2014 Annual Membership Meeting

September 29 — October 1, 2014

Hilton Palacio del Rio, San Antonio, Texas

# Sunday, September 28

|  |  |  |
| --- | --- | --- |
| 11:30 a.m. — 6:00 p.m. (Tee off at 1:00 p.m.) | **STC Golf Event at San Antonio TPC** | Meet at the street side hotel entrance under the porte-cochère |

# Monday, September 29

|  |  |  |
| --- | --- | --- |
| 8:30 a.m. — 10:30 p.m. | (Closed) Board of Directors Meeting | Hacienda 2—3 (Main level) |
| 10:30 a.m. — 1:00 p.m. | (Closed) New Board Orientation Meeting and Lunch | Hacienda 2—3 (Main level) |
| 5:00 p.m. — 6:00 p.m. | First-timers & Guest Reception | Durty Nelly’s Irish Pub |
| 6:00 p.m. — 8:00 p.m. | **Welcome Reception** | Terrace Garden, adjacent to Salon A&B (Mezzanine level) |

# Tuesday, September 30

|  |  |  |
| --- | --- | --- |
| 8:00 a.m. — 10:15 a.m. | **Keynote Address** | El Mirador (22nd floor) |
| 10:15 a.m. — 12:00 p.m. | **Educational Program** | El Mirador (22nd floor) |
| 12:00 a.m. — 2:30 p.m. | **Exhibitor Showcase and Lunch** | La Vista (22nd floor) |
| 2:30 p.m. — 4:30 p.m. | **Dual-Track Educational Sessions:** |  |
|  | * Sports Fields | El Mirador ABC (East) |
|  | * Landscape and Recreation | El Mirador ABC (West) |

# Wednesday, October 1

|  |  |  |
| --- | --- | --- |
| 8:00 a.m. — 10:15 a.m. | **Membership Meeting** | El Mirador |
| 10:15 a.m. — 11:30 a.m. | **Group Interactive Work Sessions:** |  |
|  | 1. Advocate on Critical Issues | El Mirador B (East) |
|  | 1. Market | El Mirador A (West) |
|  | 1. Educate | El Mirador B (West) |
|  | 1. Retain & Recruit Members | El Mirador C |
|  | 1. For Our European Members | La Condesa (Mezzanine level) |
| 11:30 a.m. | Adjournment of STC Annual Membership Meeting |  |

Tuesday Educational Program

Tuesday, September 30 (8:00 a.m. — 4:30 p.m.)

|  |  |
| --- | --- |
| Location/Time | **EVENT/Session** |
| El Mirador  8:00 a.m. | * **Call to Order** — *President Rick Doyle* * **Anti-Trust Reminder** — *William Bell, General Counsel* * **A Warm Welcome to Our New Members & Guests** — *President Rick Doyle* |
| 8:15 a.m. | **Keynote Address: An Executive Economic Briefing**  *Brian Beaulieu, ITR Economics*   * Review of short- and long-term U.S. and Global economic forecasts * How the forecasts will directly impact the synthetic turf industry and STC members * Suggested Management Objectives for STC members * Business Cycle Phases that pertain to STC members * Leading Economic Indicators that STC members should/must watch * Economic insight on inflation, interest rates, and taxes * Time-sensitive current events of public concern and how they are likely to affect the businesses of STC members. Instructions for moving forward |
| 10:15 a.m. | **Critical Science Update** *John Sorochan, PhD, Associate Professor, Field Safety Center;* *Adam Thoms, Research Leader, University of Tennessee*   * Player Performance and Safety |
| 11:00 a.m. | **Polymer Stabilization and Ultraviolet Resistance of Synthetic Turf Fibers** *David Dyas, BASF*   * How color, fiber shape, and polymer type affect u/v stabilization * Stabilization challenges that exist today * The future in the u/v stabilization of synthetic turf fibers |
| 11:30 a.m. | **Crumb Rubber: Recent Air- and Water-Quality Studies and Other Information of Interest** *Marke Jennings-Temple, Eng.D., Senior Consultant, Asia-Pacific, Sports Turf Research Institute (STRI), Brisbane, Australia*   * What was released from SBR under worst-case laboratory conditions * The results of in-situ air quality tests at a new and an established field * An update on World-first water quality research |
| La Vista  12:00 p.m. | **Exhibitor Showcase and Lunch**  Connect with STC members, guests, and local invitees including buyers, end-users, municipal officials, architects, and engineers! |
| El Mirador ABC (East)  2:30 p.m. –  4:30 p.m. | **Track #1: Sports Fields**   * **Insured (or so-called 3rd-party) Warranties: The Real Scoop (with Q&A)** — *Glenn Quackenbush, Scott Danahy Naylon* * **Impact Testing Toolbox for Synthetic Turf Sports Fields and Playgrounds** — *Panel: Buzz Splittgerber, BuzzTurf; Mike Gentile, Sports Labs USA* * **FIH Certification Program for Field Hockey Fields** — *Alastair Cox, Labosport International and FIH Consultant* |
| El Mirador ABC (West)  2:30 p.m. –  4:30 p.m. | **Track #2: Landscape and Recreation**   * **Considerations and Potential Use of Synthetic Grass in Florida Landscapes** *Jason Kruse, Assistant Professor, Turfgrass Science, University of Florida* * **Benefits of Synthetic Grass as an Accessible Playground Surface**   *Mara Kaplan, Let Kids Play*   * **Success Story: How Northern California HOAs are using the STC’s *Considerations When Buying Synthetic Grass for Landscape Use* guidance document to justify their approval of synthetic grass as a landscape solution to save water**   *Brad Borgman, Heavenly Greens* |

Wednesday Membership Meeting

Wednesday, October 1 (8:00 a.m. — 11:30 a.m.)

|  |  |
| --- | --- |
| Location/Time | **EVENT/Session** |
| El Mirador  8:00 a.m. | **Call to Order** — *President Rick Doyle*  **Anti-Trust Reminder** — *William Bell, General Counsel* |
| 8:10 a.m. | **Farewell Address** — *Chairman John Baize  Chairman of the Board, 2012 -14* |
| 9:00 a.m. | **Recognize Valued Service of Outgoing Board Directors Introduce New Board of Directors and Officers** — *John Baize, Immediate Past Chairman*  **John B. Giraud**, Target Technologies International Inc.   * Chairman of the Board, 2010 — 2012 * Officer, 2010 — 2014 * Board Director, 2007 — 2014   **Davis Lee**, InnovaNet Group   * Officer, 2012 — 2014 * Board Director, 2010 — 2014 |
| 9:15 a.m. | **Remarks from New STC Chairman of the Board** |
| 9:30 a.m. | **Update and Open Discussion on Current Options and Actual Practice for the Reclamation, Reuse, and Recycling of Synthetic Turf** *Moderator:* ***Davis Lee****, InnovaNet; Panel:* ***Mark Heinlein****, Turf Reclamation Solutions;* ***John Ripp****, Liberty Tire Recycling;* ***Chris Small****, Shaw Sports Turf* |
| 10:15 p.m. | **Group Interactive Work Sessions:**   1. Advocate on Critical Issues — El Mirador B (East) 2. Market — El Mirador A (West) 3. Educate — El Mirador B (West) 4. Retain and Recruit Members — El Mirador C 5. For European Members: Discussion of the European Synthetic Turf Industry and Market — (La Condesa, Mezzanine level) |
| 11:30 a.m. | Adjournment of the STC Annual Membership Meeting |

# Thank you for your attendance!

# See you at the STC Spring Membership Meeting: March 23 – 25, 2015 Hyatt Regency La Jolla in San Diego, CA