***SPONSORSHIP PACKAGES***

*Enhance your company brand image by maximizing exposure, increasing visibility, and leaving a strong impression to visitors to the STC website, over 1,000 e-mail and newsletter subscribers, and 250 meeting attendees.*

**Standard Sponsorship Benefits:**

* **Listed as sponsor** in pre- and post-conference press releases and quarterly e-newsletter (distributed to members, non-members, trade publications, and buyer associations)
* **Company logo on** **all printed materials** including brochures and signage at the STC registration desk, host bars, and event rooms
* **Company logo with web link** and sponsorship level on STC event webpage
* Sponsor ribbon on name badge **for all company meeting attendees**

|  |  |
| --- | --- |
| **Annual Sponsorship Packages (for two meetings or one membership year)**  *Discounted member sponsorship packages are available to help your company save money on annual dues, meeting registrations, and exhibitor tabletop displays for* ***one membership year (or two consecutive meetings)****.* | |
| **Gold Sponsor | $7,500 | Standard Sponsorship Benefits + Exclusive Benefits:**  $300 discount on annual membership dues  (3) complimentary member meeting registrations  (1) complimentary non-member/guest meeting registration voucher  (1) tabletop display at STC Exhibitor Showcase  (1) Premier Listing in the STC Online Buyers’ Guide for six months  Company logo with web link and sponsorship level on STC homepage | **Estimated Value**  $300  $1,950  $425  $1,200  $125  Priceless! |
| **Silver Sponsor | $5,000 | Standard Sponsorship Benefits + Exclusive Benefits:**  $200 discount on annual membership dues  (2) complimentary member meeting registrations  (1) tabletop display at Exhibitor Showcase  (1) Premier Listing in STC Online Buyers’ Guide for six months | **Estimated Value**  $200  $1,300  $1,200  $125 |
| **Bronze Sponsor | $2,500 | Standard Sponsorship Benefits + Exclusive Benefits:**  $100 discount on annual membership dues  (1) complimentary member meeting registration  (1) tabletop display at Exhibitor Showcase | **Estimated Value**  $100  $650  $1,200 |
| **Event Sponsorship Packages (for one meeting or event)**  *Choose from a number of unique opportunities to put your company name in the spotlight during an upcoming STC membership meeting or special event.* | |
| **Education Sponsor | $1,000 + expenses (if any) | Standard Sponsorship Benefits + Exclusive Benefits:**  Opportunity to host, create, and customize any one of the following educational programs or events:   * Whistle-stop Seminar for buyers and end-users (at a scheduled STC meeting or special regional seminar) * Keynote address and speaker at a scheduled STC meeting * Live and recorded webinar * Informational or instructional video | |
| **Wi-Fi Lounge Sponsor\* | $1,500 | Standard Sponsorship Benefits + Exclusive Benefits:**  Company logo on event room signage and brochure table in event room  Option to purchase refreshments in event room | |
| **Name Badge Sponsor\* | $500 | Standard Sponsorship Benefits + Exclusive Benefits:**  Company logo printed on all name badge lanyards – distributed to all 250+ attendees | |
| **Principal Sponsor | $750 | Standard Sponsorship Benefits + Exclusive Benefit:**  (1) complimentary member meeting registration | |
| **Major Sponsor | $500 | Standard Sponsorship Benefits + Exclusive Benefit:**  50% off (1) member meeting registration | |
| **Supporting Sponsor | $250 | Standard Sponsorship Benefits Only** | |

**\***Only one available per meeting (first-come, first-serve basis)

***PAYMENT & AUTHORIZATION***

|  |  |
| --- | --- |
| Sponsorship package/level: |  |
| Company name |  |
| Address |  |
| City, State, Zip, Country |  |
| Phone |  |
| Fax |  |
| Full name |  |
| Email address |  |

**Pay by Credit Card**

|  |  |
| --- | --- |
| Cardholder name |  |
| Credit card number | Exp. date |  |
| Billing address |  |
| Authorized signature |  |
| Amount to be charged | $ |

**Pay by check:** Please make payable to Synthetic Turf Council and mail to the address at the bottom of this form.

**Wire transfer:** STC Account #7960583479, Routing #121000248, Wells Fargo Bank, NA, (420 Montgomery, San Francisco, CA 94104), Swift Code WFBIUS6S

**Signature** **Date**

**Please sign and return to:**ATTN: Rick Doyle  
Synthetic Turf Council  
400 Galleria Parkway, Suite 1500  
Atlanta, GA 30312  
Phone: 678-385-6720 | Fax: 678-385-6501  
[office@syntheticturfcouncil.org](mailto:office@syntheticturfcouncil.org)