IPCVB’s Facebook Content Calendar

Use #OnlyIberia and #OnlyLouisiana with all posts

MONDAY

* Iberia Sweet Pics (consumer newsletter)
* Food (#TasteIberia #TasteLouisiana)
* Accommodations (#HospitalityMonday)
* Events/News/Press Releases

TUESDAY

* Iberia did you know? (little known facts about our municipalities)
* Food (#TasteIberia #TasteLouisiana)
* Iberian Ambassador of the Week
* Events/News/Press Releases

WEDNESDAY

* Wildlife/nature/outdoors (#WildlifeWednesday)
* Food (#TasteIberia #TasteLouisiana)
* Events/News/Press Releases

THURSDAY

* Attractions (#TourThursday)
* Food (#TasteIberia #TasteLouisiana)
* Shopping/Art (#ShopIberia #Iberiaart #ShopLocal)
* Events/News/Press Releases

FRIDAY

* Shopping/Art (#ShopIberia #Iberiaart #ShopLocal)
* Food (#TasteIberia #TasteLouisiana)
* Weekend events calendar
* Events/News/Press Releases