenn Quackenbush, Scott Danahy Naylon*
* **Impact Testing Toolbox for Synthetic Turf Sports Fields and Playgrounds** — *Panel: Buzz Splittgerber, BuzzTurf; Mike Gentile, Sports Labs USA*
* **FIH Certification Program for Field Hockey Fields** — *Alastair Cox, Labosport International and FIH Consultant*
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| El Mirador ABC (West)2:30 p.m. – 4:30 p.m. | **Track #2: Landscape and Recreation*** **Considerations and Potential Use of Synthetic Grass in Florida Landscapes***Jason Kruse, Assistant Professor, Turfgrass Science, University of Florida*
* **Benefits of Synthetic Grass as an Accessible Playground Surface**

*Mara Kaplan, Let Kids Play** **Success Story: How Northern California HOAs are using the STC’s *Considerations When Buying Synthetic Grass for Landscape Use* guidance document to justify their approval of synthetic grass as a landscape solution to save water**

*Brad Borgman, Heavenly Greens* |

Wednesday Membership Meeting

Wednesday, October 1 (8:00 a.m. — 11:30 a.m.)

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| Location/Time | **EVENT/Session** |
| El Mirador8:00 a.m. | **Call to Order** — *President Rick Doyle***Anti-Trust Reminder** — *William Bell, General Counsel* |
| 8:10 a.m. | **Farewell Address** — *Chairman John Baize Chairman of the Board, 2012 -14*  |
| 9:00 a.m. | **Recognize Valued Service of Outgoing Board Directors Introduce New Board of Directors and Officers** — *John Baize, Immediate Past Chairman***John B. Giraud**, Target Technologies International Inc.* Chairman of the Board, 2010 — 2012
* Officer, 2010 — 2014
* Board Director, 2007 — 2014

**Davis Lee**, InnovaNet Group* Officer, 2012 — 2014
* Board Director, 2010 — 2014
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| 9:15 a.m. | **Remarks from New STC Chairman of the Board** |
| 9:30 a.m. | **Update and Open Discussion on Current Options and Actual Practice for the Reclamation, Reuse, and Recycling of Synthetic Turf***Moderator:* ***Davis Lee****, InnovaNet; Panel:* ***Mark Heinlein****, Turf Reclamation Solutions;* ***John Ripp****, Liberty Tire Recycling;* ***Chris Small****, Shaw Sports Turf* |
| 10:15 p.m. | **Group Interactive Work Sessions:**1. Advocate on Critical Issues — El Mirador B (East)
2. Market — El Mirador A (West)
3. Educate — El Mirador B (West)
4. Retain and Recruit Members — El Mirador C
5. For European Members: Discussion of the European Synthetic Turf Industry and Market — (La Condesa, Mezzanine level)
 |
| 11:30 a.m. | Adjournment of the STC Annual Membership Meeting |

# Thank you for your attendance!

# See you at the STC Spring Membership Meeting:March 23 – 25, 2015Hyatt Regency La Jolla in San Diego, CA