



June 10, 2013

Dear Local Business Owners

Shoppers Drug Mart in Leduc, Alberta is coordinating its' 2nd Annual community-wide fundraising "**Rubber Ducky Derby**" in support of the *Tree of Life Campaign* held every year to raise money for local community based organizations. This year Shoppers Drug Mart in Leduc has decided on a very reputable recipient, The Women & Children's Health Research Institute at Stollery Children's Hospital. 100% of all the net proceeds will be donated on behalf of Shoppers Drug Mart and the community.

The race will be held on Saturday September 14, 2013 at the Leduc Civic Centre. The fun will get under way at 11:00 am at which time we will have a BBQ with hotdogs, hamburgers, and pop. Also available for purchase we will have Rubber Ducky merchandise to help add to the event. The BBQ will run until approximately 12:30 so that we can begin to prepare for the Rubber Ducky Derby launch at 1:00 p.m.

Ducks are typically sold or "adopted" for \$10. They're not physically sold. The buyer gets a ticket with a number that will correspond to the duck's number, like a raffle ticket. Tickets will have a space for name and phone #. The Leduc Fire Department will be on hand to assist with launching the duckies across the pond at the Civic Centre. First duck to reach the finish line will win the grand prize. You will not need to be present for your duck to win, you will be contacted directly by Shoppers Drug Mart to claim your prize. Our goal is to adopt out between 1500 and 2000 Ducks. Last year we adopted out 1500 ducks and raised over \$18,000 for our charity.

As a local business we are looking to you for your donations to help make this a very successful fundraising campaign. We are hoping that this becomes a community-wide annual event and would like to extend an invitation for you to help support our fundraiser. We're trying to keep the cost of hosting the event low and still offer phenomenal prizes to raise a significant amount of money.

We will be accepting donations at Shoppers Drug Mart in Leduc until September 1/2013, or you can contact me directly and I can arrange a pick up. Please also find an attached list of possible donations and submissions.

Thank you for your time and consideration.

Ruth Stead
Assistant Manager
Shoppers Drug Mart Leduc, Alberta
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